

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM402534

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
C & E vision Services, Inc.		10/19/2016	Corporation:
RECEIVING PARTY DATA			
Name:	C & E GP Specialists, Inc.		
Street Address:	1015 Calle Amanecer		
City:	San Clemente		
State/Country:	CALIFORNIA		
Postal Code:	92673		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4172983	PUREVUE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8003467656		
Email:	barryf@cevision.com		
Correspondent Name:	Barry Fach		
Address Line 1:	1015 Calle Amanecer		
Address Line 4:	San Clemente, CALIFORNIA 92673		
NAME OF SUBMITTER:	Barry Fach		
SIGNATURE:	/Barry Fach/		
DATE SIGNED:	10/19/2016		
Total Attachments: 1 source=purevue#page1.tif			

OP \$40.00 4172983



BUYING GROUP
YOUR BUYING GROUP OF **CHOICE**

October 19, 2016

By this instrument please let it be known that C & E Vision Services, Inc. does hereby transfer and assign the entire interest, ownership, and goodwill for the trademark Pure Vue, registration number 4,172,983, to C & E GP Specialists, Inc., a California corporation, located at 1015 Calle Amanecer San Clemente CA. 92673.

A handwritten signature in black ink, appearing to read 'Steve Wagner', with a horizontal line above it.

Steve Wagner

Vice President

C & E Vision Services, Inc.

1015 Calle Amanecer • San Clemente, California 92673

Tel: (800) 346-2626 • Fax: (888) 418-2626

info@cevision.com • www.cevision.com

TRADEMARK

RECORDED: 10/19/2016

REEL: 005903 FRAME: 0607