

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM401795

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
L & G Systems Inc.		10/05/2016	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	Pfizer Inc.		
Street Address:	235 East 42nd Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10017		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4993060	GETSCIENCED	
CORRESPONDENCE DATA			
Fax Number:	2125732273		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-733-9778		
Email:	deadlinesipnyo@pfizer.com		
Correspondent Name:	Janina Gorbach		
Address Line 1:	235 East 42nd Street		
Address Line 4:	New York, NEW YORK 10017		
NAME OF SUBMITTER:	Janina Gorbach		
SIGNATURE:	/Janina Gorbach/		
DATE SIGNED:	10/13/2016		
Total Attachments: 3			
source=GET SCIENCED trademark assignment to Pfizer#page1.tif			
source=GET SCIENCED trademark assignment to Pfizer#page2.tif			
source=GET SCIENCED trademark assignment to Pfizer#page3.tif			

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TRADEMARK ASSIGNMENT

This Trademark Assignment ("**Trademark Assignment**") is made and entered into by and among L & G Systems Inc. ("**Assignor**"), a corporation organized and existing under the laws of New York, having offices located at 174 West 4th Street, #122, New York, New York 10014, and Pfizer Inc. ("**Assignee**"), a corporation organized and existing under the laws of Delaware having offices located at 235 East 42nd Street, New York, New York, 10017. This Agreement will take effect as of the last date of signature (the "**Effective Date**").

WHEREAS, Assignor owns all right, title and interest in and to and is the sole and exclusive owner of the trademark registration for GET SCIENCED listed on Schedule A, attached hereto and incorporated herein, and all goodwill symbolized thereby (hereafter, the "**Trademark**"); and

WHEREAS, Assignor desires to assign and transfer to Assignee all of its right, title and interest in and to the Trademark and Assignee is desirous of acquiring the same.

NOW, THEREFORE, for the foregoing recited consideration and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby agrees:

Assignor hereby irrevocably sells, transfers, assigns, and conveys to Assignee, free and clear of all encumbrances, all of its right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark, including, without limitation, any registrations and applications therefor, any renewals and extensions of the registrations and all corresponding rights that are or may be secured under the laws of the United States, now or hereafter arising or in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns and other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all rights to collect royalties, products and proceeds in connection therewith, all rights to sue for past, present and future infringement, misappropriation or dilution thereof or other conflict therewith, and all rights to recover damages or lost profits in connection therewith.

Assignor shall provide Assignee, its successors and assigns, and their legal representatives such information, documents and assistance as Assignee or any such other person or entity may reasonably request (including, without limitation, execution and delivery of any affidavits, declarations, oaths or other documents as may reasonably be required) in connection with effectuating and implementing this Assignment.

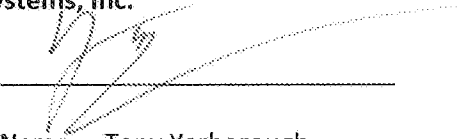
This Assignment shall be governed by and construed in accordance with the laws of the State of New York.

This Assignment may be signed in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

[Signature page follows.]

IN WITNESS WHEREOF, the Parties have executed this Trademark Assignment as of the Effective Date.

L & G Systems, Inc.

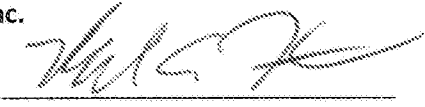
By: 

Printed Name: Tony Yarborough

Title: Vice President

Date: 10-3-2016

Pfizer Inc.

By: 

Printed Name: Richard A. Friedman

Title: Attorney-in-Fact

Date: 10-5-2016

EXHIBIT A

TRADEMARKS

<u>TRADEMARK</u>	<u>COUNTRY</u>	<u>APPLICATION NO</u>	<u>REGISTRATION NO</u>	<u>REGISTRATION DATE</u>
GETSCIENCED	United States	86/818,874	4,993,060	July 5, 2016