TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM402310

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Pine Valley Foods, Inc.		08/23/2016	Corporation: LOUISIANA

RECEIVING PARTY DATA

Name:	Neighbors, LLC
Also Known As:	Ceylon Bluff, LLC
Street Address:	P. O. Box 259
City:	Mer Rouge
State/Country:	LOUISIANA
Postal Code:	71261
Entity Type:	Limited Liability Company: LOUISIANA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2831286	CRAZY ABOUT COOKIES!

CORRESPONDENCE DATA

Fax Number: 2252483320

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 225-248-2098

jwtrademarks@joneswalker.com Email:

Robert C. Tucker **Correspondent Name:** Address Line 1: Jones Walker, LLP

Address Line 2: 8555 United Plaza Blvd., 5th Floor Baton Rouge, LOUISIANA 70809 Address Line 4:

NAME OF SUBMITTER:	Robert C. Tucker
SIGNATURE:	/robert c. tucker/
DATE SIGNED:	10/18/2016

Total Attachments: 1

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TRADEMARK REEL: 005902 FRAME: 0088

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT ("Assignment") is made and entered into effective as of the 23rd day of August, 2016, (the Effective Date"), by and between Pine Valley Foods, Inc., a Louisiana corporation ("Assignor"), with an address of 131 Frost Commercial Drive, West Monroe, Louisiana 71292, and Neighbors, LLC, formerly known as Ceylon Bluff, LLC, a Louisiana limited liability company ("Assignee"), with an address of P. O. Box 259, Mer Rouge, Louisiana 71261.

WHEREAS, Assignor is the owner of U.S. trademark registration 2,831,286 for the trademark CRAZY ABOUT COOKIES!, and the consumer goodwill associated therewith and symbolized thereby (the "Mark"); and

WHEREAS, Assignor desires to assign the Mark to Assignee, together with the goodwill associated with the Mark, pursuant to the terms of this Assignment and in a form acceptable for recordation by the U.S. Patent and Trademark Office;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which Assignor acknowledges, Assignor hereby assigns to Assignee all right, title, and interest in and to the Mark together with the goodwill associated with the Mark, any and all registrations and applications for registration of the Mark, and all worldwide rights in the Mark including, without limitation, common law rights based upon use of the Mark. This Assignment includes all rights to damages or profits, due or accrued, arising out of past infringement of the Mark, as well as the right to sue for and recover the same in Assignee's own name.

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment, executed as of the date and year first written above.

ASS	IGNOR: _	
Pine	Valley Foods, Inc	

By: Joe Gildewzo Ff Name: Joe Gildewzo Ff File: Prest Joe ASSIGNEE:

Neighbors, LLC

ву: <u>Д</u>Д

Tiller

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RECORDED: 10/18/2016