

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM402842

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Paterno Imports, Ltd., d/b/a Terlato Wines International		09/30/2016	Corporation: ILLINOIS
RECEIVING PARTY DATA			
Name:	Cantine Riondo S.p.a.		
Street Address:	Via Cappuccioni, 6		
City:	Monteforte D'Alpone		
State/Country:	UNITED STATES		
Postal Code:	I-37032		
Entity Type:	Corporation: ITALY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86932441	RIONDO BLU	
CORRESPONDENCE DATA			
Fax Number:	3129847700		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312.372.2000		
Email:	ipdocketmwe@mwe.com, dchristus@mwe.com, cvicino@mwe.com, ipdocketchicago@mwe.com		
Correspondent Name:	Carolyn M Vicino		
Address Line 1:	227 W. Monroe Street, Suite 4400		
Address Line 2:	McDermott Will & Emery, LLP		
Address Line 4:	Chicago, ILLINOIS 60606-5096		
DOMESTIC REPRESENTATIVE			
Name:	Daniel N. Christus		
Address Line 1:	227 W. Monroe Street, Suite 4400		
Address Line 2:	McDermott Will & Emery LLP		
Address Line 4:	Chicago, ILLINOIS 60606-5096		
NAME OF SUBMITTER:	Carolyn M. Vicino		
SIGNATURE:	/Carolyn M. Vicino/		

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DATE SIGNED:	10/21/2016
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Total Attachments: 1 source=Terlato to Cantine Riondo Trademark Assignment-Blu#page 1.tif

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT ("Trademark Assignment") is effective as of September 30, 2016, (the "Effective Date"), by and between Paterno Imports, Ltd., d/b/a Terlato Wines International, an Illinois corporation located at 900 Armour Drive, Lake Bluff, Illinois 60044 USA (the "Assignor"), and Cantine Riondo S.p.a., an Italian corporation located at Via Cappuccini, 6, I-37032 Montefiore D'Alpone (VR) Italy (the "Assignee"). In this Assignment, the Assignor and Assignee are sometimes each referred to as a "party" and collectively as the "parties".

The Assignor desires to assign all of its right, title and interest in and to US Trademark Application No. 86/932,441 for RIONDO BLU ("the Trademark"), and the Assignee desires to acquire those rights in the Trademark.

Accordingly, in consideration of these covenants and agreements and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by the parties, the parties agree as follows:

1. The Assignor hereby sells, assigns, transfers, conveys and delivers to the Assignee, its successors and assigns all right, title and interest, in and to the Trademark, together with the goodwill of the business associated with the Trademark, free and clear of all liens, including: (a) any renewals of the resulting registration, and any common law rights in all countries throughout the world, for the Assignee's own use and enjoyment, and for the use and enjoyment of the Assignee's successors, assigns or other legal representatives; (b) all causes of action for any and all previously occurring infringement of the rights in the Trademark, and the right to receive and retain the proceeds relating to those infringements; (c) the right to assign or license the Trademark; (d) all income, proceeds, royalties, license fees, and other payments now or hereafter derived from exploitation of the Trademark; (e) all rights to claims, causes of action or remedies related to the Trademark, and all causes of action previously accrued in Assignor's favor for past, present, and future infringement of the Trademark; and (f) the right to sue for all damages, including past and future damages, and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives.

2. The Assignor requests that the Commissioner for Trademarks of the United States Patent and Trademark Office (the "Commissioner"), as well as any counterparts at the corresponding entities or agencies in any country or jurisdiction that may exercise authority over this Trademark, record this Trademark Assignment. The Assignor further requests that the Commissioner and any non-US counterparts issue any and all renewals and registrations resulting from this Trademark or related trademarks to the Assignee.

3. This Trademark Assignment shall be binding upon, and shall inure to the benefit of the parties to this Agreement and their respective successors and assigns.

The Assignor and the Assignee have caused this Trademark Assignment to be executed as of the Effective Date above.

Paterno Imports, Ltd., d/b/a Terlato Wines International
By: [Signature]
Name: JOAN A. SCYBAR
Title: Senior Vice President

Cantine Riondo, S.p.a.
By: [Signature]
Name: FRANCESCO ZONERLE
Title: PRESIDENT

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