

900381956 10/19/2016

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM402533

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
TBC Trademarks, LLC		10/03/2016	Corporation: DELAWARE <i>LIMITED LIABILITY COMPANY</i>
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SUMITOMO RUBBER INDUSTRIES, LTD.		
<b>Street Address:</b>	6-9, Wakinohama-cho 3-chome, Chuo-ku Kobe-shi		
<b>City:</b>	Hyogo		
<b>State/Country:</b>	JAPAN		
<b>Postal Code:</b>	651-0072		
<b>Entity Type:</b>	Limited Company: JAPAN		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	4717308	ENHANCE	
Registration Number:	4927945	ENCOUNTER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7037392815		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	iprecordals@cpaglobal.com		
<b>Correspondent Name:</b>	CPA GLOBAL LIMITED		
<b>Address Line 1:</b>	LIBERATION HOUSE		
<b>Address Line 2:</b>	CASTLE STREET		
<b>Address Line 4:</b>	ST HELIER, JERSEY JE1 1BL		
<b>NAME OF SUBMITTER:</b>	Helen Birrell		
<b>SIGNATURE:</b>	/H/BIRRELL/IPR/KK/NGB Sumito045(1/AG2TM/		
<b>DATE SIGNED:</b>	10/19/2016		
<b>Total Attachments: 2</b>			
source=Deed of Assignment#page1.tif			
source=Deed of Assignment#page2.tif			

CHF \$65.00 4717308

USA

ASSIGNMENT

WHEREAS, **TBC Trademarks, LLC** ("ASSIGNOR"), a **Limited Liability Company** organized under the laws of **Delaware, USA**, with a place of business at **2215-B Renaissance Dr., Suite 5, Las Vegas, Nevada 89119, UNITED STATES OF AMERICA**, owns the United States trademark registrations ("Registrations") and the United States trademark applications ("Applications") listed on the attached Schedule; and

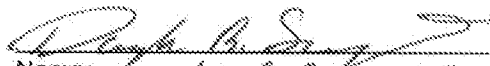
WHEREAS, **SUMITOMO RUBBER INDUSTRIES, LTD.** ("ASSIGNEE"), a **Limited Company** [type of business entity, e.g., corporation, limited company, public limited company, etc.] organized under the laws of **Japan**, with a place of business at **6-9, Wakinohama-cho 3-chome, Chuo-ku Kobe-shi, Hyogo 651-0072, Japan**, desires to acquire all rights to the Marks, the Registrations, and the goodwill of the business symbolized by the Marks;

NOW, THEREFORE, in consideration of **One Dollar** and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR has sold, assigned, transferred, and set over, and does, by this Assignment, sell, assign, transfer, and set over unto ASSIGNEE, all rights to the Marks and the Registrations, together with the goodwill of the business symbolized by the Marks, and all claims for damages and profits for past infringement with the right to sue for and collect the same for the use and benefit of ASSIGNEE, its successors, assigns, and legal representatives.

This Assignment is deemed to have become effective as from: October 3, 2016

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be executed by its duly authorized officer or representative, as the date(s) written below.

ASSIGNOR: **TBC Trademarks, LLC**

  
Name: Douglas R. Sargeant  
Title: VP & Assistant General Counsel  
Date: 10.3.2016

Schedule

Country	IP Registration Number	IP Name
U.S.A.	4717308	ENHANCE
U.S.A.	4927945	ENCOUNTER