

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM402736

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ZF FRIEDRICHSHAFEN AG		08/05/2016	Corporation: GERMANY
RECEIVING PARTY DATA			
Name:	CHERRY GMBH		
Street Address:	Cherrystrasse		
City:	Auerbach/Opf		
State/Country:	GERMANY		
Postal Code:	D-91275		
Entity Type:	Limited Liability Company: GERMANY		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	1085925	CHERRY	
Registration Number:	1175982	CHERRY	
Registration Number:	1285100	CHERRY	
Registration Number:	1177027	CHERRY	
Registration Number:	4382599	EZCLEAN	
Registration Number:	4517222	ITRANSIGO	
CORRESPONDENCE DATA			
Fax Number:	7037399577		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7037394900		
Email:	btaylor@stites.com		
Correspondent Name:	Brewster Taylor		
Address Line 1:	1800 Diagonal Rd.		
Address Line 2:	Suite 325		
Address Line 4:	Alexandria, VIRGINIA 22314		
DOMESTIC REPRESENTATIVE			
Name:	STITES & HARBISON PLLC		
Address Line 1:	1800 Diagonal Rd.		

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Address Line 2:	Suite 325
Address Line 4:	Alexandria, VIRGINIA 22314
NAME OF SUBMITTER:	Brewster Taylor
SIGNATURE:	/BT/
DATE SIGNED:	10/20/2016
Total Attachments: 3 source=ZF ASSIGNMENT#page1.tif source=ZF ASSIGNMENT#page2.tif source=ZF ASSIGNMENT#page3.tif	

TRADEMARK ASSIGNMENT

WHEREAS, ZF FRIEDRICHSHAFEN AG, ("ASSIGNOR"), a corporation organized under the laws of Germany, with a principal address at Graf-Von-Soden Platz 1 Friedrichshafen, Germany 88046, has adopted and used the marks which are shown in registrations and applications for registration in the United States Patent and Trademark Office and the Canadian Intellectual Property Office as follows:

<u>MARK</u>	<u>U.S. REG. NO.</u>	<u>REG. DATE</u>	<u>GOODS</u>
CHERRY	1085925	February 21, 1978	IC 009: ELECTRICAL SNAP-ACTION SWITCHES
CHERRY	1175982	November 3, 1981	IC 009.: ELECTRICAL SWITCHES; KEYBOARDS; GAS DISCHARGE DISPLAYS AND ELECTRONIC LOGIC, AND DRIVE CIRCUITS FOR SAME; AND INTEGRATED CIRCUITS.
CHERRY	1285100	July 10, 1984	IC 009: ELECTRICAL SWITCHES, KEYBOARDS
CHERRY (PLUS DESIGN)	1177027	November 10, 1981	IC 009.: ELECTRICAL SWITCHES; KEYBOARDS; GAS DISCHARGE DISPLAYS AND ELECTRONIC LOGIC, AND DRIVE CIRCUITS FOR SAME; AND INTEGRATED CIRCUITS
EZCLEAN	4382599	August 13, 2013	IC 009: COMPUTER KEYBOARDS
ITRANSIGO	4517222	April 22, 2014	IC 009.: WIRELESS, HAND-HELD ELECTRONIC POINT OF SALE TERMINAL WITH ENCRYPTED MAGNETIC

STRIPE READER,
RECEIPT PRINTER,
PAPER ROLL AND
OPTIONAL BAR-CODE
READER, ALL SOLD AS A
UNIT

<u>MARK</u>	<u>CANADA REG. NO.</u>	<u>REG. DATE</u>	<u>GOODS</u>
CHERRY (plus design)	TMA264366	November 20, 1981	IC 009 :ELECTRICAL SWITCHES; KEYBOARDS AND KEYBOARD SWITCHES; ELECTRONIC LOGIC; INTEGRATED CIRCUITS AND MICROELECTRONICS; GAS DISCHARGE DISPLAYS
CHERRY (plus design)	TMA134758	February 28, 1964	IC 009: SNAP ACTION ELECTRICAL SWITCHES
EZCLEAN	TMA893106	December 30, 2014	IC 009: ELECTRICAL AND SCIENTIFIC APPARATUS

WHEREAS, CHERRY GMBH, ("ASSIGNEE"), a limited liability company organized under the laws of Germany, with a principal address at Cherrystrasse, D-91275 Auerbach/Opf, Germany is desirous of acquiring said marks and registrations and applications for registration thereof;

NOW, THEREFORE, in consideration of the foregoing and other good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR, does hereby assign unto the said ASSIGNEE, all right, title and interest in and to the said marks and the registrations thereof together with the good will of the business connected with the use of and symbolized by the marks and together with all rights of action, claims for damages, profits and costs, and all other demands for any sum or sums of money whatsoever which it has or may have either at law or in equity, against any and all persons, firms, corporations or associations by reason of any infringement upon said marks.

IN WITNESS WHEREOF, the undersigned have executed this assignment by their duly authorized officers.

ZF FRIEDRICHSHAFEN AG

05/08/2016

Date

ppa.

Signature

i. V.

Dr. Alexander Vogt Dietmar Kellner

Print Name

Director IP ZF Group, Senior Manager

IP ZF Group

Print Title

CHERRY GMBH

Auerbach, 14. 10. 2016

Date

Signature

ppa. Manfred Schöttner

Print Name

CEO

Print Title