

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM402231

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Herr Holdings - CFI, Inc.		10/17/2016	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Country Fresh, LLC		
Street Address:	15479 Pin Oaks Drive		
City:	Conroe		
State/Country:	TEXAS		
Postal Code:	77384		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3854563	FRESH COUNTS	
Registration Number:	3895453	SNACK SENSATIONS	
Registration Number:	4515474	EARTH CRUNCH	
Registration Number:	4872704	SNACK FRESH	
CORRESPONDENCE DATA			
Fax Number:	5155587790		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	515-558-0200		
Email:	kconrad@zarleylaw.com		
Correspondent Name:	Zarley Law Firm, P.L.C.		
Address Line 1:	400 Locust Street		
Address Line 2:	Capital Square, Suite 200		
Address Line 4:	Des Moines, IOWA 50309-2350		
ATTORNEY DOCKET NUMBER:	Country Fresh LLC/Herr Ho		
NAME OF SUBMITTER:	TIMOTHY J. ZARLEY		
SIGNATURE:	/Timothy J. Zarley/		
DATE SIGNED:	10/17/2016		
Total Attachments: 1			

OP \$115.00 3854563

ASSIGNMENT

WHEREAS, Herr Holdings - CFI, Inc., a Delaware corporation having its principal place of business at 2008 W.W. Thorne Boulevard, Houston, Texas 77073 USA, is the owner by change of name (Reel 5265, Frame 0802 recorded on April 22, 2014) of the following four (4) Trademark Registrations:

<u>MARK</u>	<u>REGISTRATION NO.</u>	<u>REGISTERED</u>
FRESH COUNTS	3,854,563	September 28, 2010
SNACK SENSATIONS	3,895,453	December 21, 2010
EARTH CRUNCH	4,515,474	April 14, 2014
SNACK FRESH	4,872,704	December 22, 2015

WHEREAS, Country Fresh, LLC, a Delaware limited liability company, having its principal place of business at 15479 Pin Oaks Drive, Conroe, Texas 77384 USA, is desirous of acquiring the entire right, title and interest in the said Marks, together with the goodwill of the business pertaining to said Marks;

NOW, THEREFORE, in consideration of One Dollar (the receipt of which is hereby acknowledged), Herr Holdings - CFI, Inc. by these presents does hereby assign and transfer unto Country Fresh, LLC, all rights, title and interest which the Herr Holdings - CFI, Inc. has heretofore enjoyed pertaining to said Marks, together with the goodwill of the business pertaining to said Marks, the same to be held and enjoyed by Herr Holdings - CFI, Inc., its successors and assigns.

Date: 10/17/16

Herr Holdings - CFI, Inc.

By: 

(signature)

Name: BRYAN C. HERR

(printed name)

Title: President