

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM401690

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Andrew Smith Company		10/12/2016	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	The Sholl Group II, Inc.		
Street Address:	3514 County Road 101		
City:	Minnetonka		
State/Country:	MINNESOTA		
Postal Code:	55345		
Entity Type:	Corporation: MINNESOTA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	2903773	COLORFUL HARVEST	
Registration Number:	3897627	RUBY JEWEL	
Registration Number:	2929850		
Registration Number:	3163779	AMAZING COLORS AMAZING FLAVORS	
Registration Number:	3262209	RAINBOW CRUNCH	
CORRESPONDENCE DATA			
Fax Number:	6123343212		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6123343222		
Email:	psawicki@wck.com		
Correspondent Name:	Z. Peter Sawicki		
Address Line 1:	900 Second Avenue South, Suite 1400		
Address Line 4:	Minneapolis, MINNESOTA 55402		
NAME OF SUBMITTER:	Z Peter Sawicki		
SIGNATURE:	/Z. Peter Sawicki/		
DATE SIGNED:	10/12/2016		
Total Attachments: 2			
source=2016-10-16 Signed Assignment#page1.tif			

OP \$140.00 2903773

ASSIGNMENT

WHEREAS, Andrew Smith Company, a Limited Liability Company existing under the laws of the state of California, and having offices at 483 El Camino Real South, Salinas, California 93908 USA (herein "Assignor"), has adopted and is using the marks listed in the exhibit attached here to, for which the Assignor has obtained registrations in the United States Patent and Trademark Office.

WHEREAS, The Sholl Group II, Inc. a company existing under the laws of the state of Minnesota, and having offices at 3514 County Road 101, Minnetonka, Minnesota 55345, USA (herein "Assignee"), desires to acquire the Assignor's entire right, title and interest in and to the marks and the registrations listed in Exhibit A.

For good and valuable consideration, the receipt and adequacy of which is acknowledged, the Assignor assigns to the Assignee the Assignor's entire right, title and interest in and to the marks listed in Exhibit A, together with the goodwill associated with the marks and the registrations in Exhibit A.

Assignor warrants that it holds good title to the marks and registrations listed above and Assignor assigns to Assignee its rights to pursue third parties for past infringement(s) and to collect and retain any damages without any remuneration to Assignor.

Andrew Smith Company, LLC

[Handwritten Signature]

Date: 10-12-16

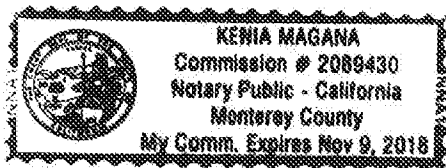
Richard A. Smith
Chief Executive Officer

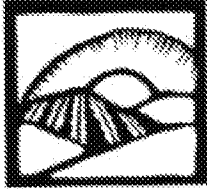
State of California

County of Monterey

On this 12th day of October, 2016,
before me Kenia Magana, Notary Public, personally
appeared Richard Arthur Smith who
stated that he is the Chief Executive Officer of Andrew
Smith Co., LLC, a corporation, and that the instrument
was signed on behalf of the said corporation by
authority of its board of directors and acknowledged
said instrument to be its voluntary act and deed. Before
me:

[Handwritten Signature]
Notary Public for California
My Commission Expires: Nov. 9, 2018



Trademarks to be Assigned to The Sholl Group II, Inc.	
U.S. Registration Number	Trademark
2903773	COLORFUL HARVEST
3897627	RUBY JEWEL
2929850	
3163779	AMAZING COLORS AMAZING FLAVORS
3262209	RAINBOW CRUNCH