

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM402635

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CBS Radio Texas Inc.		10/13/2016	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	UMG Recordings, Inc.		
Street Address:	2220 Colorado Avenue		
City:	Santa Monica		
State/Country:	CALIFORNIA		
Postal Code:	90404		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86908794	POPTOPIA	
CORRESPONDENCE DATA			
Fax Number:	3108651791		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3108651708		
Email:	brent.labarge@umusic.com		
Correspondent Name:	Brent S. LaBarge		
Address Line 1:	2220 Colorado Avenue		
Address Line 2:	Universal Music Group		
Address Line 4:	Santa Monica, CALIFORNIA 90404		
ATTORNEY DOCKET NUMBER:	Poptopia Assignment		
NAME OF SUBMITTER:	Brent S. LaBarge		
SIGNATURE:	/Brent S. LaBarge/		
DATE SIGNED:	10/19/2016		
Total Attachments: 1			
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ASSIGNMENT OF TRADEMARK

WHEREAS, CBS Radio Texas Inc., a Delaware corporation located at 1271 Avenue of the Americas, New York, New York 10020 ("Assignor") owns all right, title and interest in and to the POPTOPIA trademarks and service marks, and all combinations and variations thereof and all logos associated therewith, together with all applications and registrations therefor, including, without limitation, a Texas state application and a Federal application, U.S. Application No. 86/908,794 (collectively, the "Mark"); and

WHEREAS, UMG Recordings, Inc. ("Assignee"), a Delaware corporation located at 2220 Colorado Avenue Santa Monica, California 90404, desires to obtain all rights in and to the Mark.

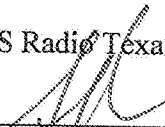
NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby sells, transfers, conveys and assigns to Assignee, all of Assignor's right, title and interest in and to the Mark, whether statutory or at common law, including all registrations and applications therefor, all rights of registration, maintenance, renewal and protection thereof, all rights of recovery and legal action for past infringement and of opposition, interference and/or cancellation proceedings for protection of the Mark, and the goodwill of the business in connection with which the Mark has been used, including goodwill associated with products, services, proceeds and revenues arising from or relating to any and all of the foregoing. Assignor hereby authorizes Assignee, its successors and assigns to the fullest extent permitted by applicable law, to file in its own name applications for trademark and service mark registration in connection with the Mark, and to secure in its own name the registrations granted thereon throughout the United States. Assignor agrees to provide all assistance reasonably requested by Assignee in the establishment, recordation and enforcement of Assignee's rights in and to the Mark.

Assignor agrees to execute any additional documents, and take any further actions, necessary or reasonably requested by Assignee, to effect, perfect or evidence the assignments set forth herein ("Supporting Documents") including, but not limited to, executing Texas State Form 903 (located at <http://www.sos.state.tx.us/corp/forms/903.pdf>) once the Texas state application matures into a registration. If Assignor fails to execute any Supporting Documents, Assignee will provide Assignor with notice of such failure, and Assignor will work in good faith to perform acts necessary to effect, perfect or evidence the assignment.

6th IN WITNESS WHEREOF, Assignor has caused this document to be executed as of the
6th of October, 2016.

ASSIGNOR

CBS Radio Texas Inc.

By:  10-13-16
Name: SCOTT HERMAN
Title: COO

ASSIGNEE

UMG Recordings, Inc.

By: 
Name: Michael Seltzer
Title: Authorized Signatory

TRADEMARK