

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM401811

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DELB B.V.		09/29/2016	Besloten Vennootschap (B.V.): NETHERLANDS
RECEIVING PARTY DATA			
Name:	LUCAS BOLS AMSTERDAM B.V.		
Street Address:	PAULUS POTTERSTRAAT 14		
City:	AMSTERDAM		
State/Country:	NETHERLANDS		
Postal Code:	1071CZ		
Entity Type:	Besloten Vennootschap (B.V.): NETHERLANDS		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	0819190	BOLS	
Registration Number:	0815114	BOLS	
Registration Number:	1178467		
Registration Number:	2975727	ERVEN LUCAS BOLS	
Registration Number:	2602184	DAMRAK	
Registration Number:	3833514	BOLS ANNO 1575 BOLS AMSTERDAM 1575 LUCAS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	bslonda@nmmlaw.com		
Correspondent Name:	Bruce Londa/Norris McLaughlin & Marcus		
Address Line 1:	875 Third Avenue		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	108313-2		
DOMESTIC REPRESENTATIVE			
Name:	Bruce Londa/Norris, McLaughlin & Marcus		
Address Line 1:	875 Third Avenue		

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Address Line 4: New York, NEW YORK 10022	
NAME OF SUBMITTER:	Bruce S. Londa
SIGNATURE:	/bsl/
DATE SIGNED:	10/13/2016
Total Attachments: 2 source=Lucas Bols assignment#page1.tif source=Lucas Bols assignment#page2.tif	

J3056105US

UNITED STATES OF AMERICA

ASSIGNMENT

WHEREAS, **DELB B.V.**, a company organized and existing under the laws of the Netherlands, with an office at Paulus Potterstraat 14, 1071CZ Amsterdam, the Netherlands (hereinafter called the ASSIGNOR) is the owner of the following trademarks registered or applied for in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Number</u>
BOLS	819190
BOLS	815114
CROSSED ARROWS & SHIELD (device),	1178467
ERVAN LUCAS BOLS signature version 2 (device)	2975727
DAMRAK	2602184
BOLS LIQUEURS bouteille 2004 (device)	3833514

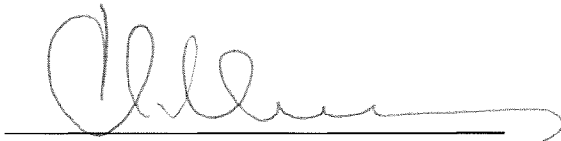
AND WHEREAS, **Lucas Bols Amsterdam B.V.** a company organized and existing under the laws of the Netherlands, with an office at Paulus Potterstraat 14, 1071CZ Amsterdam, the Netherlands (hereinafter called the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademarks, the application and the registrations thereof.

NOW, THEREFORE, per an assignment document executed on the below date, the parties hereby confirm that in consideration of U.S. \$1.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, its right, title and interest in and to the said trademarks, trademark registrations, together with that part of the goodwill of the ASSIGNOR's business connected with the use of and symbolized by the said trademarks.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this

29th day of September , 2016

DELB B.V.

A handwritten signature in black ink, appearing to read 'H.L.M.P. van Doorne', written over a horizontal line. The signature is cursive and extends to the right with a long, sweeping tail.

H.L.M.P. van Doorne

Managing Director

Lucas Bols Amsterdam B.V.

A handwritten signature in black ink, appearing to read 'H.L.M.P. van Doorne', written over a horizontal line. The signature is cursive and extends to the right with a long, sweeping tail.

H.L.M.P. van Doorne

Managing Director