

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM401746

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Zoe Marketing, Inc.		10/10/2016	Corporation: NEVADA
RECEIVING PARTY DATA			
Name:	Zoe Marketing, LLC		
Street Address:	12375 World Trade Drive		
City:	San Diego		
State/Country:	CALIFORNIA		
Postal Code:	92128		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 45			
Property Type	Number	Word Mark	
Registration Number:	4761851	BOW PRO	
Registration Number:	4203695	C	
Registration Number:	4282797	C	
Registration Number:	4164167	C CHASSÉ	
Registration Number:	4207725	C CHASSÉ	
Registration Number:	4164166	C CHASSÉ PERFORMANCE	
Registration Number:	4283774	C CHASSÉ PERFORMANCE	
Registration Number:	4810321	C CHASSÉ SPORT	
Registration Number:	3251311	C-DRI	
Registration Number:	4778735	C-DRI	
Registration Number:	2775620	CHASSÉ	
Registration Number:	4381271	CHEER EXPRESS	
Registration Number:	4283098	CHEER FOR THE CAUSE	
Registration Number:	4523262	CHEER LIVING	
Registration Number:	4381269	CHEER POST	
Registration Number:	4381270	CHEER SAVER	
Registration Number:	4283104	CHEERLEADER FOR THE CAUSE	
Registration Number:	4537834	CHEERLIVING	
Registration Number:	4525084	CL	

OP \$1140.00 4761851

Property Type	Number	Word Mark
Registration Number:	4537833	CL CHEERLIVING
Registration Number:	4661182	
Registration Number:	4661184	
Registration Number:	4661183	
Registration Number:	4016384	GLITTER BUG COSMETICS
Registration Number:	4672762	ION ATHLETICS
Registration Number:	4373753	ION CHEER
Registration Number:	4338865	ION CHEER
Registration Number:	3817720	LIVE LOVE CHEER
Registration Number:	4991067	LIVE LOVE CHEER
Registration Number:	4680201	
Registration Number:	4224338	THE FACE OF CHEER.
Registration Number:	4592528	THE SOLE OF CHEER
Registration Number:	4706950	
Registration Number:	4706951	
Registration Number:	4293129	WE PUT THE C IN CHEERLEADING
Registration Number:	4201384	ZOE ATHLETICS
Registration Number:	3351826	ZOE CHEER
Serial Number:	86364654	C CHASSÉ SPORT
Serial Number:	86539662	IT'S ALL ABOUT THE BOW
Serial Number:	86539672	IT'S ALL ABOUT THE BOW
Serial Number:	86539681	IT'S ALL ABOUT THE BOW
Serial Number:	86539693	IT'S ALL ABOUT THE BOW
Serial Number:	86879559	LIVE CHEER
Serial Number:	86923587	TRI-KNIT
Registration Number:	3817713	LOOK FOR THE TRIANGLE

CORRESPONDENCE DATA

Fax Number: 6197445407

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 619.515.3207

Email: pamela.lawson@procopio.com

Correspondent Name: Lisel M. Ferguson - Procopio

Address Line 1: 525 B Street, Suite 2200

Address Line 4: San Diego, CALIFORNIA 92101

NAME OF SUBMITTER:	Lisel M. Ferguson
SIGNATURE:	/Lisel M. Ferguson/
DATE SIGNED:	10/12/2016

Total Attachments: 1

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State of California Secretary of State

3505121 'out'

Limited Liability Company Articles of Organization - Conversion

LLC-1A File #

FILED Secretary of State State of California

OCT 10 2016

IMPORTANT - Read all instructions before completing this form.

IPC

This Space For Filing Use Only

Converted Entity Information

1. Name of Limited Liability Company (The name must include the words Limited Liability Company or the abbreviations LLC or L.L.C. The words Limited and Company may be abbreviated to Ltd. and Co., respectively.)

Zoe Marketing, LLC

2. The purpose of the limited liability company is to engage in any lawful act or activity for which a limited liability company may be organized under the California Revised Uniform Limited Liability Company Act.

3. The limited liability company will be managed by (check only one):

One Manager

More Than One Manager

All Limited Liability Company Member(s)

4. Initial Street Address of Limited Liability Company's Designated Office in CA

12375 World Trade Drive

City

San Diego

State

CA

Zip Code

92128

5. Initial Mailing Address of Limited Liability Company, if different from Item 4

City

State

Zip Code

6. Initial Agent for Service of Process: Item 6a: List the name of an individual or a corporation registered in CA under California Corporations Code section 1505 that agrees to be your agent for service of process. You may not list the converted entity as the agent. Item 6b: If the agent is an individual, list the agent's CA business or residential street address. Item 6c: If the agent is an individual and the converting entity is a CA corporation, limited partnership or general partnership, list the the agent's mailing address. Do not list an address if the agent is a CA registered corporate agent as the address for service of process is already on file.

a. Name of Agent For Service of Process

Russell Levine

b. If an individual, Street Address of Agent for Service of Process - Do not list a P.O. Box

12375 World Trade Drive

City

San Diego

State

CA

Zip Code

92128

c. If an individual, Mailing Address of Agent for Service of Process

City

State

Zip Code

Converting Entity Information

7. Name of Converting Entity

Zoe Marketing Inc.

8. Form of Entity

Corporation

9. Jurisdiction

Nevada

10. CA Secretary of State File Number, if any

C3505121

11. The principal terms of the plan of conversion were approved by a vote of the number of interests or shares of each class that equaled or exceeded the vote required. If a vote was required, the following was required for each class:

The class and number of outstanding interests entitled to vote

75 shares of Class A Common Voting Shares

AND

The percentage vote required of each class

Majority

Additional Information

12. Additional information set forth on the attached pages, if any, is incorporated herein by this reference and made part of this certificate.

13. I certify under penalty of perjury that the contents of this document are true. I declare I am the person who executed this instrument, which execution is my act and deed.

Signature of Authorized Person

Russell Levine, President

Type or Print Name and Title of Authorized Person

Signature of Authorized Person

Type or Print Name and Title of Authorized Person