

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM402832

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
SEQUENCE:	1

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Mulholland Brothers, Inc.		04/13/2016	Corporation: CALIFORNIA

RECEIVING PARTY DATA

Name:	CMBG Advisors, Inc.
Street Address:	11840 Dorothy St., Ste. 301
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90049
Entity Type:	Corporation: CALIFORNIA

PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Registration Number:	2248163	
Registration Number:	3031423	MULHOLLAND
Registration Number:	3161511	MULHOLLAND
Registration Number:	3010563	MULHOLLAND
Registration Number:	2956062	MULHOLLAND
Registration Number:	2875108	MULHOLLAND
Registration Number:	2875109	MULHOLLAND
Registration Number:	2269964	MULHOLLAND BROTHERS
Registration Number:	2242226	MULHOLLAND BROTHERS
Registration Number:	2265833	MULHOLLAND BROTHERS
Registration Number:	2242225	MULHOLLAND BROTHERS
Registration Number:	2875075	MULHOLLAND BROTHERS
Registration Number:	4128994	MULHOLLAND DRIVE
Registration Number:	4132162	MULHOLLAND DRIVE

CORRESPONDENCE DATA

Fax Number: 2124684888

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

TRADEMARK

Phone: 212-468-4800
Email: bsinger@dglaw.com
Correspondent Name: Brooke Erdos Singer
Address Line 1: Davis & Gilbert LLP, 1740 Broadway
Address Line 4: New York, NEW YORK 10019

ATTORNEY DOCKET NUMBER: 029845-0001-000

NAME OF SUBMITTER: Brooke Erdos Singer

SIGNATURE: /Brooke Erdos Singer/

DATE SIGNED: 10/21/2016

Total Attachments: 10

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EXHIBIT C

TRADEMARK ASSIGNMENT AGREEMENT

WHEREAS, pursuant to the assignment for benefit of creditor laws of the State of California, **MULHOLLAND BROTHERS, INC.**, a California corporation ("Assignor"), designated **CMBG ADVISORS, INC.**, a California corporation, in its sole and limited capacity as assignee for the benefit of creditors of Mulholland Brothers, Inc. (the "Seller"), to act as the assignee for the benefit of creditors of Mulholland Brothers, Inc. (the "General Assignment");

WHEREAS, by resolution of the board of directors of Seller, on April 13, 2016, in accordance with the assignment for benefit of creditor laws of the State of California, Seller transferred ownership of all of its right, title and interest in and to certain of its assets to **HEATH FREEMAN**, an individual ("Assignee"), as set forth in that certain *Asset Purchase Agreement*, dated as of April 13, 2016 (the "APA");

WHEREAS, Seller, Assignor and Assignee desire to memorialize the transfer of Assignor's trademarks and related rights to Assignee.

NOW, THEREFORE, BE IT KNOWN, pursuant to the General Assignment, Assignor has conveyed, assigned, transferred, delivered and set over to Assignee, its successors and assigns, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, all right, title and interest in and to any and all trademark rights and copyrights throughout the world, including any and all applications, registrations, and common law marks, together with the goodwill of the business associated with and symbolized by same, held by Assignor immediately prior to the consummation of the General Assignment, including those set forth in **Schedule A** hereto, together with all common law rights therein and the right to sue for past infringement of any and all of said trademarks. Assignee makes no representations or warranties with respect to such assets and transfers title to such assets "as is where is".

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be signed by its duly authorized officer as of the date first written above.

[SIGNATURE PAGE IMMEDIATELY FOLLOWING]

MULHOLLAND BROTHERS, INC.

DocuSigned by:
Matt Jung
C762472F88A84CB...
By: _____
Name: Matt Jung
Title: CEO

CMBG ADVISORS, INC., in its sole and limited capacity
as the assignee for the benefit of creditors of Mulholland
Brothers, Inc.

DocuSigned by:
James K. Baer
BF4B5D9408074A0...
By: _____
Name: James K Baer
Title: President

2442557.1
111814517

Schedule A

Trademarks
[see attached]

2442557.1
111814517

Monday, December 29, 2014

Trademark List by Trademark

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Trademark	Client-Matter Country	SubCase Case Type	Status Classes	Application Number/Date	Registration Number/Date
MISC. DESIGN (3 MEN ALONE)	7154-0001 United States of America	ORD	Registered 18 Int.	75/289,727 12-May-1997	2,248,163 25-May-1999

Images/Links:

Goods: 18 Int.

Leather luggage, leather-trimmed luggage, briefcases, garment bags for travel, carry-on bags, tote bags and all-purpose bags.

MULHOLLAND	7154-0033 Australia	ORD	Abandoned 18 Int.	1250783 08-Jul-2008	
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Images/Links:

Goods: 18 Int.

Leather luggage, leather-trimmed luggage, briefcases, garment bags for travel, carry-on bags, tote bags and all-purpose sports bags

MULHOLLAND	7154-0023 Canada	ORD	Registered 13 Int., 18 Int., 25 Int., 35 Int.	1,253,861 13-Apr-2005	714526 15-May-2008
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Images/Links:

Goods: 13 Int.

Leather and leather-trimmed bags and accessories for hunting, namely cases and hand guards for guns, bags for ammunition, shell carriers in the form of bags and pouches attachable to belts, and choke tube pouches.

18 Int.

Leather luggage, leather-trimmed luggage, briefcases, garment bags for travel, tote bags and all-purpose sports bags.

25 Int.

Men's and women's clothing and accessories, namely coats, jackets, hats, casual clothing, outdoor winter clothing, rainwear, sports clothing, undergarments, and casual footwear; clothing and accessories, namely, coats, jackets and hats.

35 Int.

Retail store services and on-line retail services featuring leather goods, sporting accessories, clothing and furniture

MULHOLLAND	7154-0024 Canada	ORD	Registered 20 Int.	1,279,523 14-Nov-2005	TMA705639 24-Jan-2008
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Images/Links:

Goods: 20 Int.

WARES: (1) Bedroom furniture, living room furniture and family room furniture.

MULHOLLAND	7154-0018 China (People's Republic)	ORD	Registered 18 Int.	4234145 23-Aug-2004	4234145 28-Apr-2008
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Images/Links:

Goods: 18 Int.

Bags; leather luggage; leather trimmed luggage; briefcases; travel bags; tote bags; toiletry bags sold empty; carry on bags; duffel bags; overnight bags.

MULHOLLAND	7154-0019 China (People's Republic)	ORD	Registered 20 Int.	4234144 23-Aug-2004	4234144 14-Jul-2007
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Images/Links:

Goods: 20 Int.

Furniture; mirrors (looking glasses); picture frames; jewelry cases not of precious metal; pillows.

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Trademark	Client-Matter Country	SubCase Case Type	Status Classes	Application Number/Date	Registration Number/Date
MULHOLLAND	7154-0022 China (People's Republic)	ORD	Registered 25 Int.	4591741 08-Apr-2005	4591741 07-Aug-2009
Images/Links:					
Goods: 25 Int.					
Men's and women's clothing, including outerwear, tops and bottoms, footwear, headwear and accessories.					
MULHOLLAND	7154-0020 Hong Kong	ORD	REGISTERED 25 Int.	300383454 10-Mar-2005	300383454 10-Mar-2005
Images/Links:					
Goods: 25 Int.					
Men's and women's clothing, including outerwear, tops and bottoms, footwear, headwear and accessories.					
MULHOLLAND	7154-0021 Singapore	ORD	Registered 25 Int.	T05/3919H 24-Mar-2005	T05/3919H 24-Mar-2005
Images/Links:					
Goods: 25 Int.					
Men's and women's clothing, including outerwear, tops for wear, pants, shorts, skirts, wraps [clothing], belts [clothing]; gloves [clothing], socks; headwear, sweat bands for the head; footwear.					
MULHOLLAND	7154-0012 United States of America	ORD	Registered 28 Int.	78/327,126 12-Nov-2003	3,031,423 20-Dec-2005
Images/Links:					
Goods: 28 Int.					
Golf accessories, namely, leather golf bags, golf bag hoods, golf bag tags, divot repair tools, putter covers, club covers, golf cases and practice putter holds.					
MULHOLLAND	7154-0013 United States of America	ORD	Registered 20 Int.	78/326,987 12-Nov-2003	3,161,511 24-Oct-2006
Images/Links:					
Goods: 20 Int.					
Furniture.					
MULHOLLAND	7154-0014 United States of America	ORD	Registered 13 Int.	78/326,945 12-Nov-2003	3,010,563 01-Nov-2005
Images/Links:					
Goods: 13 Int.					
Leather and leather-trimmed bags and accessories for hunting, namely, cases and hand guards for guns, bags for ammunition, shell carriers in the form of bags and pouches attachable to belts, and choke tube pouches.					
MULHOLLAND	7154-0015 United States of America	ORD	Registered 35 Int.	78/326,850 12-Nov-2003	2,956,062 24-May-2005
Images/Links:					
Goods: 35 Int.					
Retail store services and on-line retail services featuring leather goods, sporting accessories, clothing and furniture.					

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Trademark	Client-Matter Country	SubCase Case Type	Status Classes	Application Number/Date	Registration Number/Date
MULHOLLAND	7154-0016 United States of America	ORD	Registered 25 Int.	78/329,134 17-Nov-2003	2,875,108 17-Aug-2004
Images/Links:					
Goods: 25 Int. Clothing and accessories, namely, coats, jackets and hats.					
MULHOLLAND	7154-0017 United States of America	ORD	Registered 18 Int.	78/335,703 03-Dec-2003	2,875,109 17-Aug-2004
Images/Links:					
Goods: 18 Int. Leather luggage, leather-trimmed luggage, briefcases, garment bags for travel, carry-on bags, tote bags and all-purpose sports bags.					
MULHOLLAND	7154-0025 United States of America	ORD	ABANDONED 41 Int.	78/825,342 28-Feb-2006	
Images/Links:					
Goods: 41 Int. Recreational services, namely providing golf facilities and equipment, providing hunting and fishing facilities and equipment; country club services, namely					
MULHOLLAND	7154-0026 United States of America	ORD	ABANDONED 44 Int.	78/825,367 28-Feb-2006	
Images/Links:					
Goods: 44 Int. Spa services					
MULHOLLAND BROTHERS	7154-0002 European Community	ORD	REGISTERED 18 Int., 20 Int., 25 Int., 28 Int.	588,715 31-Jul-1997	588,715 11-Aug-2000
Images/Links:					
Goods: 18 Int. Leather and imitations of leather, and goods made of these materials and not included in other classes; animal skins, hides; trunks and travelling bags; umbrellas, parasols and walking sticks; whips, harness and saddlery. 20 Int. Furniture, mirrors, picture frames; goods (not included in other classes) of wood, cork, reeds, cane, wicker, horn, bone, ivory, whalebone, shell, amber, mother-of-pearl, meerschaum, celluloid and substitutes for all these materials, or of plastics. 25 Int. Clothing, footwear, headgear. 28 Int. Games, playthings; gymnastic and sporting articles; decorations for Christmas trees.					
MULHOLLAND BROTHERS	7154-0005 European Community	ORD	REGISTERED 12 Int., 13 Int.	628,420 12-Sep-1997	628,420 26-Feb-2001
Images/Links:					

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Trademark	Client-Matter Country	SubCase Case Type	Status Classes	Application Number/Date	Registration Number/Date
Goods: 12 Int. Motor vehicles; upholstery for motor vehicles; parts and fittings. 13 Int. Ammunition and projectiles; explosives; hand guards for firearms; bags, cases and pouches for carrying firearms, ammunition and projectiles, explosives; shoulder straps for firearms; cleaning brushes for firearms.					
MULHOLLAND BROTHERS	7154-0004 Japan	ORD	Registered 18 Int.	H09-158554 12-Sep-1997	4,218,398 04-Dec-1998
Images/Links: Goods: 18 Int. Leather, Boston bags, handbags, trunks, and other bags, pouches and the like; cleaning brushes for firearms.					
MULHOLLAND BROTHERS	7154-0003 United Kingdom	ORD	REGISTERED 12 Int., 13 Int.	2,145,113 11-Sep-1997	2,145,113 07-Jul-2000
Images/Links: Goods: 12 Int. Motor vehicles; upholstery for motor vehicles; parts and fittings. 13 Int. Ammunition and projectiles; explosives; hand guards for firearms; bags, cases and pouches for carrying firearms, ammunition and projectiles, explosives; shoulder straps for firearms; cleaning brushes for firearms.					
MULHOLLAND BROTHERS	7154-0006 United States of America	ORD	Registered 25 Int.	75/369,376 07-Oct-1997	2,242,226 27-Apr-1999
Images/Links: Goods: 25 Int. Clothing and accessories, namely, coats, jackets and hats.					
MULHOLLAND BROTHERS	7154-0007 United States of America	ORD	Registered 20 Int.	75/369,375 07-Oct-1997	2,269,964 10-Aug-1999
Images/Links: Goods: 20 Int. Furniture.					
MULHOLLAND BROTHERS	7154-0008 United States of America	ORD	Registered 18 Int.	75/369,374 07-Oct-1997	2,265,833 27-Jul-1999
Images/Links: Goods: 18 Int. Bags, namely, leather luggage, leather trimmed luggage, travel bags, tote bags, toiletry bags sold empty, carry on bags, duffel bags, and overnight bags.					
MULHOLLAND BROTHERS	7154-0009 United States of America	ORD	Registered 13 Int.	75/369,373 07-Oct-1997	2,242,225 27-Apr-1999
Images/Links: Goods: 13 Int. Leather and leather-trimmed bags and accessories for hunting, namely, cases and hand guards for guns, bags for ammunition, shell carriers in the form of bags and pouches attachable to belts and choke tube pouches.					

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Trademark	Client-Matter Country	SubCase Case Type	Status Classes	Application Number/Date	Registration Number/Date
MULHOLLAND BROTHERS	7154-0011 United States of America	ORD	Registered 20 Int.	78/311,561 09-Oct-2003	2,875,075 17-Aug-2004
Images/Links:					
Goods: 20 Int. Furniture.					
MULHOLLAND DRIVE	7154-0027 United States of America	ORD	Registered 18 Int.	77/516,099 07-Jul-2008	4,128,994 17-Apr-2012
Images/Links:					
Goods: 18 Int. Leather luggage, leather-trimmed luggage, briefcases, garment bags for travel, carry-on bags, tote bags and all-purpose sports bags					
MULHOLLAND DRIVE	7154-0028 United States of America	ORD	Abandoned 28 Int.	77/516,133 07-Jul-2008	
Images/Links:					
Goods: 28 Int. Golf accessories, namely leather golf bags, golf bag hoods, golf bag tags, divot repair tools, putter covers, club covers, golf cases and practice putter holds					
MULHOLLAND DRIVE	7154-0029 United States of America	ORD	Abandoned 35 Int.	77/516,135 07-Jul-2008	
Images/Links:					
Goods: 35 Int. Retail store services and online retail store services featuring leather goods, sporting accessories, clothing and furniture					
MULHOLLAND DRIVE	7154-0030 United States of America	PRI	Registered 13 Int.	77/516,090 07-Jul-2008	4,132,162 24-Apr-2012
Images/Links:					
Goods: 13 Int. Leather and leather-trimmed bags and accessories for hunting, namely cases and hand guards for guns, bags for ammunition, shell carriers in the form of bags and pouches attachable to belts, and choke tube pouches					
MULHOLLAND DRIVE	7154-0031 United States of America	ORD	Abandoned 25 Int.	77/516,126 07-Jul-2008	
Images/Links:					
Goods: 25 Int. Clothing and accessories, namely, coats, jackets and hats					
MULHOLLAND DRIVE	7154-0032 United States of America	ORD	Abandoned 20 Int.	77/516,118 07-Jul-2008	
Images/Links:					
Goods: 20 Int. Furniture					

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Trademark	Client-Matter Country	SubCase Case Type	Status Classes	Application Number/Date	Registration Number/Date
STINSON	7154-0010 United States of America	ORD	ABANDONED 20 Int.	76/004,812 20-Mar-2000	2,590,041 02-Jul-2002

Images/Links:

Goods: 20 Int.
Furniture.

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Report Selection

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Record Count: 33

Sort Order: by Trademark

Report Format: Concise

Print Goods?: Yes

Print Remarks?: No

Print Images/Links?: Yes

Print Designated Countries?: No

Filing Date:

From:

To:

Client-Matter:

Status Code: All

Trademark:

Case Type(s):

Status(es):

Client: mulholland brothers

Agent:

Attorney:

Owner:

Country:

Area:

Keyword: