

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM403485

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	MERGER
<b>EFFECTIVE DATE:</b>	06/30/2016
<b>SEQUENCE:</b>	1

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Performance Matters, LLC		06/29/2016	Limited Liability Company: FLORIDA

## RECEIVING PARTY DATA

<b>Name:</b>	iAssessment, LLC
<b>Street Address:</b>	8180 South 700 East, Suite 250
<b>City:</b>	Sandy
<b>State/Country:</b>	UTAH
<b>Postal Code:</b>	84070
<b>Entity Type:</b>	Limited Liability Company: UTAH

## PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
<b>Registration Number:</b>	4648158	UNIFY TOGETHER WE CREATE
<b>Registration Number:</b>	4631426	P
<b>Registration Number:</b>	4064953	FORMATIVE ACTION SYSTEM FOR TEACHER EFFE
<b>Registration Number:</b>	4075998	FASTE
<b>Registration Number:</b>	3045031	PERFORMANCE MATTERS

## CORRESPONDENCE DATA

Fax Number: 6178327000

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 617-832-1000

Email: ustrademark@foleyhoag.com

Correspondent Name: Nicole Kinsley, Esq.

Address Line 1: Foley Hoag LLP, 155 Seaport Boulevard

Address Line 4: Boston, MASSACHUSETTS 02210

<b>NAME OF SUBMITTER:</b>	Nicole Kinsley
<b>SIGNATURE:</b>	/Nicole Kinsley/
<b>DATE SIGNED:</b>	10/27/2016

OP \$140.00 4648158

**Total Attachments: 1**

source=UT - Performance Matters Cert of Merger showing name change 2016#page1.tif



Utah Department of Commerce  
Division of Corporations & Commercial Code  
160 East 300 South, 2nd Floor, S.M. Box 146705  
Salt Lake City, UT 84114-6705  
Phone: (801) 530-4849  
Toll Free: (877) 526-3994 Utah Residents  
Fax: (801) 530-6438  
Web Site: <http://www.commerce.utah.gov>

Registration Number: 3099428-0160  
Business Name: PERFORMANCE MATTERS LLC  
Registered Date: JANUARY 25, 2000

July 6, 2016

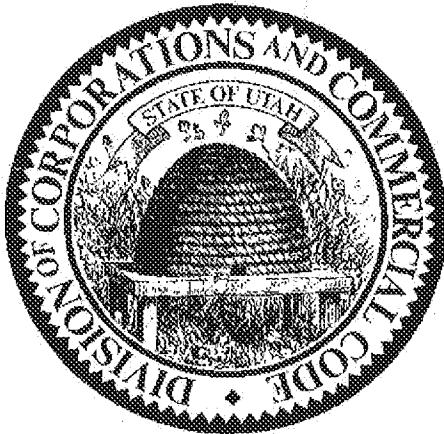
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## CERTIFICATE OF MERGER

THE UTAH DIVISION OF CORPORATIONS AND COMMERCIAL CODE ("DIVISION") HEREBY CERTIFIES THAT AN ARTICLES OF MERGER WERE SUBMITTED BY

WN PM HOLDINGS LLC, A DE LLC  
AND PERFORMANCE MATTERS, LLC, A FL LLC

FOR APPROVAL AND FILING WITH THIS OFFICE ON JUNE 29, 2016, WITH EFFECTIVE DATE OF JUNE 30, 2016, MERGER MERGING OF WN PM HOLDINGS LLC, A DE LLC UQ, AND PERFORMANCE MATTERS, LLC, A FL LLC UQ, INTO IASSESSMENT, LLC, A UT LLC AND THAT THE BUSINESS NAME IS CHANGED THEREBY TO PERFORMANCE MATTERS LLC THE SURVIVOR AS APPEARS OF RECORD IN THE OFFICE OF THE DIVISION.



Kathy Berg  
Director  
Division of Corporations and Commercial Code

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Dept. of Professional Licensing  
(801)530-6628

Real Estate  
(801)530-6747

Public Utilities  
(801)530-6651

Securities  
(801)530-6600

Consumer Protection  
(801)530-6601