

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM402686

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
lpreo LLC		05/16/2016	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Discovery Data, Inc.		
Street Address:	12 Christopher Way		
Internal Address:	Suite 202		
City:	Eatontown		
State/Country:	NEW JERSEY		
Postal Code:	07724		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4046040	DISCOVERY COMPANY	
Registration Number:	4394957	DISCOVERY DATA	
Registration Number:	4394956	DISCOVERY DATA	
CORRESPONDENCE DATA			
Fax Number:	8043447999		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	804-788-8331		
Email:	HWITM@hunton.com		
Correspondent Name:	Stephen P. Demm, Hunton & Williams LLP		
Address Line 1:	951 East Byrd Street		
Address Line 4:	Richmond, VIRGINIA 23219		
ATTORNEY DOCKET NUMBER:	87428.000002		
NAME OF SUBMITTER:	Stephen P. Demm		
SIGNATURE:	/Stephen P. Demm/		
DATE SIGNED:	10/20/2016		
Total Attachments: 7			
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PROPRIETARY RIGHTS ASSIGNMENT

This Proprietary Rights Assignment ("*Assignment*") is entered into as of the last date of the signatures below (the "*Effective Date*"), by and between **Ipreo LLC**, a Delaware limited liability company ("*Assignor*") and **Discovery Data, Inc.** a Delaware corporation ("*Assignee*").

WHEREAS, Assignor and Assignee are parties to that certain Asset Purchase Agreement dated May 16, 2016 (the "*APA*"), by and among Assignor, Assignee, and, for the limited purposes described therein, Discovery Holdco, LLC, a Delaware limited liability company, pursuant to which Assignor is selling to Assignee all of the assets of Assignor used or held for use in connection with the Business (as defined in the APA) other than the Excluded Assets (as defined in the APA); and

WHEREAS, Assignor is the owner of (a) all of the Registered Proprietary Rights (as defined in the APA), including, without limitation, the items listed on Schedule 1 attached hereto, (b) all websites and domain names used or held for use exclusively in the conduct of the Business and listed on Schedule 1 (the "*Domain Names*"), and (c) all other intellectual property or proprietary rights identified in Section 1.1(d) of the APA, including, without limitation, the items listed on Schedule 1 (together with the Domain Names and the Registered Proprietary Rights, the "*Proprietary Rights*"); and

WHEREAS, Assignor wishes to assign to Assignee all right, title and interest to the Proprietary Rights in accordance with the APA.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee any and all right, title and interest which it has in and to the Proprietary Rights, together with the goodwill of that portion of the Assignor's business related to the Proprietary Rights, and the right to sue for past infringement thereof. The foregoing assignment of the Proprietary Rights includes all rights to sue and recover and retain damages, costs and attorneys' fees for past, present and future infringement and misappropriation and any other rights relating to any of the foregoing.

Assignor hereby agrees to execute without further consideration any further documents and instruments which may be reasonably necessary, lawful and proper to secure to Assignee its interest and title in the aforementioned Proprietary Rights.

Assignor shall not challenge or assist any third party in challenging Assignee's ownership of the Proprietary Rights.

Assignor does hereby authorize and request the Director of the United States Patent and Trademark Office, the Director of the United States Copyright Office, and directors of equivalent foreign intellectual property offices, to issue any and all registrations or similar rights which may be granted upon the Proprietary Rights, or upon any improvements thereto, or any parts thereof, when granted, to said Assignee.

This Assignment shall be governed by and construed under the laws of the State of New York, exclusive of its choice of law principles. The courts of the State of New York shall have exclusive jurisdiction over any dispute between the parties arising out of or under this Assignment. Any process in any action, suit or proceeding arising out of or under this Assignment may, among other methods permitted by law, be served upon either party via courier delivery or First Class mail.

No amendment or modification of any provision of this Assignment shall be effective unless the same shall be in writing and signed by both parties.

This Assignment shall be interpreted in accordance with the terms and conditions of the APA.

This Assignment may be executed in several counterparts, each of which shall be deemed an original, but such counterparts shall together constitute but one and the same Assignment. The exchange of copies of this Assignment and of signature pages by facsimile or portable document format (.pdf) transmission shall constitute effective execution and delivery of this Assignment as to the parties and may be used in lieu of the original Assignment for all purposes. Signatures of the parties transmitted by facsimile or portable document format (.pdf) shall be deemed to be their original signatures for all purposes.

[Signature Page Follows]

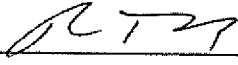
IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment below.

For And On Behalf of Ipreo LLC

For And On Behalf of Discovery Data, Inc.

Assignor

Assignee

By: 

By: _____

Name: Brian Dockery

Name: _____

Title: CPA

Title: _____

Date: May 16, 2016

Date: May __, 2016

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment below.

For And On Behalf of Ipreo LLC

For And On Behalf of Discovery Data, Inc.

Assignor

Assignee

By: _____

By:  _____

Name: _____

Name: Michelle L. K. Long _____

Title: _____

Title: Secretary _____

Date: May __, 2016

Date: May 16, 2016

SCHEDULE I
PROPRIETARY RIGHTS

(1) Registered Trademarks:

- a. Discovery Company, U.S. registration # 4,046,040
- b. Discovery Data, U.S. registration # 4,394,957
- c. Discovery Data (stylized and design), U.S. registration # 4,394,956

(2) Internet Domain Names:

<u>Domain Name</u>	<u>Expiration Date</u>	<u>Provider</u>
ADVISERDATA.NET	3/28/2017	GoDaddy
ADVISERDATABASE.COM	3/28/2017	GoDaddy
ADVISERDATABASE.NET	3/28/2017	GoDaddy
ADVISORDATABASE.COM	3/28/2017	GoDaddy
ADVISORDATABASE.NET	3/28/2017	GoDaddy
ADVISORGROWTHSERVICES.COM	3/17/2017	GoDaddy
ANNUITYAGENTDATABASE.COM	3/30/2017	GoDaddy
BGADATABASE.COM	3/30/2017	GoDaddy
BROKERDATA.NET	3/28/2017	GoDaddy
BROKERDATABASE.NET	3/28/2017	GoDaddy
BROKERDEALERDATABASE.COM	3/30/2017	GoDaddy
BROKERDEALERDATABASE.NET	3/28/2017	GoDaddy
COLLEGEGRADUATEDATABASE.COM	3/30/2017	GoDaddy
DISCOVERYCO.BIZ	12/7/2016	GoDaddy
DISCOVERYCO.CO	12/7/2016	GoDaddy
DISCOVERYCO.COM	5/12/2017	GoDaddy
DISCOVERYCO.INFO	12/8/2016	GoDaddy
DISCOVERYCO.ME	12/8/2016	GoDaddy
DISCOVERYCO.MOBI	12/8/2016	GoDaddy
DISCOVERYCO.NET	12/8/2016	GoDaddy
DISCOVERYCO.ORG	12/8/2016	GoDaddy
DISCOVERYCO.US	12/7/2016	GoDaddy
DISCOVERYDATA.BIZ	12/7/2016	GoDaddy
DISCOVERYDATA.CO	12/7/2016	GoDaddy
DISCOVERYDATA.INFO	12/8/2016	GoDaddy
discoverydata.link	4/29/2017	GoDaddy
DISCOVERYDATA.ME	12/8/2016	GoDaddy
DISCOVERYDATA.MOBI	12/8/2016	GoDaddy
DISCOVERYDATA.ORG	12/8/2016	GoDaddy
DISCOVERYDATA.US	12/7/2016	GoDaddy
DISCOVERYDATABASE.NET	3/28/2017	GoDaddy
discoverydatainc.co	4/28/2017	GoDaddy
discoverydatainc.com	4/29/2017	GoDaddy
discoverydatainc.info	4/29/2017	GoDaddy
discoverydatainc.link	4/29/2017	GoDaddy
discoverydatainc.net	4/29/2017	GoDaddy
discoverydatainc.org	4/29/2017	GoDaddy
FADATABASE.COM	3/30/2017	GoDaddy
FINANCIALADVISERDATA.COM	3/28/2017	GoDaddy
FINANCIALADVISERDATA.NET	3/28/2017	GoDaddy

FINANCIALADVISERDATABASE.COM	3/30/2017	GoDaddy
FINANCIALADVISERDATABASE.NET	3/28/2017	GoDaddy
FINANCIALADVISERDIRECTORY.COM	3/17/2017	GoDaddy
FINANCIALADVISERMATCH.COM	3/17/2017	GoDaddy
FINANCIALADVISERSEARCH.COM	3/17/2017	GoDaddy
FINANCIALADVISORDATA.COM	3/28/2017	GoDaddy
FINANCIALADVISORDATA.NET	3/28/2017	GoDaddy
FINANCIALADVISORDATABASE.COM	3/30/2017	GoDaddy
FINANCIALADVISORDATABASE.NET	3/28/2017	GoDaddy
FINANCIALADVISORSURVEY.COM	7/29/2017	GoDaddy
FINANCIALDATABASE.NET	3/28/2017	GoDaddy
FINANCIALMARKETINGPROGRAMS.COM	3/30/2017	GoDaddy
FINANCIALMARKETINGRESOURCES.COM	3/30/2017	GoDaddy
FINANCIALSERVICESDATA.NET	3/28/2017	GoDaddy
FINANCIALTACTICALSUPPORT.COM	3/30/2017	GoDaddy
FININDUSTRY.COM	7/20/2017	GoDaddy
IARDATABASE.COM	3/30/2017	GoDaddy
IBDDATABASE.COM	3/30/2017	GoDaddy
IBDREPDATABASE.COM	3/30/2017	GoDaddy
IMODATABASE.COM	3/30/2017	GoDaddy
INDEPENDENTAGENTDATABASE.COM	3/30/2017	GoDaddy
INDEPENDENTBDDATABASE.COM	3/30/2017	GoDaddy
INDEPENDENTBROKERDEALERDATABASE.COM	3/30/2017	GoDaddy
INSDATABASE.COM	3/30/2017	GoDaddy
INSURANCEAGENTDATA.NET	3/28/2017	GoDaddy
INSURANCEAGENTDATABASE.COM	3/17/2017	GoDaddy
INSURANCEAGENTDATABASE.NET	3/28/2017	GoDaddy
INSURANCEREPDATABASE.COM	3/30/2017	GoDaddy
INVESTMENTADVISERDATA.COM	3/28/2017	GoDaddy
INVESTMENTADVISERDATA.NET	3/28/2017	GoDaddy
INVESTMENTADVISERDATABASE.COM	3/28/2017	GoDaddy
INVESTMENTADVISERDATABASE.NET	3/28/2017	GoDaddy
INVESTMENTADVISORDATA.COM	3/28/2017	GoDaddy
INVESTMENTADVISORDATA.NET	3/28/2017	GoDaddy
INVESTMENTADVISORDATABASE.COM	3/30/2017	GoDaddy
LIFEAGENTDATABASE.COM	3/30/2017	GoDaddy
MGADATABASE.COM	3/30/2017	GoDaddy
OUTSOURCEDFINANCIALSERVICES.COM	3/30/2017	GoDaddy
RAIDATABASE.COM	3/30/2017	GoDaddy
REGIONALBD.COM	3/30/2017	GoDaddy
REGIONALBDDATABASE.COM	3/30/2017	GoDaddy
REGIONALBROKERDEALER.COM	3/30/2017	GoDaddy
REGIONALBROKERDEALERDATABASE.COM	3/30/2017	GoDaddy
REGISTEREDADVISORDATABASE.COM	3/30/2017	GoDaddy
REGISTEREDINVESTMENTADVISORDATABASE.COM	3/30/2017	GoDaddy
REGISTEREDREPDATABASE.COM	3/30/2017	GoDaddy
REGISTEREDREPDATABASE.NET	3/28/2017	GoDaddy
REGISTEREDREPRESENTATIVEDATABASE.COM	3/30/2017	GoDaddy
REPDATABASE.COM	3/30/2017	GoDaddy
robo-distributor.co	9/30/2016	GoDaddy
robo-distributor.com	10/1/2016	GoDaddy
robo-distributor.info	10/1/2016	GoDaddy
robo-distributor.net	10/1/2016	GoDaddy
robo-distributor.org	10/1/2016	GoDaddy

robo-recruiter.co	9/30/2016	GoDaddy
robo-recruiter.com	10/1/2016	GoDaddy
robo-recruiter.info	10/1/2016	GoDaddy
robo-recruiter.net	10/1/2016	GoDaddy
robo-recruiter.org	10/1/2016	GoDaddy
robo-wholesaler.co	9/30/2016	GoDaddy
robo-wholesaler.com	10/1/2016	GoDaddy
robo-wholesaler.info	10/1/2016	GoDaddy
robo-wholesaler.net	10/1/2016	GoDaddy
robo-wholesaler.org	10/1/2016	GoDaddy
robodistributor.co	9/30/2016	GoDaddy
robodistributor.com	10/1/2016	GoDaddy
robodistributor.info	10/1/2016	GoDaddy
robodistributor.net	10/1/2016	GoDaddy
robodistributor.org	10/1/2016	GoDaddy
roborecruiter.co	9/30/2016	GoDaddy
roborecruiter.info	10/1/2016	GoDaddy
roborecruiter.net	10/1/2016	GoDaddy
roborecruiter.org	10/1/2016	GoDaddy
robowholesaler.co	9/30/2016	GoDaddy
RRDATABASE.COM	3/18/2017	GoDaddy
SECURITIESAGENTDATABASE.COM	3/30/2017	GoDaddy
SEPARATEACCOUNTSDATABASE.COM	3/30/2017	GoDaddy
SMADATABASE.COM	3/30/2017	GoDaddy
STOCKBROKERDATABASE.COM	3/30/2017	GoDaddy
TRUSTBANKDATABASE.COM	3/30/2017	GoDaddy
TRUSTCOMPANYDATA.COM	3/28/2017	GoDaddy
TRUSTCOMPANYDATA.NET	3/28/2017	GoDaddy
TRUSTCOMPANYDATABASE.COM	3/28/2017	GoDaddy
TRUSTCOMPANYDATABASE.NET	3/28/2017	GoDaddy
WEALTHADVISORDATABASE.COM	3/30/2017	GoDaddy
WEALTHMANAGERDATABASE.COM	3/30/2017	GoDaddy
financialadvisormatch.com	n/a	Verio
discoverydatabase.com	n/a	Web.com
		Network
finfofgroup.com	n/a	Solutions
		Network
discoverybenchmarking.com	n/a	Solutions

(3) Trade Names:

- a. Discovery Company
- b. Discovery Data