

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM401242

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Notice of Grant of Security Interest in Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tabletop Media, LLC		10/06/2016	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Regions Bank, as Collateral Agent		
Street Address:	521 East Morehead Street		
Internal Address:	Suite 200		
City:	Charlotte		
State/Country:	NORTH CAROLINA		
Postal Code:	28202		
Entity Type:	Corporation: GEORGIA		
PROPERTY NUMBERS Total: 16			
Property Type	Number	Word Mark	
Registration Number:	5018188	Z	
Registration Number:	4712809	ZSHOPPING	
Registration Number:	4679630	ZJUKEBOX	
Registration Number:	4637533	ZCOMMERCE	
Registration Number:	4502614	ZMUSIC	
Registration Number:	4393357	ZDATA	
Registration Number:	4393352	ZLOYALTY	
Registration Number:	4393351	ZSURVEYS	
Registration Number:	3857787	ZIOSK	
Registration Number:	3838504	ZIOSK	
Registration Number:	3662581	TABLETOP MEDIA	
Registration Number:	3641998	TT	
Serial Number:	87085877	ZPAY	
Serial Number:	86204568	ZTRIVIA	
Serial Number:	86031636	ZMOVIE	
Serial Number:	86031616	ZLOCAL	
CORRESPONDENCE DATA			
TRADEMARK			

OP \$415.00 5018188

Fax Number: 9192868199

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 919 286-8000

Email: PTO_TMconfirmation@mvalaw.com

Correspondent Name: MOORE & VAN ALLEN PLLC

Address Line 1: 3015 CARRINGTON MILL BOULEVARD

Address Line 2: SUITE 400

Address Line 4: MORRISVILLE, NORTH CAROLINA 27560

ATTORNEY DOCKET NUMBER:	029925-214
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NAME OF SUBMITTER:	John E. Slaughter
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SIGNATURE:	/John E. Slaughter/
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DATE SIGNED:	10/06/2016
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Total Attachments: 4

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NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security Agreement dated as of October 6, 2016 (as amended and modified, the “***Security Agreement***”) by and among Tabletop Media, LLC, a Delaware limited liability company and the other Grantors identified therein (each an “***Grantor***” and collectively, the “***Grantors***”) and Regions Bank, as Collateral Agent (the “***Collateral Agent***”) for the holders of the Secured Obligations referenced therein, the undersigned Grantor has granted to the Collateral Agent, for the benefit of the holders of the Secured Obligations, a continuing security interest in and continuing lien upon, the trademarks and trademark applications set forth on Schedule 1 attached hereto.

The Grantors and the Collateral Agent, on behalf of the holders of the Secured Obligations, hereby acknowledge and agree that the security interest in the trademarks and trademark applications set forth on Schedule 1 attached hereto (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

[signature page follows]

Very truly yours,

TABLETOP MEDIA, LLC,
a Delaware limited liability company

By: 
Name: William B. McNamara, Jr.
Title: Chief Financial Officer

Grantor's Address: 12404 Park Central Drive, Suite 350
Dallas, Texas 75251

TABLETOP MEDIA, LLC
IP NOTICE

TRADEMARK
REEL: 005896 FRAME: 0699

Acknowledged and Accepted:

REGIONS BANK,
as Collateral Agent

By: Jason Douglas

Name: Jason Douglas

Title: Director

Collateral Agent's Address:
521 East Morehead Street, Suite 200
Charlotte, NC 28202

TABLETOP MEDIA, LLC
IP NOTICE

TRADEMARK
REEL: 005896 FRAME: 0700

Schedule 1

**Tabletop Media, LLC
(Delaware Limited Liability Company)**

U.S. Trademarks

Trademark Registrations

Mark	Reg. No.	Reg. Date
Z and Design	5018188	08/09/16
ZSHOPPING	4712809	03/31/15
ZJUKEBOX	4679630	01/27/15
ZCOMMERCE	4637533	11/11/14
ZMUSIC	4502614	03/25/14
ZDATA	4393357	08/27/13
ZLOYALTY	4393352	08/27/13
ZSURVEYS	4393351	08/27/13
ZIOSK	3857787	10/05/10
ZIOSK	3838504	08/24/10
TABLETOP MEDIA	3662581	08/04/09
TT (Stylized)	3641998	06/23/09

Trademark Applications

Mark	Appl. No.	Filing Date
ZPAY	87085877	06/28/16
ZTRIVIA	86204568	02/26/14
ZMOVIE	86031636	08/07/13
ZLOCAL	86031616	08/07/13