

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM401604

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Global Wine Company, Inc.		08/12/2016	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Vinesse, LLC		
Street Address:	822 Hampshire Rd.		
Internal Address:	Suite E		
City:	Westlake Village		
State/Country:	CALIFORNIA		
Postal Code:	91361		
Entity Type:	Limited Liability Company: MINNESOTA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4624433	THE WORLD OF WINE, DELIVERED	
CORRESPONDENCE DATA			
Fax Number:	3126165700		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-616-5600		
Email:	trademark@leydig.com		
Correspondent Name:	Leydig, Voit & Mayer; Tamara Miller		
Address Line 1:	Two Prudential Plaza, 180 N. Stetson		
Address Line 2:	Suite 4900		
Address Line 4:	Chicago, ILLINOIS 60601		
ATTORNEY DOCKET NUMBER:	283195		
NAME OF SUBMITTER:	Tamara A. Miller		
SIGNATURE:	/Tamara A. Miller/		
DATE SIGNED:	10/11/2016		
Total Attachments: 2			
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CH \$40.00 4624433

WHEREAS, Global Wine Company, Inc., a California corporation, is the owner of right, title and interest in and to the following U.S. mark and the registration therefor (hereinafter the "Mark"):

<u>Mark</u>	<u>Registration No.</u>	<u>Date of Registration</u>
THE WORLD OF WINE, DELIVERED	4624433	October 21, 2014

WHEREAS, Vinesse, LLC, a Minnesota limited liability company, located at 822 Hampshire Rd., Suite E, Westlake Village, California 91361, is desirous of acquiring said Mark and the registration therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Global Wine Company, Inc. assigns and transfers to Vinesse, LLC, and its successors in interest, all right, title and interest in and to said Mark, and the registration therefor, including all common law and other rights in said Mark and the goodwill of the business symbolized by said Mark and the registration therefor, all claims, demands and causes for action, both at law and in equity, that Global Wine Company, Inc. may have, or may hereinafter acquire, on account of any infringement of said Mark prior to the date hereof, and does hereby empower Vinesse, LLC, and its successors in interest, to sue for and collect the same, to its and their own and absolute use. Global Wine Company, Inc. hereby agrees to sign any further documentation necessary to effectuate this Assignment.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Global Wine Company, Inc., does hereby execute this assignment. This Assignment is to take effect on the date of signing.

Date: _____

9/12/14

Global Wine Company, Inc.

By: _____



Name: Kristen R. Decker

Title: President