

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM402726

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	01/31/2014		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Insolvency Services Group Inc		01/31/2014	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SpinMedia Group, Inc.		
<b>Street Address:</b>	275 5th Avenue, 7th Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10001		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3388374	BUZZNET	
<b>Registration Number:</b>	3217405	PUREVOLUME	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	619-874-3048		
<b>Email:</b>	legal@hivemedia.com		
<b>Correspondent Name:</b>	Shannon Koehler		
<b>Address Line 1:</b>	1345 Encinitas Blvd #828		
<b>Address Line 2:</b>	Hive Media Legal Dept		
<b>Address Line 4:</b>	Encinitas, CALIFORNIA 92024		
<b>NAME OF SUBMITTER:</b>	Shannon Koehler, Esq		
<b>SIGNATURE:</b>	/Shannon Koehler/		
<b>DATE SIGNED:</b>	10/20/2016		
<b>Total Attachments: 9</b>			
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TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is made effective this 31<sup>ST</sup> day of January 2014, by and between Insolvency Services Group, Inc., a corporation organized and existing under the laws of California, ("Assignor") and SpinMedia Group, Inc., a corporation organized and existing under the laws of Delaware ("Assignee").

WHEREAS, Assignor holds all right, title and interest in and to the trademark applications set forth on Exhibit A attached hereto and incorporated herein by reference (the "Marks");

WHEREAS, Assignor and Assignee are parties to that certain Asset Purchase Agreement, dated as of the date hereof (the "Purchase Agreement"), pursuant to which Assignor transferred, sold and conveyed to Assignee substantially all of the assets of Assignor, including the Marks and the goodwill of the business symbolized thereby;

WHEREAS, Assignor now wishes to assign the Marks to Assignee, and Assignee is desirous of acquiring the Marks from Assignor, together with the goodwill of the business symbolized thereby; and

WHEREAS, the execution and delivery of this Assignment is a condition to Closing under the Purchase Agreement.

NOW, THEREFORE, in consideration of the premises set forth above and in the Purchase Agreement and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

Assignor does hereby sell, assign, convey and transfer unto Assignee and its successors, assigns and legal representatives, Assignor's entire right, title and interest in and throughout the world in and to the Marks (including any common law rights that may exist and are associated therewith), together with the goodwill of the business symbolized thereby and appurtenant thereto, the same to be held and enjoyed by Assignee, its successors, permitted assigns or legal representatives, together with income, royalties, damages or payments due on or after the date hereof, including, without limitation, all claims for damages or payments by reason of infringement or unauthorized use of the Marks, along with the right to sue for past infringements and collect same for Assignee's sole use and enjoyment.

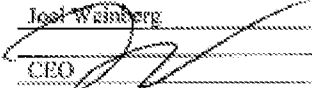
Assignor does hereby authorize the Director of the United States Patent & Trademark Office, and the empowered official of any country or countries foreign to the United States whose duty it is to record trademark registrations, applications and title thereto, to record the Marks and title thereto as the property of Assignee, its successors, assigns or legal representatives in accordance with the terms of this instrument.

Assignee and Assignor also agree that multiple copies of this Assignment may be executed, each of which shall be deemed an original, and each of which shall be valid and binding upon Assignee and Assignor.

*[Remainder of page intentionally left blank]*

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed as a sealed instrument by their duly authorized representatives as of the date first written above.

ASSIGNOR: INSOLVENCY SERVICES GROUP, INC.

Name: Igor Waisberg  
Signature:   
Title: CEO

ASSIGNEE: SPINMEDIA GROUP, INC.

Name: David Ingraham  
Signature: \_\_\_\_\_  
Title: Secretary

SIGNATURE PAGE TO TRADEMARK ASSIGNMENT

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed as a sealed instrument by their duly authorized representatives as of the date first written above.

ASSIGNOR: INSOLVENCY SERVICES GROUP, INC.

Name: Joel Weinberg

Signature: \_\_\_\_\_

Title: CEO

ASSIGNEE: SPINMEDIA GROUP, INC.

Name: David Ingraham

Signature: *[Handwritten Signature]*

Title: Secretary

SIGNATURE PAGE TO TRADEMARK ASSIGNMENT

Exhibit A

Marks

ACTIVE010562833

Trademark	Country	Class	Application Filing Date	Application Number	Registration Date	Registration Number	Status
ABSOLUTEPUKX	United States	09; 36; 38; 41; 42	2/15/2011	55243014			Opposed
ALTER THE PRESS	United States						Proposed
BRANDED SOCIAL PROGRAMMING	United States	35	7/23/2010	85591971	8/20/2011	4027828	Registered
BUZZMEDIA	European Union	09; 41; 42; 45	4/15/2009	068217143	8/7/2012	068217143	Registered
BUZZNET	European Union	41; 45	9/20/2009	008501119	3/28/2013	008501119	Registered
BUZZNET	United States	41; 45	8/27/2007	77217015	2/26/2008	3388574	Registered
BUZZNET (and design)	United States	41; 45	8/27/2007	77217034	2/26/2008	3388375	Registered
BUZZNET (and Lightning Bolt design)	United States	41; 45					Proposed
BUZZNET.CO.KR (Domain Name)	South Korea	NA					Registered
BUZZNET.KR (Domain Name)	South Korea	NA					Registered
CELEBUZZ	European Union	38; 41; 45	8/25/2009	008508947	1/31/2010	008508947	Registered
CELEBUZZ	United States	38; 41; 45	3/18/2009	77991485	12/15/2009	3724929	Registered
CELEBUZZ (and design)	United States	38; 41	3/18/2009	77991487	12/15/2009	3721335	Registered
EGOTASTIC	Canada	09; 05	3/28/2007	1341268	7/17/2008	TMA718774	Registered
EGOTASTIC	United States	09; 25; 41	5/23/2007	77188944	8/18/2009	3837282	Registered

Trademark	Country	Class	Application Filing Date	Application Number	Registration Date	Registration Number	Status
EGOTASTIC	United States	41	6/22/2007	77167404	3/27/2012	4110581	Registered
FRISKY	United States	38	11/12/2007	77327078	11/4/2008	3528811	Registered
FRISKY	United States	45	11/12/2007	77327097	11/4/2008	3528812	Registered
HEART Logo	United States	09, 35, 38, 41, 42	3/15/2011	85243021	9/8/2011	4022797	Registered
IT HAPPENED LAST NIGHT	United States	41	4/16/2007	77158907	12/30/2008	3552550	Registered
MVBE	United States	09, 38, 41	6/18/2006	78832157	8/7/2007	3274281	Registered
POP CULTURE AMPLIFIED	United States	38, 41	9/10/2010	85127358	9/13/2011	4025086	Registered
PUNK NEWS	United States						Proposed
PUREVOLUME	United States						Proposed
PUREVOLUME	United States	41	2/1/2005	78804524	3/13/2007	3217405	Registered
PUREVOLUME.COM	Canada	05	8/1/2008	1311379	1/25/2008	TMA705521	Registered
SL SOCIALITE LIFE (and design)	United States	38, 41	2/16/2011	85243029	9/8/2011	4022789	Registered
SOCIALITE LIFE	United States	38, 41	2/16/2011	85243028	9/8/2011	4022788	Registered
SOUNDS OF BUZZ	United States	09, 35, 38, 41, 42, 45					Proposed
SPIN	Australia	18	3/13/1996	852817	6/24/1998	852817	Registered



Trademark	Country	Class	Application Filing Date	Application Number	Registration Date	Registration Number	Status
SPIN	Australia	41	2/13/1995	852750	7/28/1998	852750	Registered
SPIN	Canada	03	3/6/1989	8824541	3/12/1993	TMA408294	Registered
SPIN	Canada	03, 05	2/22/2013	1815287			Pending
SPIN	European Union	09, 35, 38, 41, 42	1/22/2013	011607671			Opposed
SPIN	Germany	18, 41	2/14/1995	395061864	10/13/1995	39506185	Registered
SPIN	United Kingdom	18	11/14/1988	1393474	8/28/1995	1393474	Registered
SPIN	United States	09, 35, 38, 41, 42	8/11/2012	85728310			Suspended
SPIN	United States	18	1/25/1995	73519332	7/30/1995	1361560	Registered
SPIN	United States	25	5/3/1994	74522895	3/12/1995	1381393	Registered
SPIN (and design)	European Union	09, 18, 38, 41	1/4/1996	005217927	2/2/1999	005217927	Registered
SPINMAGAZINE.COM AU (Domain Name)	Australia						Proposed
SPINSIDER	United States	09, 41	8/25/2005	75716287	7/24/2007	3287790	Registered
STEREOGUM	United States	35, 41	8/7/2007	78877937	2/5/2008	3376848	Registered
STEREOGUM.COM	United States	35, 41	8/7/2007	78877936	2/5/2008	3376846	Registered
STEREOGUM.COM (and design)	United States	35, 41	8/7/2007	78877936	2/5/2008	3376847	Registered

Trademark	Country	Class	Application Filing Date	Application Number	Registration Date	Registration Number	Status
THE SUPERFICIAL	United States	38, 41	8/30/2008	77771448	2/2/2010	3744800	Registered
THE SUPERFICIAL (and design)	United States	38, 41	8/30/2008	77771453	2/2/2010	3744801	Registered
UNDER THE GUN	United States						Proposed
VIBE	Canada	CG	1/3/1998	0850882	4/10/2000	TM4538485	Registered
VIBE	Canada	CG	5/26/2007	1357353			Pending
VIBE	Canada	CG, CS	1/3/2003	1183727	3/18/2011	TM4793518	Registered
VIBE	European Union	09, 18, 41	4/1/1998	00086006	1/25/1999	00086006	Registered
VIBE	European Union	09, 41	4/5/2004	003754789	11/18/2008	003754789	Registered
VIBE	United Kingdom	09, 18, 41	4/5/2004	2380981	5/28/2009	2380981	Registered
VIBE	United States	18	5/8/1982	74301522	10/18/1983	1820155	Registered
VIBE	United States	41	5/3/2005	78805533	2/2/2010	3745439	Registered
VIBE	United States	42	5/18/1998	75489558	12/28/1998	2303654	Registered
VIBE (stylized)	Canada	CG, CS	12/22/2005	1384358			Pending
VIBE (stylized)	United States	18	4/1/1997	75267789	3/17/1998	2144855	Registered
VIBE NATURAL CURL THERAPY	United States	03	2/20/2013	35856394			Suspended

Trademark	Country	Class	Application Filing Date	Application Number	Registration Date	Registration Number	Status
VIBE RECORDS (and design)	United States	08	5/10/1993	74386085	2/5/1994	1819788	Registered
VIBE VIKEN	United States	03; 08; 42	3/12/2013	85573740			Suspended
VIBE VIKEN (stylized) (in color)	United States	03; 08; 42	3/13/2013	85874643			Suspended
VSESSIONS	United States	41	1/28/2006	77658491	6/4/2008	3503581	Registered
WHAT WOULD TYLER DURDEN DO?	United States	41	10/29/2009	77880899	8/17/2010	3834113	Registered
WWTDD	United States	41	10/29/2009	77880895	8/17/2010	3834112	Registered
XLR8R	United States	08; 35; 38; 41; 42	10/7/2013	86084542			Pending