

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM401684

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|---|--|-----------------------|------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| State Industries, Inc. | | 10/12/2016 | Corporation: TENNESSEE |
| RECEIVING PARTY DATA | | | |
| Name: | A. O. Smith Corporation | | |
| Street Address: | 11270 W. Park Place | | |
| City: | Milwaukee | | |
| State/Country: | WISCONSIN | | |
| Postal Code: | 53224 | | |
| Entity Type: | Corporation: DELAWARE | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2162522 | PREMIER | |
| Registration Number: | 2171652 | SELECT | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 4142770656 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 414-271-6560 | | |
| Email: | mkeipdocket@michaelbest.com | | |
| Correspondent Name: | Michael Best & Friedrich LLP | | |
| Address Line 1: | 100 E. Wisconsin Avenue, Suite 3300 | | |
| Address Line 4: | Milwaukee, WISCONSIN 53202 | | |
| ATTORNEY DOCKET NUMBER: | 010121-2617-001 | | |
| NAME OF SUBMITTER: | Katrina G. Hull | | |
| SIGNATURE: | /katrinaghull/ | | |
| DATE SIGNED: | 10/12/2016 | | |
| Total Attachments: 1 | | | |
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OP \$65.00 2162522



ASSIGNMENT OF TRADEMARKS

This Agreement is made by and between **State Industries, Inc.**, a U.S. corporation incorporated under the laws of Tennessee, with a principal place of business at 500 Tennessee Waltz Parkway, Ashland City, Tennessee 37015 (hereinafter "Assignor") and **A. O. Smith Corporation**, a U.S. corporation incorporated under the laws of the State of Delaware, with a principal place of business at 11270 W. Park Place, Milwaukee, Wisconsin 53224 (hereinafter "Assignee") on this 12th day of October, 2016 ("Effective Date").

WHEREAS, Assignor owns U.S. trademark registration No. 2162522 for the PREMIER mark for water heaters registered on June 2, 1998 and U.S. trademark registration No. 2171652 for the SELECT mark for water heaters registered on July 7, 1998 (the "Marks"); and

WHEREAS, Assignee is desirous of acquiring said Marks and the registrations thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor has assigned and does hereby assign unto Assignee all right, title and interest in and to said Marks, the rights to sue for past, present and future infringements, together with the goodwill of the business symbolized by the Marks.

State Industries, Inc.

By: 
Name: Karen K. Duke
Title: Assistant Secretary

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Assignment of Trademarks
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