

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM402249

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Rebel Wine Co., LLC | | 10/14/2016 | Limited Liability Company: CALIFORNIA |
| RECEIVING PARTY DATA | | | |
| Name: | Roger Scommegna | | |
| Street Address: | 120 Bishops Way, Suite 124 | | |
| City: | Brookfield | | |
| State/Country: | WISCONSIN | | |
| Postal Code: | 53005 | | |
| Entity Type: | INDIVIDUAL: UNITED STATES | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4928129 | FRENCH BLUE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 8474410911 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 8474419100 | | |
| Email: | pto@nealmcdevitt.com | | |
| Correspondent Name: | Elizabeth L. Kunkle | | |
| Address Line 1: | 1776 Ash Street | | |
| Address Line 4: | Northfield, ILLINOIS 60093 | | |
| ATTORNEY DOCKET NUMBER: | 63138.00017 | | |
| NAME OF SUBMITTER: | Elizabeth L Kunkle | | |
| SIGNATURE: | /elizabethlkunkle/ | | |
| DATE SIGNED: | 10/17/2016 | | |
| Total Attachments: 1 | | | |
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OP \$40.00 4928129

TRADEMARK ASSIGNMENT

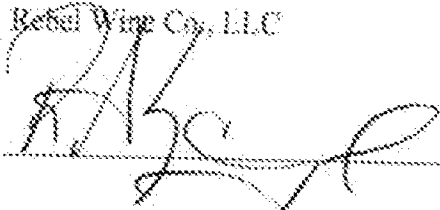
This Trademark Assignment ("Assignment") is effective this _____ day of June, 2016, by and between Rebel Wine Co., LLC, a California limited liability company with a principal place of business at 120 Bishops Way, Suite 124, Brookfield, Wisconsin ("Assignor") and Roger Scornmegna, an individual and U.S. Citizen with a current address of 120 Bishops Way, Suite 124, Brookfield, Wisconsin ("Assignee").

WHEREAS, Assignor is the owner of U.S. Registration No. 4,928,129 for the trademark FRENCH BLUE, registered March 29, 2016 for use with "wine" and all common law rights associated therewith ("The Mark"); and

WHEREAS, Assignee desires to acquire the entire rights, title, and interest in and to The Mark;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee any and all rights, title, and interest in and to The Mark, all common law rights in The Mark, together with the portion and goodwill of the business for which The Mark is intended to be used and that is symbolized by The Mark, throughout the world, along with the right to recover for damages and profits for any past, present, or future infringements thereof.

Rebel Wine Co., LLC



10/14/16