

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM401449

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Wolters Kluwer Financial Services, Inc.		09/08/2016	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	They Reynolds and Reynolds Company		
<b>Street Address:</b>	6700 HOLLISTER STREET		
<b>City:</b>	Houston		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	77040		
<b>Entity Type:</b>	Corporation: OHIO		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3280616	APPONE	
<b>Registration Number:</b>	3239312	APPONE	
<b>Registration Number:</b>	3309741	DMSONE	
<b>Registration Number:</b>	3349169	MENUONE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8328308958		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	281.974.3458		
<b>Email:</b>	docket@al-ip.com		
<b>Correspondent Name:</b>	ADOLPH LOCKLAR		
<b>Address Line 1:</b>	4615 SOUTHWEST FREEWAY		
<b>Address Line 2:</b>	SUITE 630		
<b>Address Line 4:</b>	HOUSTON, TEXAS 77027		
<b>NAME OF SUBMITTER:</b>	Kimberly Wattner		
<b>SIGNATURE:</b>	/Michael Locklar/		
<b>DATE SIGNED:</b>	10/10/2016		
<b>Total Attachments: 2</b>			
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OP \$115.00 3280616



**Trademark Assignment**

In consideration of the mutual obligations set forth in the Asset Purchase Agreement dated September 8, 2016 between Wolters Kluwer Financial Services, Inc., a Delaware corporation (“**Seller**”), and The Reynolds and Reynolds Company, an Ohio corporation (“**Purchaser**”), and for other good and valuable consideration, the sufficiency of which Seller acknowledges, Seller agrees as follows.

1. Seller assigns to Purchaser all of Seller's rights with respect to (A) the Trademark Registrations, (B) the mark identified in each Trademark Registration and all rights relating thereto, including, without limitation, all trademark rights, trade dress rights, corporate name rights, and all applications, registrations, filings and renewals in connection therewith, if any, and (C) all goodwill related to any item in clause (a) or (B), and (D) all rights to sue for past, present and future infringement, violation or misappropriation of any of the rights described in the preceding clauses. The “**Trademark Registrations**” mean the following:

<b>Word Mark</b>	<b>US Reg. #</b>	<b>Filing Date</b>	<b>Reg. Date</b>
APPONE	3280616	6/9/2005	8/14/2007
APPONE	3239312	5/11/2006	5/8/2007
DMSONE	3309741	5/11/2006	10/9/2007
MENUONE	3349169	11/1/2006	12/4/2007

2. Seller shall, from time to time and as necessary, execute and deliver to Purchaser, at Purchaser's expense, all agreements and other documents reasonably necessary to give effect to this Assignment.

3. This Assignment is binding on Seller and its successors and assigns for the benefit of Purchaser and its successors and assigns.

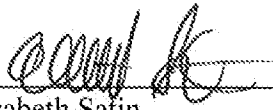
4. This Assignment, together with the Asset Purchase Agreement and related agreements constitute the entire agreement between Seller and Purchaser as of the date of this Assignment and supersede any prior understandings, agreements, or representations by or between Seller and Purchaser, written or oral, to the extent related in any way to the subject matter hereof.

5. This Agreement shall be governed by and construed in accordance with the Laws of the State of Delaware, without giving effect to any choice of law or conflict of law provision or rule (whether of the State of Delaware or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than the State of Delaware.

**[SIGNATURE PAGE FOLLOWS]**

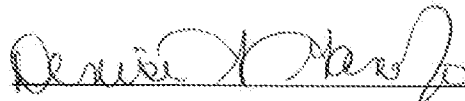
IN WITNESS WHEREOF, Seller has caused this Agreement to be executed as of the date first written above by its officer duly authorized.

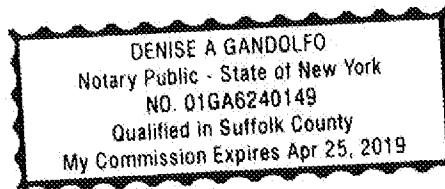
**WOLTERS KLUWER FINANCIAL SERVICES, INC.**

By:   
Name: Elizabeth Satin  
Title: Senior Vice President

**Acknowledgement**

On the date hereof Elizabeth Satin, of Wolters Kluwer Financial Services, Inc., acknowledged this Assignment before me.

  
Notary Public for the State of New York  
My commission expires April 25, 2019



{Signature Page to Trademark Assignment}