### TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM403089

SUBMISSION TYPE:	NEW ASSIGNMENT
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**NATURE OF CONVEYANCE:** ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Summit Media Group, Inc.		12/04/2014	Corporation: ILLINOIS

### **RECEIVING PARTY DATA**

Name:	Packaging Machinery Manufacturers Institute
Street Address:	11911 Freedom Drive
Internal Address:	Suite 600
City:	Reston
State/Country:	VIRGINIA
Postal Code:	20190
Entity Type:	Corporation: DELAWARE

### **PROPERTY NUMBERS Total: 7**

Property Type	Number	Word Mark
Registration Number:	2858953	AUTOMATION WORLD
Registration Number:	2858954	AUTOMATION WORLD
Registration Number:	4248360	GP GREENER PACKAGE
Registration Number:	3209832	HEALTHCARE PACKAGING
Registration Number:	1860391	PACKAGING WORLD
Registration Number:	3930242	PROCESS2PACKAGING
Registration Number:	3133099	SHELFIMPACT!

### **CORRESPONDENCE DATA**

Fax Number: 2028350243

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (202) 785-9500

Email: dabrahams@wc-b.com David M. Abrahams **Correspondent Name:** 

Address Line 1: 1747 Pennsylvania Avenue, N.W.

Address Line 2: Suite 1000

Address Line 4: Washington, D.C. 20006

NAME OF SUBMITTER:	David M. Abrahams
SIGNATURE:	/david m. abrahams/

TRADEMARK REEL: 005906 FRAME: 0345 900382474

DATE SIGNED:	10/24/2016	
Total Attachments: 4		
source=PMMI=Assignment of Summit Media Group Trademarks#page1.tif		
source=PMMI=Assignment of Summit Media Group Trademarks#page2.tif		
source=PMMI=Assignment of Summit Media Group Trademarks#page3.tif		
source=PMMI=Assignment of Summit Media Group Trademarks#page4.tif		

TRADEMARK
REEL: 005906 FRAME: 0346



# ASSIGNMENT OF TRADEMARK AND DOMAIN NAME REGISTRATIONS

WHEREAS, the Summit Media Group, Inc. ("SMG") is the owner of the following marks which are registered in the United States Patent and Trademark Office ("the Marks"):

AUTOMATION WORLD AUTOMATION WORLD

U.S. Reg. No. 2,858,953 U.S. Reg. No. 2,858,954

GP Greener Package

U.S. Reg. No. 4,248,360

HEALTHCARE PACKAGING PACKAGING WORLD PROCESS2PACKAGING

U.S. Reg. No. 3,209,832 U.S. Reg. No. 1,860,391 U.S. Reg. No. 3,930,242

ShelfImpact!

U.S. Reg. No. 3,133,099

WHEREAS, SMG is the owner of the following registered domain names ("the Domain Names"):

www.automationworld.com www.healthcarepackaging.com www.greenerpackage.com www.packworld.com

WHEREAS, SMG and PMMI, The Association for Packaging and Processing Technologies ("PMMI") have entered into an Asset Purchase Agreement pursuant to which PMMI has acquired the Marks and the Domain Names and the registrations thereof.

NOW, THEREFORE, for good and valuable consideration, SMG does hereby irrevocably transfer and assign to PMMI all right, title and interest in and to the Marks and the Domain Names and the registrations thereof.

SUMMIT MEDIA GROUP, INC.

Signature and Title

Date

### ASSET PURCHASE AGREEMENT

This Asset Purchase Agreement ("Agreement") is made as of October 31, 2014 (the "Closing Date") to become effective November 1, 2014 (the "Effective Date") by and among PMMI, The Association for Packaging and Processing Technologies, a Delaware nonstock corporation ("Buyer"); Summit Media Group, Inc., an Illinois business corporation ("Seller"); and Joseph Angel, James Chrzan, Donald Neumeister, David Newcorn, and Patrick Reynolds, all individuals (each "Shareholder" and collectively "Shareholders").

WHEREAS, Seller is in the business of publishing magazines in print, digital, and online formats, in the field of packaging or processing using the Acquired Assets (the "Business").

WHEREAS, Buyer desires to purchase from the Seller certain assets (and assume certain specified liabilities) of Seller, and Seller desires to sell such assets (and transfer such liabilities) to Buyer, in each case on the terms, and subject to the conditions, set forth herein.

It is agreed as follows:

### 1. Purchase and Sale of the Assets

- Acquired Assets. Seller shall sell and deliver to Buyer, free and clear of any 1.1. encumbrances, and Buyer shall purchase and acquire from Seller, all of Seller's right, title and interest in and to all of Seller's property and assets, tangible and intangible, of every kind and description, wherever located, except for the Excluded Assets described in Section 1.2. The acquired assets ("Acquired Assets") include but are not limited to, all:
  - a) Print and digital publications;
  - b) Conferences and other events;
  - c) Websites, including content, URLs, and domain name registrations;
  - d) Proprietary software, software applications, and software platforms;
  - e) Social media accounts:
  - f) Trademarks, service marks trade names, trademark and service mark registrations, copyright rights, copyright registrations;

  - g) Good will;h) Other intellectual property;
  - i) Personal property;
  - j) Rights under contracts assumed by Buyer;
  - k) Accounts receivable;
  - 1) Prepaid expenses;
  - m) Orders booked but not invoiced;
  - n) Personnel files and records (copies);
  - o) Fixed assets; and
  - p) Other tangible and intangible assets including circulation, email and other reader lists, customer lists, marketing data, editorial in process and promotional materials, referral sources, research and development reports, financial and accounting records, creative materials, advertising materials, promotional materials, studies, reports, know-how, trade secrets, formulas, and other similar documents and records.

## **SCHEDULE 5.5**

### INTELLECTUAL PROPERTY

Pursuant to Section 5.5(a), below is a list of all patents, trademarks, service marks, trade names, trade name or brand name registrations, copyrights and copyright registrations, domain names and all pending applications and applications to be filed, if any, therefor, owned by Seller and/or used by Seller in, or primarily related to the Acquired Assets:

### **REGISTERED TRADEMARKS:**

AUTOMATION WORLD AUTOMATION WORLD

U.S. Reg. No. 2,858,953 U.S. Reg. No. 2,858,954



HEALTHCARE PACKAGING PACKAGING WORLD PROCESS2PACKAGING U.S. Reg. No. 4,248,360 U.S. Reg. No. 3,209,832 U.S. Reg. No. 1,860,391

ShelfImpact!

U.S. Reg. No. 3,930,242

U.S. Reg. No. 3,133,099

### **CANCELLED REGISTRATIONS:**

PACKAGING AUTOMATION PACKAGING LINE SOLUTIONS

U.S. Reg. No. 3,346,516 (cancelled) U.S. Reg. No. 3,295,957 (cancelled)

### **DOMAIN NAMES:**

WWW.AUTOMATIONWORLD.COM WWW.GREENERPACKAGE.COM WWW.HEALTHCAREPACKAGING.COM WWW.PACKWORLD.COM

### OTHER NAMES AND TITLES:

PRODUCTION & PACKAGING REPORTER CONTRACT PACKAGING PACKAGING WORLD BUYING CYCLE STUDY INDUSTRIAL INTERNET OF THINGS 42 BEST PACKAGE DESIGNS LEADERS IN PACKAGING

### EVENTS:

THE AUTOMATION CONFERENCE

TRADEMARK REEL: 005906 FRAME: 0349 Intending to be bound by the above terms and conditions, the parties or their authorized representatives have signed below.

PMMI, The Association for Packaging and Processing Technologies	Summit Media Group, Inc.
Signature Jn	Signature Signature
Presipat	PNESISEWT + C/20
Title  1 3/3/14  Date	Title  10/31/14  Date
Joseph Angel Signature  10/3//19 Date	James Chrzan  Signature  Oct/31/2014  Date
Donald Neumeister	David Newcorm
Dirack Kry L	Signature temm
10/31/11/ Date	19/31/2014 Date
Patrick Reynolds	
Pate J. Reynolch Signature	
10/31/14/	

**RECORDED: 10/24/2016**