

TRADEMARK ASSIGNMENT COVER SHEET

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ETAS ID: TM402061

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
SEQUENCE:	13

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Serious Scents Inc		10/14/2013	Corporation:

RECEIVING PARTY DATA

Name:	Ibrahim Nasser
Street Address:	P.O.Box 5626
City:	Chula Vista
State/Country:	CALIFORNIA
Postal Code:	91912
Entity Type:	INDIVIDUAL: UNITED STATES

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Registration Number:	3790094	A BLAST OF FRESHNESS
Registration Number:	3755314	SERIOUS SCENTS
Registration Number:	3733162	LITTLE GRENADE
Registration Number:	3128554	SERIOUS SCENTS
Registration Number:	4834879	GRENADE GIRLS
Registration Number:	4703463	
Registration Number:	4699456	AMOR LOVE AMOUR
Registration Number:	4789267	SERIOUS SCENTS
Serial Number:	85641084	
Serial Number:	86165479	
Serial Number:	86328012	SERIOUS SCENTS
Serial Number:	86472697	
Registration Number:	1213700	

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: balweh@hotmail.com

OP \$340.00 3790094

Correspondent Name: Ibrahim Nasser
Address Line 1: P.O.Box 5626
Address Line 4: Chula Vista, CALIFORNIA 91912

NAME OF SUBMITTER: Ibrahim Nasser

SIGNATURE: /Ibrahim Nasser/

DATE SIGNED: 10/14/2016

Total Attachments: 1
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This Trademark Purchase and Assignment Agreement

The "Agreement" is made as of 10-14-2016, between trademark owner SERIOUS SCENTS, INC. P.O. BOX 5626 Chula Vista, CA 91912 of California, and future trademark owner, IBRAHIM NASSER.

The Assignor SERIOUS SCENTS, INC. is the registered owner of the marks that is registered in the United States Patent and Trademark Office.

1. Registration No. 3790094 Mark: "A BLAST OF FRESHNESS" Registration date: May 18, 2010.
2. Registration No. 3755314 Mark: "SERIOUS SCENTS" Registration date: March 2, 2010.
3. Registration No. 3733162 Mark: "LITTLE GRENADE" Registration date: January 5, 2010.
4. Registration No. 3128554 Mark: "SERIOUS SCENTS " Registration date: August 15, 2008.
5. Registration No. 4834879 Mark: "GRENADE GIRLS " Registration date: October 20, 2015.
6. Registration No. 4703463 Mark: "Dice" Registration date: March 17, 2015.
7. Registration No. 4699456 Mark: "AMOR LOVE AMOUR " Registration date: March 10, 2015.
8. Registration No. 4789267 Mark: "SERIOUS SCENTS " Registration date: March 2, 2010.
9. Serial No. 85641084 Mark: "GRENADE " Pending in TTBA.
10. Serial No. 86165479 Mark: "GRENADE " Pending in TTBA.
11. Serial No. 86326012 Mark: "SERIOUS SCENTS " Pending in TTBA.
12. Serial No. 86472697 Mark: "GRENADE " Pending in TTBA.
13. Int'l Registration No. 1213700 Mark: "GRENADE " Registration date: June 28, 2015.

The assignee IBRAHIM NASSER shall have right and title to all past and present common law trademark rights including first use at all times as registered or unregistered mark or all right to the trade name as defined by name and number in the foregoing text numbers 1-13 which has or may have been used as part of the business known as SERIOUS SCENTS, INC.

The Assignee IBRAHIM NASSER wishes to acquire the Assignor's SERIOUS SCENTS, INC. rights in the trademark listed in this agreement. The Assignee IBRAHIM NASSER agrees to pay the Assignor \$1.00 dollar. In exchange, the Assignor SERIOUS SCENTS, INC. hereby conveys, transfers, and assigns to the Assignee IBRAHIM NASSER any and all of the Assignor's SERIOUS SCENTS, INC. right, title, and interest of whatever kind in the mark, together with

1) the goodwill of the business relating to the products and services on which the marks are used and for which they are registered,

2) all income, royalties, and damages hereafter due or payable to Assignor SERIOUS SCENTS, INC. with respect to the marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the marks, and shall be the sole interest of IBRAHIM NASSER all rights to sue for past, present and future infringement or misappropriations of the marks.

The Assignor SERIOUS SCENTS, INC. further covenants that it will take all actions that may be necessary for securing, completing, or vesting in the Assignee IBRAHIM NASSER full right, title, and interest in the mark and its related property.

In witness whereof, the Assignor SERIOUS SCENTS, INC. has duly executed under seal and delivered this Assignment, as of the day and year first above written.

ibrahim Nasser

President of SERIOUS SCENTS INC
RECORDED: 10/14/2016

10-14-2016

TRADEMARK
REEL: 005900 FRAME: 0683