TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM402843

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Advanced Sports Enterprises, Inc.		08/15/2016	Corporation: NORTH CAROLINA

RECEIVING PARTY DATA

Name:	WELLS FARGO BANK, NA
Street Address:	One Boston Place
Internal Address: 19th Floor	
City:	Boston
State/Country:	MASSACHUSETTS
Postal Code:	02108
Entity Type:	Corporation: MASSACHUSETTS

PROPERTY NUMBERS Total: 25

Property Type	Number	Word Mark		
Registration Number:	2940939	ASCENT		
Registration Number:	stration Number: 2251668 AXIOM			
Registration Number: 4242312 CAVALO				
Registration Number:	3853448	E3 CYCLING		
Registration Number:	4050358	FF		
Registration Number:	3892399	FORTÉ		
Registration Number:	4046503	FORTÉ		
Registration Number:	4109522	NASHBAR		
Registration Number:	4063749	P		
Registration Number:	3812190	P		
Registration Number:	2158207	P		
Registration Number:	1432501	P		
Registration Number:	2369656	PERFORMANCE		
Registration Number:	2421087	PERFORMANCE		
Registration Number:	2479208	PERFORMANCE BICYCLE SHOP		
Registration Number:	2039130	PERFORMANCE BICYCLE		
Registration Number:	2421089	PERFORMANCE BICYCLE		
Registration Number:	2583772	SCATTANTE		
		TRADEMARK		

900382247 REEL: 005905 FRAME: 0877

Property Type	Number	Word Mark
Registration Number:	3853451	SCATTANTE
Registration Number:	3653847	SPIN DOCTOR
Registration Number:	3920257	SPIN DOCTOR
Registration Number:	4845617	SPIN DOCTOR
Registration Number:	2519604	TEAM PERFORMANCE
Registration Number:	3896381	TRAVEL TRAC
Registration Number:	3808147	WHERE GREAT RIDES BEGIN

CORRESPONDENCE DATA

Fax Number: 2152799394

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2152799902

Email: thomas.durling@flastergreenberg.com

Correspondent Name: Thomas J. Durling
Address Line 1: Flaster/Greenberg, PC
Address Line 2: 1835 Market Street

Address Line 4: Philadelphia, PENNSYLVANIA 19103

NAME OF SUBMITTER:	Thomas J. Durling
SIGNATURE:	/thomas j durling/
DATE SIGNED:	10/21/2016

Total Attachments: 4

source=ASE -- Security Interest in US Trademarks#page1.tif source=ASE -- Security Interest in US Trademarks#page2.tif source=ASE -- Security Interest in US Trademarks#page3.tif source=ASE -- Security Interest in US Trademarks#page4.tif

> TRADEMARK REEL: 005905 FRAME: 0878

GRANT OF SECURITY INTEREST IN UNITED STATES TRADEMARKS

August 15, 2016

FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of

which are hereby acknowledged, ADVANCED SPORTS ENTERPRISES, INC. (formerly

known as and successor by merger to Performance, Inc.), a North Carolina corporation (the

"Grantor"), hereby grants to WELLS FARGO BANK, NATIONAL ASSOCIATION, as

administrative agent and collateral agent for itself and certain other credit parties (in such

capacity, the "Grantee"), a continuing security interest in (i) all of the Grantor's right, title and

interest in, to and under the United States trademarks, trademark registrations and trademark

applications, excluding only United States intent-to-use trademark applications to the extent that,

and solely during the period in which, the grant, attachment or enforcement of a security interest

therein would, under applicable federal law, impair the registrability of such applications or the

validity or enforceability of registrations issuing from such applications (the "Marks") set forth

on Schedule A attached hereto, (ii) all proceeds and products of the Marks, (iii) the goodwill of

the businesses with which the Marks are associated, and (iv) all causes of action arising prior to

or after the date hereof for infringement of any of the Marks or unfair competition regarding the

same.

THIS GRANT is made to secure the satisfactory performance and payment of all

the Secured Obligations of the Grantor, as such term is defined in the Security Agreement by,

among others, the Grantor and the Grantee, dated as of the date hereof (as amended, restated,

supplemented or otherwise modified and in effect from time to time, the "Security Agreement").

The rights and remedies of the Grantee with respect to the security interest granted herein are as

set forth in the Security Agreement, all terms and provisions of which are incorporated herein by

reference. In the event that any provisions of this grant are deemed to conflict with the Security

Agreement, the provisions of the Security Agreement shall govern.

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TRADEMARK REEL: 005905 FRAME: 0879 IN WITNESS WHEREOF, the undersigned have executed this grant as of the date above first written.

GRANTOR:

ADVANCED SPORTS ENTERPRISES, INC.

(formerly known as and successor by merger to

Performance, Inc.)

By:

Name: David Pruitt

Title: President/Chief Executive Officer

WELLS FARGO BANK, NATIONAL ASSOCIATION, as Grantee.

By:

Name: William Chan

Title: Director

EXHIBIT A

::: 1	Parent ASCENT	Owner Performance loc	7 0% 300% SE/SE/2003	3845636	States Registration
•	**************************************	15 - 401 - 401 - 61, 51, 40 -	11 - 445-415-1	1,315-32	
3	ANIOM	Perference, Inc.	8991/1998	2251668	Regionation
3	CANALO	Performance, Inc.	08/16/2008	4242332	Registrotion
4	E3 CYCLING	Performance, list.	02/22/2010	3853448	Registration
Š	FF - Design (Consulty 'FF' Logo Design)	Perference, lec.	57392616	4050958	Registration
Í	FORIE	Performance, Inc.	02/22/2019	3892398	Fegistran
7	FORTE	Performance, Inc.	08/02/2010	4046583	Registration
8	NASHBAR	Performance, Inc.	05/14/2619	4889523	Registration
3	Flying 'P' - Design (and with curved P)	Performance, Inc.	69/23/2008	4063749	Eczninion
88	Fiving 'P' - Design (soal with curved P)	Performance, in:	E8/28/28/8	3812198	Registration
11	Flysng *P* - Design	Personance, Inc.	08/11/1996	2158287	Registration
13	Physig 'P' - Design	Perference, Inc.	67/97/1986	1433501	Registration
33	PERFORMANCE	Performance, Inc.	09/11/1995	2309656	Registration
14	PERVANCE	Performance, Inc.	39/27/1999	2421587	Registration
15	PERFORMANCE RICYCLE SHOP	Perference, Inc.	10:37:1999	2479208	Ведінгици
18	PERFORMANCE BICYCLE	Personance, Inc.	05/08/1996	2039130	Registration
17	PERFORMANCE BICYCLE	Performance, Inc.	30/27/1999	3431669	Registration
ES	SCATIANTE	Personnee, Inc.	05/09/2006	2583772	Registration
32	SCAPTANTE	Performance, Inc.	03/22/2010	3853451	Regionation
30	SPIN DOCTOR	Perference, Inc.	10/31/2008	3653647	Registroton
21	SPBN SADCTOR	Performance, loc.	10/31/2008	3938257	Registronica
33	EPIN DOCTOR	Perference, Inc.	03/38/3015	4845617	Regionation
23	TEAM PERFORMANCE	Performance, Inc.	08/13/2000	2519684	Registrotion
24	TRAVEL TRAC	Performance, loc.	72/21/2010	3895581	Registration
35	WHERE GREAT BIDES BEGIN	Perference, Inc.	04/01/2009	3808147	Registration

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RECORDED: 10/21/2016