

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM403391

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>SEQUENCE:</b>	2		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Edward J. Zinkiewicz		10/12/2016	INDIVIDUAL: UNITED STATES
EZ Solutions, Inc.		10/12/2016	Corporation: TENNESSEE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Voya Services Company		
<b>Street Address:</b>	5780 Powers Ferry Road, NW		
<b>City:</b>	Atlanta		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30327		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4050601	RETIREMENT-U INC. EDUCATING YOU FOR THE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8777697945		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2127655070		
<b>Email:</b>	tmdoctc@fr.com		
<b>Correspondent Name:</b>	Catherine H. Stockell		
<b>Address Line 1:</b>	P.O. Box 1022		
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55440-1022		
<b>ATTORNEY DOCKET NUMBER:</b>	31309-0234001		
<b>NAME OF SUBMITTER:</b>	Kathy Wolfe, Trademark Paralegal		
<b>SIGNATURE:</b>	/Kathy Wolfe/		
<b>DATE SIGNED:</b>	10/26/2016		
<b>Total Attachments: 2</b>			
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source=Dated Assignment from EZ Solutions to Zinkiewicz to Voya#page2.tif			

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INTELLECTUAL PROPERTY ASSIGNMENT

This Intellectual Property Assignment (the "Assignment") is made and entered into as of October 12, 2016 (the "Effective Date"), EDWARD J. ZINKIEWICZ, an individual with an address at 214 Mockingbird Road, Nashville, TN 37205, and EZ SOLUTIONS, INC., doing business as "Retirement-U, Inc.," a Tennessee corporation, with an address at 214 Mockingbird Road, Nashville, TN 37205 (collectively, "Assignor") for the benefit of VOYA SERVICES COMPANY, a Delaware corporation, with an address at 5780 Powers Ferry Road, NW, Atlanta, Georgia 30327 ("Assignee").

RECITALS

WHEREAS, Assignor is the owner of the trademarks, trademark registrations, and domain name registrations listed on Exhibit A attached hereto (the "IP Rights"); and

WHEREAS, Assignor and Assignee have entered into that certain Intellectual Property Acquisition Agreement, dated as of even date herewith (the "IP Agreement") pursuant to which Assignor has agreed to sell, convey and assign to Assignee all right, title and interest in and to the IP Rights, together with the good will of the business symbolized and represented by the same, and Assignee has agreed to purchase and acquire from Assignor the IP Rights, together with the good will of the business symbolized and represented by the same;

NOW, THEREFORE, for and in consideration of the mutual covenants contained herein and for other good valuable consideration, the receipt of which is hereby acknowledged, effective as of the Effective Date, the parties hereto agree as follows:

1. Assignor does hereby sell, assign and transfer unto Assignee all of Assignor's right, title and interest in and to the IP Rights listed on Exhibit A attached hereto, together with the good will of the business symbolized and represented by the same.
2. Assignor shall do all acts and execute all documents which may be reasonably required by Assignee in order to effect the assignment of the IP Rights listed on Exhibit A attached hereto to Assignee.

IN WITNESS WHEREOF, Assignor has executed this Intellectual Property Assignment as of the Effective Date.

EDWARD J. ZINKIEWICZ

By: Edward J. Zinkiewicz

EZ SOLUTIONS, INC.


By: Edward J. Zinkiewicz

Name: Edward J. Zinkiewicz

Title: President

EXHIBIT A

1. Trademarks

Trademark	Goods or Services
RETIREMENT-U 	Retirement planning services; educational services, namely, conducting classes, seminars, workshops, retreats, and conferences in the field of retirement planning and for the distribution of course materials in connection therewith
RETIREMENT-U EDUCATING YOU FOR THE BEST OF YOUR LIFE and Design	Retirement planning services; educational services, namely, conducting classes, seminars, workshops, retreats, and conferences in the field of retirement planning and for the distribution of course materials in connection therewith

2. U.S. Trademark Registrations

Reg. No.	Reg. Date	Trademark
4050601	November 1, 2011	RETIREMENT-U EDUCATING YOU FOR THE BEST OF YOUR LIFE and Design

3. Domain Registrations

[www.retirement-u.com](http://www.retirement-u.com)  
[www.retirement-u.org](http://www.retirement-u.org)