

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM403594

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SCHULER PRESSEN GMBH		10/18/2016	Corporation: GERMANY
RECEIVING PARTY DATA			
Name:	SCHULER AG		
Street Address:	Bahnhofstraße 41		
City:	73033 Göppingen		
State/Country:	GERMANY		
Entity Type:	Corporation: GERMANY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1164356	BLISS	
CORRESPONDENCE DATA			
Fax Number:	3152338320		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3152338300		
Email:	jstevens@burrandbrown.com		
Correspondent Name:	Stephen P. Burr		
Address Line 1:	P.O. Box 7068		
Address Line 4:	Syracuse, NEW YORK 13261		
NAME OF SUBMITTER:	Stephen P. burr		
SIGNATURE:	/Stephen P. Burr/		
DATE SIGNED:	10/28/2016		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

WHEREAS, SCHULER PRESSEN GMBH, a corporation organized and existing under the laws of Germany, having an office at Bahnhofstraße 41, 73033 Göppingen, Germany, is the sole and exclusive owner of U.S. Trademark Registration No. 1,164,356 for the mark "BLISS", and the goodwill associated therewith; and

WHEREAS, SCHULER AG, a corporation organized and existing under the laws of Germany having an office at Bahnhofstraße 41, 73033 Göppingen, Germany, is desirous of acquiring the entire right, title and interest in and to the marks, and the goodwill associated therewith;

NOW, THEREFORE, in consideration of and in exchange for the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, SCHULER PRESSEN GMBH hereby sells, assigns, transfers and sets over to SCHULER AG, the trademark, and goodwill associated therewith aforesaid, the same to be held and enjoyed by SCHULER AG, for its own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives as the same would have been held and enjoyed by SCHULER PRESSEN GMBH, if this assignment and sale had not been made.

SCHULER PRESSEN GMBH

Dated October 19, 2016 By [Signature]
Signatory's Name: Herfried Mittalke, Marco Palmbo
Signatory's Position: Director Sales/Finance, Head of Treasury

SCHULER AG

Dated October 18, 2016 By [Signature]
Signatory's Name: Stephanie Lindtke
Signatory's Position: Head of Legal and
Authorized Representative