

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM403630

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Leadershift Authentic Insights, Inc.		08/21/2015	Corporation:
RECEIVING PARTY DATA			
Name:	Leadershift Insights, Inc.		
Street Address:	5135 Vinings Estates Way		
City:	Mableton		
State/Country:	GEORGIA		
Postal Code:	30126		
Entity Type:	Corporation: GEORGIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5057543	LEADERSHIFT INSIGHTS	
Registration Number:	5057542	LEADERSHIFT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9177333487		
Email:	keelyherrick@kherricklaw.com		
Correspondent Name:	Keely L. Herrick		
Address Line 1:	2478 Sandell Drive		
Address Line 4:	Dunwoody, GEORGIA 30338		
NAME OF SUBMITTER:	Keely L. Herrick		
SIGNATURE:	/Keely L. Herrick/		
DATE SIGNED:	10/28/2016		
Total Attachments: 2			
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OP \$65.00 5057543

STATE OF GEORGIA

Secretary of State
Corporations Division
313 West Tower
2 Martin Luther King, Jr. Dr.
Atlanta, Georgia 30334-1530

CERTIFICATE OF AMENDMENT NAME CHANGE

I, Brian P. Kemp, the Secretary of State and the Corporation Commissioner of the State of Georgia, hereby certify under the seal of my office that

LEADERSHIFT AUTHENTIC INSIGHTS, INC
a Domestic Profit Corporation

has filed articles/certificate of amendment in the Office of the Secretary of State on 08/21/2015 changing its name to

Leadershift Insights, Inc.

and has paid the required fees as provided by Title 14 of the Official Code of Georgia Annotated. Attached hereto is a true and correct copy of said articles/ certificate of amendment.

WITNESS my hand and official seal in the City of Atlanta
and the State of Georgia on 09/25/2015



A handwritten signature in black ink that reads "B. P. Kemp".

Brian P. Kemp
Secretary of State



Brian P. Kemp
Secretary of State

OFFICE OF SECRETARY OF STATE
CORPORATIONS DIVISION
2 Martin Luther King Jr. Dr. SE
Suite 313 West Tower
Atlanta, Georgia 30334
(404) 656-2817
sos.georgia.gov/corporations

Articles of Amendment of Articles of Incorporation

Article One

The name of the corporation ("corporation") is:

LeaderShift Authentic Insights, Inc.

Article Two

The corporation hereby adopts the following amendment to change the name of the corporation. The new name of the corporation is:

LeaderShift Insights, Inc.

Article Three

The amendment was duly adopted by the following method (choose one statement only):

- The amendment was adopted by the incorporators prior to the issuance of shares.
- The amendment was adopted by a sufficient vote of the shareholders.
- The amendment was adopted by the board of directors without shareholder action as shareholder action was not required.

Article Four

The date of the adoption of the amendment was: 07/31/2015

Article Five

The undersigned does hereby certify that a request for publication of a notice of the filing of articles of amendment to change the corporation's name along with the publication fee of \$40.00 has been forwarded to the legal organ of the county of the registered office as required by O.C.G.A. §14-2-1006.1.

Article Six

(Check, and if applicable complete, one of the following)

- The articles of amendment shall be effective upon the filing with the Secretary of State.
- The articles of amendment shall be effective on: _____ at _____
(Date) (Time)

IN WITNESS WHEREOF, the undersigned has executed these Articles of Amendment on

09/15/2015

(Date)

Jennifer C. Eggers
Signature

Jennifer C. Eggers
Print Name

Capacity (choose one option only): Chairperson Officer Court-Appointed Fiduciary Attorney in Fact

Email Address: jeggers@authenticinsights.com

Form CD 100
(Rev. 4/2015)

RECORDED: 10/28/2016

TRADEMARK
REEL: 005908 FRAME: 0925