

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM402834

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
<b>SEQUENCE:</b>	2

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CMBG Advisors, Inc.		04/13/2016	Corporation: CALIFORNIA

## RECEIVING PARTY DATA

<b>Name:</b>	Heath Freeman
<b>Street Address:</b>	150 Charles St., Apt. 3-ES
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10014
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES

## PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Registration Number:	2248163	
Registration Number:	3031423	MULHOLLAND
Registration Number:	3161511	MULHOLLAND
Registration Number:	3010563	MULHOLLAND
Registration Number:	2956062	MULHOLLAND
Registration Number:	2875108	MULHOLLAND
Registration Number:	2875109	MULHOLLAND
Registration Number:	2269964	MULHOLLAND BROTHERS
Registration Number:	2242226	MULHOLLAND BROTHERS
Registration Number:	2265833	MULHOLLAND BROTHERS
Registration Number:	2242225	MULHOLLAND BROTHERS
Registration Number:	2875075	MULHOLLAND BROTHERS
Registration Number:	4128994	MULHOLLAND DRIVE
Registration Number:	4132162	MULHOLLAND DRIVE

## CORRESPONDENCE DATA

Fax Number: 2124684888

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

TRADEMARK

**Phone:** 212-468-4800  
**Email:** bsinger@dglaw.com  
**Correspondent Name:** Brooke Erdos Singer  
**Address Line 1:** Davis & Gilbert LLP, 1740 Broadway  
**Address Line 4:** New York, NEW YORK 10019

**ATTORNEY DOCKET NUMBER:** 029845-0001-000

**NAME OF SUBMITTER:** Brooke Erdos Singer

**SIGNATURE:** /Brooke Erdos Singer/

**DATE SIGNED:** 10/21/2016

**Total Attachments: 11**

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**EXHIBIT B**

**ASSIGNMENT AND BILL OF SALE AGREEMENT**

This Assignment and Bill of Sale Agreement (the "*Agreement*") made as of April 13, 2016 (the "*Effective Date*"), by and among CMBG ADVISORS, INC., a California corporation, in its sole and limited capacity as assignee for the benefit of creditors of Mulholland Brothers, Inc. (the "*Seller*"), HEATH FREEMAN, an individual ("*Buyer*") and MULHOLLAND BROTHERS, INC., a California corporation ("*Assignor*"). Seller, Assignor and Buyer are parties to a certain Asset Purchase Agreement of even date herewith (the "*Asset Purchase Agreement*"). Capitalized terms used without definitions herein shall have the meanings ascribed to such terms in the Asset Purchase Agreement.

1. **Sale and Assignment of Purchased Assets.** Pursuant to the Asset Purchase Agreement, Buyer has on the date hereof purchased the Purchased Assets from Seller. A schedule of the Purchased Assets is attached to the Asset Purchase Agreement as Schedule 1.2. In accordance with and subject to the terms and conditions set forth in the Asset Purchase Agreement, for good and valuable consideration, the receipt of which is hereby acknowledged, Seller does hereby sell, assign, bargain, transfer, convey and deliver unto Buyer all of its right, title and interest in and to the Purchased Assets.

2. **Cooperation.** Buyer, Seller, and Assignor agree to cooperate with each other to execute and deliver such other documents and instruments and to do such further acts and things as may be reasonably requested by the other to evidence, document or carry out the sale of the Purchased Assets.

3. **Effect of Agreement.** Nothing in this Agreement shall, or shall be deemed to, modify or otherwise affect any provisions of the Asset Purchase Agreement or affect the rights of the parties under the Asset Purchase Agreement. In the event of any conflict between the provisions hereof and the provisions of the Asset Purchase Agreement, the provisions of the Asset Purchase Agreement shall govern and control.

**[SIGNATURE PAGE IMMEDIATELY FOLLOWING]**

**IN WITNESS WHEREOF**, Seller, Assignor and Buyer have caused this Assignment and Bill of Sale Agreement to be executed on the date first written above.

**SELLER:**

**CMBG Advisors, Inc.**, in its sole and limited capacity as Assignee for the Benefit of Creditors of Mulholland Brothers, Inc.

DocuSigned by:  
*James K. Baer*  
By: \_\_\_\_\_  
DF4B88D468874A6...  
James K. Baer, President

**BUYER:**

**Heath Freeman**, an individual

DocuSigned by:  
*Heath Freeman*  
Signature: \_\_\_\_\_  
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**ASSIGNOR:**

**Mulholland Brothers, Inc.**, a California corporation

DocuSigned by:  
*Matt Jung*  
By: \_\_\_\_\_  
6782472FB88B46B...  
Name: Matt Jung  
Title: CFO

**SCHEDULE 1.2**

**Purchased Assets**

1. All intellectual property and general intangibles of the Company "as is where is", including, without limitation, those Trademarks and related rights set forth on the immediately following pages.

2. [REDACTED]

3. [REDACTED]

4. [REDACTED]

5. [REDACTED]

6. [REDACTED]

7. [REDACTED]

8. [REDACTED]

**TRADEMARK SCHEDULE**

*[See attached]*

2442557.1  
111814517

Monday, December 29, 2014

## Trademark List by Trademark

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Trademark	Client-Matter Country	SubCase Case Type	Status Classes	Application Number/Date	Registration Number/Date
MISC. DESIGN (3 MEN ALONE)	7154-0001 United States of America	ORD	Registered 18 Int.	75/289,727 12-May-1997	2,248,163 25-May-1999

## Images/Links:

Goods: 18 Int.

Leather luggage, leather-trimmed luggage, briefcases, garment bags for travel, carry-on bags, tote bags and all-purpose bags.

MULHOLLAND	7154-0033 Australia	ORD	Abandoned 18 Int.	1250783 08-Jul-2008	
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## Images/Links:

Goods: 18 Int.

Leather luggage, leather-trimmed luggage, briefcases, garment bags for travel, carry-on bags, tote bags and all-purpose sports bags

MULHOLLAND	7154-0023 Canada	ORD	Registered 13 Int., 18 Int., 25 Int., 35 Int.	1,253,861 13-Apr-2005	714526 15-May-2008
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## Images/Links:

Goods: 13 Int.

Leather and leather-trimmed bags and accessories for hunting, namely cases and hand guards for guns, bags for ammunition, shell carriers in the form of bags and pouches attachable to belts, and choke tube pouches.

18 Int.

Leather luggage, leather-trimmed luggage, briefcases, garment bags for travel, tote bags and all-purpose sports bags.

25 Int.

Men's and women's clothing and accessories, namely coats, jackets, hats, casual clothing, outdoor winter clothing, rainwear, sports clothing, undergarments, and casual footwear; clothing and accessories, namely, coats, jackets and hats.

35 Int.

Retail store services and on-line retail services featuring leather goods, sporting accessories, clothing and furniture

MULHOLLAND	7154-0024 Canada	ORD	Registered 20 Int.	1,279,523 14-Nov-2005	TMA705639 24-Jan-2008
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## Images/Links:

Goods: 20 Int.

WARES: (1) Bedroom furniture, living room furniture and family room furniture.

MULHOLLAND	7154-0018 China (People's Republic)	ORD	Registered 18 Int.	4234145 23-Aug-2004	4234145 28-Apr-2008
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## Images/Links:

Goods: 18 Int.

Bags; leather luggage; leather trimmed luggage; briefcases; travel bags; tote bags; toiletry bags sold empty; carry on bags; duffel bags; overnight bags.

MULHOLLAND	7154-0019 China (People's Republic)	ORD	Registered 20 Int.	4234144 23-Aug-2004	4234144 14-Jul-2007
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## Images/Links:

Goods: 20 Int.

Furniture; mirrors (looking glass); picture frames; jewelry cases not of precious metal; pillows.

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## Trademark List by Trademark

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Trademark	Client-Matter Country	SubCase Case Type	Status Classes	Application Number/Date	Registration Number/Date
MULHOLLAND	7154-0022 China (People's Republic)	ORD	Registered 25 Int.	4591741 08-Apr-2005	4591741 07-Aug-2009
<b>Images/Links:</b>					
<b>Goods:</b> 25 Int. Men's and women's clothing, including outerwear, tops and bottoms, footwear, headwear and accessories.					
MULHOLLAND	7154-0020 Hong Kong	ORD	REGISTERED 25 Int.	300383454 10-Mar-2005	300383454 10-Mar-2005
<b>Images/Links:</b>					
<b>Goods:</b> 25 Int. Men's and women's clothing, including outerwear, tops and bottoms, footwear, headwear and accessories.					
MULHOLLAND	7154-0021 Singapore	ORD	Registered 25 Int.	T05/3919H 24-Mar-2005	T05/3919H 24-Mar-2005
<b>Images/Links:</b>					
<b>Goods:</b> 25 Int. Men's and women's clothing, including outerwear, tops for wear, pants, shorts, skirts, wraps [clothing], belts [clothing]; gloves [clothing], socks; headwear, sweat bands for the head; footwear.					
MULHOLLAND	7154-0012 United States of America	ORD	Registered 28 Int.	78/327,126 12-Nov-2003	3,031,423 20-Dec-2005
<b>Images/Links:</b>					
<b>Goods:</b> 28 Int. Golf accessories, namely, leather golf bags, golf bag hoods, golf bag tags, divot repair tools, putter covers, club covers, golf cases and practice putter holds.					
MULHOLLAND	7154-0013 United States of America	ORD	Registered 20 Int.	78/326,987 12-Nov-2003	3,161,511 24-Oct-2006
<b>Images/Links:</b>					
<b>Goods:</b> 20 Int. Furniture.					
MULHOLLAND	7154-0014 United States of America	ORD	Registered 13 Int.	78/326,945 12-Nov-2003	3,010,563 01-Nov-2005
<b>Images/Links:</b>					
<b>Goods:</b> 13 Int. Leather and leather-trimmed bags and accessories for hunting, namely, cases and hand guards for guns, bags for ammunition, shell carriers in the form of bags and pouches attachable to belts, and choke tube pouches.					
MULHOLLAND	7154-0015 United States of America	ORD	Registered 35 Int.	78/326,850 12-Nov-2003	2,956,062 24-May-2005
<b>Images/Links:</b>					
<b>Goods:</b> 35 Int. Retail store services and on-line retail services featuring leather goods, sporting accessories, clothing and furniture.					



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## Trademark List by Trademark

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Trademark	Client-Matter Country	SubCase Case Type	Status Classes	Application Number/Date	Registration Number/Date
MULHOLLAND	7154-0016 United States of America	ORD	Registered 25 Int.	78/329,134 17-Nov-2003	2,875,108 17-Aug-2004
<b>Images/Links:</b>					
<b>Goods: 25 Int.</b> Clothing and accessories, namely, coats, jackets and hats.					
MULHOLLAND	7154-0017 United States of America	ORD	Registered 18 Int.	78/335,703 03-Dec-2003	2,875,109 17-Aug-2004
<b>Images/Links:</b>					
<b>Goods: 18 Int.</b> Leather luggage, leather-trimmed luggage, briefcases, garment bags for travel, carry-on bags, tote bags and all-purpose sports bags.					
MULHOLLAND	7154-0025 United States of America	ORD	ABANDONED 41 Int.	78/825,342 28-Feb-2006	
<b>Images/Links:</b>					
<b>Goods: 41 Int.</b> Recreational services, namely providing golf facilities and equipment, providing hunting and fishing facilities and equipment; country club services, namely					
MULHOLLAND	7154-0026 United States of America	ORD	ABANDONED 44 Int.	78/825,367 28-Feb-2006	
<b>Images/Links:</b>					
<b>Goods: 44 Int.</b> Spa services					
MULHOLLAND BROTHERS	7154-0002 European Community	ORD	REGISTERED 18 Int., 20 Int., 25 Int., 28 Int.	588,715 31-Jul-1997	588,715 11-Aug-2000
<b>Images/Links:</b>					
<b>Goods: 18 Int.</b> Leather and imitations of leather, and goods made of these materials and not included in other classes; animal skins, hides; trunks and travelling bags; umbrellas, parasols and walking sticks; whips, harness and saddlery. <b>20 Int.</b> Furniture, mirrors, picture frames; goods (not included in other classes) of wood, cork, reeds, cane, wicker, horn, bone, ivory, whalebone, shell, amber, mother-of-pearl, meerschaum, celluloid and substitutes for all these materials, or of plastics. <b>25 Int.</b> Clothing, footwear, headgear. <b>28 Int.</b> Games, playthings; gymnastic and sporting articles; decorations for Christmas trees.					
MULHOLLAND BROTHERS	7154-0005 European Community	ORD	REGISTERED 12 Int., 13 Int.	628,420 12-Sep-1997	628,420 26-Feb-2001
<b>Images/Links:</b>					

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## Trademark List by Trademark

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Trademark	Client-Matter Country	SubCase Case Type	Status Classes	Application Number/Date	Registration Number/Date
<b>Goods: 12 Int.</b> Motor vehicles; upholstery for motor vehicles; parts and fittings. <b>13 Int.</b> Ammunition and projectiles; explosives; hand guards for firearms; bags, cases and pouches for carrying firearms, ammunition and projectiles, explosives; shoulder straps for firearms; cleaning brushes for firearms.					
MULHOLLAND BROTHERS	7154-0004 Japan	ORD	Registered 18 Int.	H09-158554 12-Sep-1997	4,218,398 04-Dec-1998
<b>Images/Links:</b> <b>Goods: 18 Int.</b> Leather, Boston bags, handbags, trunks, and other bags, pouches and the like; cleaning brushes for firearms.					
MULHOLLAND BROTHERS	7154-0003 United Kingdom	ORD	REGISTERED 12 Int., 13 Int.	2,145,113 11-Sep-1997	2,145,113 07-Jul-2000
<b>Images/Links:</b> <b>Goods: 12 Int.</b> Motor vehicles; upholstery for motor vehicles; parts and fittings. <b>13 Int.</b> Ammunition and projectiles; explosives; hand guards for firearms; bags, cases and pouches for carrying firearms, ammunition and projectiles, explosives; shoulder straps for firearms; cleaning brushes for firearms.					
MULHOLLAND BROTHERS	7154-0006 United States of America	ORD	Registered 25 Int.	75/369,376 07-Oct-1997	2,242,226 27-Apr-1999
<b>Images/Links:</b> <b>Goods: 25 Int.</b> Clothing and accessories, namely, coats, jackets and hats.					
MULHOLLAND BROTHERS	7154-0007 United States of America	ORD	Registered 20 Int.	75/369,375 07-Oct-1997	2,269,964 10-Aug-1999
<b>Images/Links:</b> <b>Goods: 20 Int.</b> Furniture.					
MULHOLLAND BROTHERS	7154-0008 United States of America	ORD	Registered 18 Int.	75/369,374 07-Oct-1997	2,265,833 27-Jul-1999
<b>Images/Links:</b> <b>Goods: 18 Int.</b> Bags, namely, leather luggage, leather trimmed luggage, travel bags, tote bags, toiletry bags sold empty, carry on bags, duffel bags, and overnight bags.					
MULHOLLAND BROTHERS	7154-0009 United States of America	ORD	Registered 13 Int.	75/369,373 07-Oct-1997	2,242,225 27-Apr-1999
<b>Images/Links:</b> <b>Goods: 13 Int.</b> Leather and leather-trimmed bags and accessories for hunting, namely, cases and hand guards for guns, bags for ammunition, shell carriers in the form of bags and pouches attachable to belts and choke tube pouches.					

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Trademark	Client-Matter Country	SubCase Case Type	Status Classes	Application Number/Date	Registration Number/Date
MULHOLLAND BROTHERS	7154-0011 United States of America	ORD	Registered 20 Int.	78/311,561 09-Oct-2003	2,875,075 17-Aug-2004
<b>Images/Links:</b>					
<b>Goods:</b> 20 Int. Furniture.					
MULHOLLAND DRIVE	7154-0027 United States of America	ORD	Registered 18 Int.	77/516,099 07-Jul-2008	4,128,994 17-Apr-2012
<b>Images/Links:</b>					
<b>Goods:</b> 18 Int. Leather luggage, leather-trimmed luggage, briefcases, garment bags for travel, carry-on bags, tote bags and all-purpose sports bags					
MULHOLLAND DRIVE	7154-0028 United States of America	ORD	Abandoned 28 Int.	77/516,133 07-Jul-2008	
<b>Images/Links:</b>					
<b>Goods:</b> 28 Int. Golf accessories, namely leather golf bags, golf bag hoods, golf bag tags, divot repair tools, putter covers, club covers, golf cases and practice putter holds					
MULHOLLAND DRIVE	7154-0029 United States of America	ORD	Abandoned 35 Int.	77/516,135 07-Jul-2008	
<b>Images/Links:</b>					
<b>Goods:</b> 35 Int. Retail store services and online retail store services featuring leather goods, sporting accessories, clothing and furniture					
MULHOLLAND DRIVE	7154-0030 United States of America	PRI	Registered 13 Int.	77/516,090 07-Jul-2008	4,132,162 24-Apr-2012
<b>Images/Links:</b>					
<b>Goods:</b> 13 Int. Leather and leather-trimmed bags and accessories for hunting, namely cases and hand guards for guns, bags for ammunition, shell carriers in the form of bags and pouches attachable to belts, and choke tube pouches					
MULHOLLAND DRIVE	7154-0031 United States of America	ORD	Abandoned 25 Int.	77/516,126 07-Jul-2008	
<b>Images/Links:</b>					
<b>Goods:</b> 25 Int. Clothing and accessories, namely, coats, jackets and hats					
MULHOLLAND DRIVE	7154-0032 United States of America	ORD	Abandoned 20 Int.	77/516,118 07-Jul-2008	
<b>Images/Links:</b>					
<b>Goods:</b> 20 Int. Furniture					

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**Trademark List by Trademark**

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<b>Trademark</b>	<b>Client-Matter Country</b>	<b>SubCase Case Type</b>	<b>Status Classes</b>	<b>Application Number/Date</b>	<b>Registration Number/Date</b>
STINSON	7154-0010 United States of America	ORD	ABANDONED 20 Int.	76/004,812 20-Mar-2000	2,590,041 02-Jul-2002

**Images/Links:**

**Goods:** 20 Int.  
Furniture.

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**Report Selection**

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**Record Count: 33**

**Sort Order: by Trademark**

**Report Format: Concise**

**Print Goods?: Yes**

**Print Remarks?: No**

**Print Images/Links?: Yes**

**Print Designated Countries?: No**

**Filing Date:**

**From:**

**To:**

**Client-Matter:**

**Status Code: All**

**Trademark:**

**Case Type(s):**

**Status(es):**

**Client: mulholland brothers**

**Agent:**

**Attorney:**

**Owner:**

**Country:**

**Area:**

**Keyword:**