

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM403512

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Perfumania, Inc.		10/21/2016	Corporation: FLORIDA
RECEIVING PARTY DATA			
Name:	Perfumania Holdings, Inc.		
Street Address:	35 Sawgrass Drive		
City:	Bellport		
State/Country:	NEW YORK		
Postal Code:	11713		
Entity Type:	Corporation: FLORIDA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4015033	JEROME MOMENTS	
Registration Number:	3877184	JEROME PRIVEE MOMENTS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(631) 439-2233		
Email:	allisons@perfumania.com		
Correspondent Name:	Allison Singh		
Address Line 1:	35 Sawgrass Drive		
Address Line 4:	Bellport, NEW YORK 11713		
NAME OF SUBMITTER:	Allison Singh		
SIGNATURE:	//Allison Singh//		
DATE SIGNED:	10/27/2016		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This trademark assignment ("Agreement"), is hereby entered into on October 21, 2016 between Perfumania, Inc., a Florida corporation located at 251 International Parkway, Sunrise, Florida 33325 ("Assignor") and Perfumania Holdings, Inc., a Florida corporation located at 35 Sawgrass Drive, Suite 2, Bellport, NY 11713 ("Assignee").

Assignor is the owner of all right, title and interest in the trademarks set forth in Schedule A attached to this Agreement ("Marks").

Assignee seeks to acquire, and Assignor seeks to transfer, all right, title, interest and associated goodwill in the Marks.

Now, therefore, for good and valuable consideration, the receipt of which is herein acknowledged, Assignor hereby assigns and transfers to Assignee all right, title, interest and associated goodwill in the Marks, including all common law rights, applications and registrations with the U.S. Patent & Trademark Office.

This Agreement shall be governed under the laws of the state of New York.

This Agreement is effective worldwide as of the date set forth above.

In witness whereof, this Agreement is hereby executed below:

ASSIGNOR:

ASSIGNEE:

Perfumania, Inc.

Perfumania Holdings, Inc.

By: Michael W. Katz

By: Donna Delloro

Name: Michael W. Katz

Name: Donna Delloro

Title: President & CEO

Title: VP & CFO

SCHEDULE A

JEROME MOMENTS, Reg. No. 4,015,033

JEROME PRIVEE MOMENTS, Reg. No. 3,877,184