

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM402706

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	2		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cadent Resources, Inc.		08/01/2016	Corporation: ILLINOIS
RECEIVING PARTY DATA			
Name:	Plex Systems, Inc.		
Street Address:	900 Tower Drive		
Internal Address:	Suite 1400		
City:	Troy		
State/Country:	MICHIGAN		
Postal Code:	48098		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3460886	DEMANDCASTER	
Registration Number:	3084545	CADENT RESOURCES	
CORRESPONDENCE DATA			
Fax Number:	6175231231		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(617) 570-1000		
Email:	TMAdmin@goodwinlaw.com		
Correspondent Name:	Goodwin Procter LLP		
Address Line 1:	100 Northern Avenue		
Address Line 2:	c/o Alan F. Feeney, Esq.		
Address Line 4:	Boston, MASSACHUSETTS 02210		
NAME OF SUBMITTER:	Alan F. Feeney, Esq.		
SIGNATURE:	/alan f feeney/		
DATE SIGNED:	10/20/2016		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is made effective this 1st day of August, 2016, by and between Cadent Resources, Inc., an Illinois corporation ("Assignor") and Plex Systems, Inc., a Delaware corporation ("Assignee").

RECITALS

WHEREAS, Assignor holds all right, title and interest in and to the trademarks, service marks and trade names set forth on Exhibit A attached hereto and incorporated herein by reference (the "Marks");

WHEREAS, Assignor and Assignee are parties to that certain Asset Purchase Agreement, dated as of August 1, 2016 (the "Purchase Agreement"), pursuant to which Assignor agreed to transfer, sell and convey to Assignee certain of the assets of Assignor, including the Marks and the goodwill of the business symbolized thereby, on the terms and conditions set forth therein;

WHEREAS, Assignor now wishes to assign the Marks to Assignee, and Assignee is desirous of acquiring the Marks from Assignor, together with the goodwill of the business symbolized thereby; and

WHEREAS, the execution and delivery of this Assignment is a condition to Closing under the Purchase Agreement.

AGREEMENT

NOW, THEREFORE, in consideration of the premises set forth above and in the Purchase Agreement and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

Assignor does hereby sell, assign, convey and transfer unto Assignee and its successors, assigns and legal representatives, Assignor's entire right, title and interest in and throughout the world in and to the Marks (including any common law rights that may exist and are associated therewith), together with the goodwill of the business symbolized thereby and appurtenant thereto, the same to be held and enjoyed by Assignee, its successors, permitted assigns or legal representatives, together with income, royalties, damages or payments due on or after the date hereof, including, without limitation, all claims for damages or payments by reason of infringement or unauthorized use of the Marks, along with the right to sue for past infringements and collect same for Assignee's sole use and enjoyment.

Assignor does hereby authorize the Director of the United States Patent & Trademark Office, and the empowered official of any country or countries foreign to the United States whose duty it is to record trademark registrations, applications and title thereto, to record the Marks and title thereto as the property of Assignee, its successors, assigns or legal representatives in accordance with the terms of this instrument. Assignor agrees to execute such further documents and take such further action, at no cost to Assignor, as might reasonably be required to record this Assignment with the applicable registrar or similar governmental agency in all relevant jurisdictions.

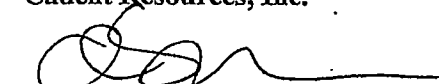
Assignee and Assignor also agree that multiple copies of this Assignment may be executed, each of which shall be deemed an original, and each of which shall be valid and binding upon Assignee and Assignor.

[Remainder of page intentionally left blank]

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed as a sealed instrument by their duly authorized representatives as of the date first written above.

ASSIGNOR: **Cadent Resources, Inc.**

Signature:



Name: Ara Surenian

Title: President

ASSIGNEE: **Plex Systems, Inc.**

Signature:



Name:

Title:

Signature page to Trademark Assignment

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed as a sealed instrument by their duly authorized representatives as of the date first written above.

ASSIGNOR: **Cadent Resources, Inc.**

Signature: _____

Name: Ara Surenian

Title: President

ASSIGNEE: **Plex Systems, Inc.**

Signature: _____

Name: Jason Blessing

Title: President and Chief Executive Officer

[Signature Page to Trademark Assignment]

TRADEMARK
REEL: 005904 FRAME: 0917

Exhibit A

Marks

<i>Mark</i>	<i>Jurisdiction</i>	<i>Application No. & Date</i>	<i>Registration No. & Date</i>
CADENT RESOURCES	USA	78463300, August 6, 2004	3084545, April 25, 2006
DEMANDCASTER	USA	77256903, August 16, 2007	3460886, July 8, 2008