

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM401647

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the The Assignor's Citizenship to "Delaware", Assignee's Citizenship to "Delaware" and Execution Date to "07/01/2014" previously recorded on Reel 005460 Frame 0588. Assignor(s) hereby confirms the Change of Name.

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Krames Staywell, LLC		07/01/2014	Limited Liability Company: DELAWARE

## RECEIVING PARTY DATA

<b>Name:</b>	The Staywell Company, LLC
<b>Street Address:</b>	780 Township Line Road
<b>City:</b>	Yardley
<b>State/Country:</b>	PENNSYLVANIA
<b>Postal Code:</b>	19067
<b>Entity Type:</b>	Limited Liability Company: DELAWARE

## PROPERTY NUMBERS Total: 35

Property Type	Number	Word Mark
<b>Serial Number:</b>	60022250	
<b>Registration Number:</b>	2081079	WELL ADVISED
<b>Registration Number:</b>	2043710	WELLTIMES
<b>Registration Number:</b>	2335587	KRAMES ON-DEMAND
<b>Registration Number:</b>	2558603	KRAMES
<b>Serial Number:</b>	76416756	STAYWELL PRODUCTIONS
<b>Serial Number:</b>	76416757	STAYWELL PRODUCTIONS
<b>Registration Number:</b>	3426519	EXIT-WRITER
<b>Registration Number:</b>	3773017	KRAMES GO-TO-GUIDE FOR LIVING WELL WITHA
<b>Registration Number:</b>	3773018	KRAMES GO-TO-GUIDE FOR LIVING WELL WITHC
<b>Registration Number:</b>	3773019	KRAMES GO-TO-GUIDE FOR LIVING WELL WITH
<b>Registration Number:</b>	3773020	KRAMES GO-TO-GUIDE FOR LIVING WELL WITH
<b>Registration Number:</b>	3769209	KRAMES GO-TO-GUIDES MULTIMEDIA SELF-CARE
<b>Registration Number:</b>	3854587	KRAMES GO-TO-GUIDE FOR LIVING WELL WITH
<b>Registration Number:</b>	3911893	KRAMES PATIENT CONSENT
<b>Registration Number:</b>	3871408	KRAMES GO-TO-GUIDES
<b>Registration Number:</b>	3895184	KRAMES WEBCONNECT

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	2781806	INFORMATION PRESCRIPTION
Registration Number:	2729335	WIRED.MD
Registration Number:	3121420	STAYWELL SOLUTIONS
Registration Number:	3174746	STAYWELL SOLUTIONS
Registration Number:	3104647	STAYWELL SOLUTIONS
Registration Number:	3104648	STAYWELL SOLUTIONS
Serial Number:	78284125	STAYWELL SOLUTIONS
Registration Number:	3091266	FASTGUIDES
Serial Number:	78488349	STAYWELL PRESCRIPTIONS
Registration Number:	3330716	RECORD WRITER
Registration Number:	3320520	KRAMES INFORMATION THERAPY
Registration Number:	3197695	STAYWELL INFORMATION THERAPY
Registration Number:	3961045	KRAMES ONLINE
Registration Number:	3961053	KRAMES PATIENT EDUCATION
Serial Number:	85095119	KRAMES STREAMED
Registration Number:	3992500	KRAMES HEALTHY CONNECTIONS
Serial Number:	85699410	KRAMES STAYWELL CONNECT
Registration Number:	4440348	KRAMES STAYWELL CONNECT

**CORRESPONDENCE DATA**

Fax Number: 9735972400

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 9735972500

Email: lstrademark@lowenstein.com

Correspondent Name: Vanessa A. Ignacio, Esq.

Address Line 1: 65 Livingston Avenue

Address Line 4: ROSELAND, NEW JERSEY 07068

ATTORNEY DOCKET NUMBER:	27608.40
NAME OF SUBMITTER:	Vanessa A. Ignacio
SIGNATURE:	/Vanessa A. Ignacio/
DATE SIGNED:	10/12/2016

**Total Attachments: 7**

- source=Staywell Original Name Change#page1.tif
- source=Staywell Original Name Change#page2.tif
- source=Staywell Original Name Change#page3.tif
- source=Staywell Original Name Change#page4.tif
- source=Staywell Original Name Change#page5.tif
- source=Staywell Original Name Change#page6.tif
- source=Staywell Original Name Change#page7.tif

Form PTO-1594 (Rev. 12-11)  
OMB Collection 0651-0027 (exp. 04/30/2011)

01/15/2015

U.S. DEPARTMENT OF COMMERCE  
States Patent and Trademark Office



1-15-15

103670711

To the Director of the U. S. Patent and T

ts or the new address(es) below.

1. Name of conveying party(ies):

KRAMES STAYWELL, LLC

- Individual(s)
- Partnership
- Corporation- State: \_\_\_\_\_
- Other LIMITED LIABILITY COMPANY
- Association
- Limited Partnership

Citizenship (see guidelines) UNITED STATES OF AMERICA

Additional names of conveying parties attached?  Yes  No

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) 6/30/14

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: THE STAYWELL COMPANY, LLC

Street Address: 780 Township Line Road

City: Yardley

State: PA

Country: United States of America Zip: 19067

- Individual(s) Citizenship \_\_\_\_\_
- Association Citizenship \_\_\_\_\_
- Partnership Citizenship \_\_\_\_\_
- Limited Partnership Citizenship \_\_\_\_\_
- Corporation Citizenship \_\_\_\_\_
- Other LLC Citizenship USA

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) Text

PLEASE SEE ATTACHED SCHEDULE B

B. Trademark Registration No.(s)

PLEASE SEE ATTACHED SCHEDULE B.

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Woodvale Partners, LLC

Internal Address: Attn: Robert Smith

Street Address: 1415 W. 22nd Street Suite 280

City: Oak Brook

State: IL Zip: 60523

Phone Number: 630-464-5846

Docket Number: \_\_\_\_\_

Email Address: karen.kapp@woodvalepartners.com

6. Total number of applications and registrations involved:

39

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 990.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number \_\_\_\_\_

Authorized User Name: DTIMBERL 00000006 3330716

9. Signature:

*Robert Smith*  
Signature

Robert Smith

Name of Person Signing

01 FC:0521 /15/15  
02 FC:0522 /15/15

Date

40.00 OP  
950.00 OP

Total number of pages including cover sheet, attachments, and document: 7

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

Schedule B

Trademarks and Trademark Applications

Mark	Registrant (Applicant)	Current Owner	Registration No. (Application No.)	Registration Date (Application Date)	Expiry Date	Country	Status
RECORD WRITER	The StayWell Company	The StayWell Company, LLC	3330716	06 Nov 2007	06 Nov 2013	US	Registered
STAYWELL INFORMATION THERAPY	The StayWell Company	The StayWell Company, LLC	3197695	09 Jan 2007	09 Jan 2017	US	Registered
STAYWELL PRESCRIPTIONS FASTGUIDES	The StayWell Company	The StayWell Company, LLC	(78488349)	23 Sept 2004		US	Pending
STAYWELL SOLUTIONS	The StayWell Company	The StayWell Company, LLC	3091266	9 May 2006	9 May 2016	US	Registered
STAYWELL SOLUTIONS	The StayWell Company	The StayWell Company, LLC	78284125	6 Aug 2003		US	Abandoned
STAYWELL SOLUTIONS	The StayWell Company	The StayWell Company, LLC	3104648	13 Jun 2006	13 Jun 2016	US	Registered
STAYWELL SOLUTIONS	The StayWell Company	The StayWell Company, LLC	3104647	13 Jun 2006	13 Jun 2016	US	Registered
STAYWELL SOLUTIONS	The StayWell Company	The StayWell Company, LLC	3174746	21 Nov 2006	21 Nov 2016	US	Registered
STAYWELL SOLUTIONS	The StayWell Company	The StayWell Company, LLC	3121420	25 Jul 2006	25 Jul 2016	Canada	Registered
STAYWELL PRODUCTIONS	The StayWell Company	The StayWell Company, LLC	76416757	4 Jun 2002		US	Abandoned
STAYWELL PRODUCTIONS (DESIGN ONLY)	The StayWell Company	The StayWell Company, LLC	76416756	4 Jun 2002		US	Abandoned
	StayWell Health Management	The StayWell Company, LLC	22250	18 Apr 1994	18 Apr 2014	US	Registered

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KRAMES & DESIGN	Services Inc The Stay Well Company	The Stay Well Company, LLC	TMA593676	31 Oct 2003	31 Oct 2013	Canada	Registered
KRAMES HEALTH AND SAFETY EDUCATION	The Stay Well Company	The Stay Well Company, LLC	TMA592065	9 Oct 2003	9 Oct 2013	Canada	Registered
OPEN BOOK DESIGN	The Stay Well Company	The Stay Well Company, LLC	TMA593874	4 Nov 2003	4 Nov 2013	Canada	Registered
KRAMES	The Stay Well Company	The Stay Well Company, LLC	TMA588906	4 Sept 2003	4 Sept 2013	Canada	Registered
WELL ADVISED	Mosby-Year Book, Inc	The Stay Well Company, LLC	2081079	22 Jul 1997	22 Jul 2017	US	Registered
KRAMES ON-DEMAND	The Stay Well Company	The Stay Well Company, LLC	2335587	28 Mar 2000	28 Mar 2020	US	Registered
WELLTIMES	Stay Well Health Management Systems, Inc	The Stay Well Company, LLC	2043710	11 Mar 1997	11 Mar 2017	US	Registered
KRAMES	The Stay Well Company	The Stay Well Company, LLC	2558603	09 Apr 2002	09 Apr 2022	US	Registered
KRAMES STAYWELL CONNECT	Krames StayWell, LLC	The Stay Well Company, LLC	85699410	09 Aug 2012	N/A	US	Abandoned
KRAMES STAYWELL CONNECT	Krames StayWell, LLC	The Stay Well Company, LLC	4440348	26 Nov 2013	26 Nov 2023	Canada	Registered
KRAMES STREAMED	The Stay Well Company, LLC	The Stay Well Company, LLC	85095119	28 Jul 2010	N/A	US	Pending
EXIT-WRITER	The Stay Well Company	The Stay Well Company, LLC	3426519	13 May 2008	13 May 2014	US	Registered
INFORMATION PRESCRIPTION	Wired.MD, Inc.	The Stay Well Company, LLC	2781806	11 Nov 2003	11 Nov 2013	US	Registered
KRAMES GO-TO-GUIDE FOR LIVING WELL WITH	The Stay Well Company	The Stay Well Company, LLC	3773017	06 Apr 2010	06 Apr 2016	US	Registered

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ASTHMA	The StayWell Company	The StayWell Company, LLC	3773018	06 Apr 2010	06 Apr 2016	US	Registered
KRAMES GO-TO-GUIDE FOR LIVING WELL WITH COPD	The StayWell Company	The StayWell Company, LLC	3773019	06 Apr 2010	06 Apr 2016	US	Registered
KRAMES GO-TO-GUIDE FOR LIVING WELL WITH HEART DISEASE	The StayWell Company	The StayWell Company, LLC	3773020	06 Apr 2010	06 Apr 2016	US	Registered
KRAMES GO-TO-GUIDE FOR LIVING WELL WITH HEART FAILURE	The StayWell Company	The StayWell Company, LLC	3854587	28 Sep 2010	28 Sep 2016	US	Registered
KRAMES GO-TO-GUIDE FOR LIVING WELL WITH TYPE 2 DIABETES	The StayWell Company, LLC	The StayWell Company, LLC	3871408	02 Nov 2010	02 Nov 2016	US	Registered
KRAMES GO-TO-GUIDES	The StayWell Company	The StayWell Company, LLC	3769209	30 Mar 2010	30 Mar 2016	US	Registered
KRAMES GO-TO-GUIDES MULTIMEDIA SELF-CARE WORKBOOKS	The StayWell Company, LLC	The StayWell Company, LLC	3992500	12 Jul 2011	12 Jul 2017	US	Registered
KRAMES HEALTHY CONNECTIONS	The StayWell Company	The StayWell Company, LLC	3320520	23 Oct 2007	23 Oct 2017	US	Registered
KRAMES ONLINE	The StayWell Company, LLC	The StayWell Company, LLC	3961045	17 May 2011	17 May 2017	US	Registered
KRAMES PATIENT CONSENT	The StayWell Company, LLC	The StayWell Company, LLC	3911893	25 Jan 2011	25 Jan 2017	US	Registered
KRAMES PATIENT EDUCATION	The StayWell Company, LLC	The StayWell Company, LLC	3961053	17 May 2011	17 May 2017	US	Registered
KRAMES WEBCONNECT	The StayWell Company	The StayWell Company, LLC	3895184	21 Dec 2010	21 Dec 2016	US	Registered

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WIRED.MD	wired.MD	The Stay Well Company, LLC	2729335	24 Jun 2003	24 Jun 2013	US	Registered
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State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 10:49 AM 06/30/2014  
FILED 10:49 AM 06/30/2014  
SRV 140898631 - 2285969 FILE

### STATE OF DELAWARE CERTIFICATE OF AMENDMENT

1. Name of Limited Liability Company: Krames Staywell, LLC
2. The Certificate of Formation of the limited liability company is hereby amended as follows:

The new name of this Limited Liability Company is  
The Staywell Company, LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on  
the 1st day of July, A.D. 2014.

By *RF Smith*  
Authorized Person(s)

Name: Robert F. Smith  
Print or Type



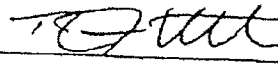
State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 05:32 PM 10/30/2014  
FILED 05:11 PM 10/30/2014  
SRV 141355172 - 2285969 FILE

### STATE OF DELAWARE CERTIFICATE OF AMENDMENT

1. Name of Limited Liability Company: The StayWell Company, LLC
2. The Certificate of Formation of the limited liability company is hereby amended as follows:

The new name of this limited liability company is The StayWell Company, LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the 30th day of October, A.D. 2014.

By:   
Authorized Person(s)

Name: Robert F. Smith  
Print or Type