

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM401966

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SILICON VALLEY BANK		09/30/2016	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	INCONTEXT SOLUTIONS, INC.		
Street Address:	300 WEST ADAMS STREET		
Internal Address:	SUITE 600		
City:	CHICAGO		
State/Country:	ILLINOIS		
Postal Code:	60606		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	85225584	SHOPPING INCONTEXT	
Serial Number:	85225214	INCONTEXT SOLUTIONS	
Serial Number:	86506014	IDEATE. EVALUATE. ACTIVATE.	
Serial Number:	86005078	SHOPPERMX	
CORRESPONDENCE DATA			
Fax Number:	9193541278		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	919-314-3086		
Email:	diligencereview@square1bank.com		
Correspondent Name:	PACIFIC WESTERN BANK		
Address Line 1:	406 BLACKWELL STREET		
Address Line 2:	SUITE 240		
Address Line 4:	DURHAM, NORTH CAROLINA 27701		
NAME OF SUBMITTER:	NICHOLAS NANCE		
SIGNATURE:	/NICHOLASNANCE-LSN/		
DATE SIGNED:	10/14/2016		
Total Attachments: 2			

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RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of September 30, 2016, by SILICON VALLEY BANK ("Lender") in favor of INCONTEXT SOLUTIONS, INC., a Delaware corporation ("Company") with its principal place of business located at 300 West Adams Street, Suite 600, Chicago, Illinois 60606.

Recitals

WHEREAS Company granted to Lender a security interest in its copyrights, patents and trademarks, including without limitation the trademarks described on Exhibit A attached hereto, (collectively, the "Intellectual Property") under an Intellectual Property Security Agreement dated as of March 12, 2013 (the "2013 IPSA") and an Addendum to Intellectual Property Security Agreement dated as of April 8, 2015 (the "2015 IPSA") (collectively, the "Security Agreements"), and recorded with the US Patent and Trademark Office as set forth on Exhibit A.


WHEREAS Company has no outstanding obligations to Lender under the terms of the Security Agreement, Lender agrees to release its security interest in the Intellectual Property.

Agreement

Now therefore, Lender agrees that it terminates and releases its security interest in the Intellectual Property and reassigns to Company, without warranty or recourse, all interest of Lender in the Intellectual Property.

LENDER:

SILICON VALLEY BANK


Name: Brian Peters
Title: VP

3003 TASMAN DRIVE
SANTA CLARA, CALIFORNIA 95054

EXHIBIT A

Trademarks

Lender's security interest in the following trademarks was recorded at the US Patent and Trademark Office on March 12, 2013 at Reel and Frame Number 4988/0285:

<u>Description</u>	<u>Serial Number</u>	<u>Registration/ Application Date</u>
SHOPPING INCONTEXT	85225584	1/25/2011
INCONTEXT SOLUTIONS	85225214	1/25/2011

Lender's security interest in the following trademarks was recorded at the US Patent and Trademark Office on April 8, 2015 at Reel and Frame Number 5496/0712:

<u>Description</u>	<u>Serial Number</u>	<u>Registration/ Application Date</u>
IDEATE. EVALUATE. ACTIVATE	86506014	1/16/2015
SHOPPERMX	86005078	7/9/2013