

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM403165

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SNACK IT FORWARD, LLC		10/24/2016	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	SUNKIST GROWERS, INC.		
Street Address:	27770 N. Entertainment Drive		
City:	Valencia		
State/Country:	CALIFORNIA		
Postal Code:	91355		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	86685922	TRAIL MIX REDEFINED	
Serial Number:	86715480	THE CLOSEST THING TO FRESH	
Serial Number:	87090263	THE FRUIT LOVER'S TRAIL MIX	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	828-318-8027		
Email:	tm@sunkistgrowers.com		
Correspondent Name:	Karen Holme		
Address Line 1:	27770 N. Entertainment Drive		
Address Line 2:	Sunkist Growers, Inc.		
Address Line 4:	Valencia, CALIFORNIA 91355		
NAME OF SUBMITTER:	Karen Holme		
SIGNATURE:	/kph/		
DATE SIGNED:	10/25/2016		
Total Attachments: 2			
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source=Trademark Assignment dated 10-24-16#page2.tif			

CH \$90.00 86685922

TRADEMARK ASSIGNMENT

WHEREAS, **SNACK IT FORWARD, LLC**, a Delaware limited liability company, whose address is 6080 Center Drive, Suite 600, Los Angeles, California 90045 ("**Assignor**"), does hereby sell, assign and set over absolutely unto **SUNKIST GROWERS, INC.**, a California corporation, having its principal place of business at 27770 N. Entertainment Drive, Valencia, California 91355, its successors and assigns ("**Assignee**"), all right, title and interest, and the goodwill associated therewith, in and to the following trademarks:

TRAIL MIX REDEFINED, including but not limited to U.S. Trademark Application No. 86685922

THE CLOSEST THING TO FRESH, including but not limited to U.S. Trademark Application No. 86715480


THE FRUIT LOVER'S TRAIL MIX, including but not limited to U.S. Trademark Application No. 87090263

WHEREAS, for the purpose of registration and by way of further assurance, Assignee has requested that Assignor execute and deliver this Assignment.

NOW, THEREFORE, for good and valuable consideration received, Assignor hereby confirms that it does hereby sell, assign and set over unto Assignee all right, title and interest in and to the aforesaid trademarks and any registrations or applications relating thereto, together with the goodwill in said trademarks, with the intent that such trademarks and registrations and applications shall be fully vested in the name of Assignee, its successors and assigns, as and from the 24 day of October, 2016.

IN WITNESS WHEREOF, the undersigned has executed this Assignment at the City of Los Angeles, State of California, this 24 day of October, 2016.

SNACK IT FORWARD, LLC


By: Nick Desai
Title: CEO

ACKNOWLEDGMENT

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California

County of Los Angeles

On October 24, 2016 before me, Minakshi Vallabh, Notary Public
(insert name and title of the officer)

personally appeared Niraj Ramesh Desai
who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature



(Seal)