

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM403793

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|---|--|-----------------------|-------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | Release of Intellectual Property Security Interest | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Silicon Valley Bank | | 10/28/2016 | Corporation: CALIFORNIA |
| RECEIVING PARTY DATA | | | |
| Name: | Squid Ink Squad, LLC | | |
| Street Address: | c/o CPX Interactive | | |
| Internal Address: | 1441 Broadway, 18th Floor | | |
| City: | New York | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 10018 | | |
| Entity Type: | Limited Liability Company: NEW YORK | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4789383 | HIP HOP MY WAY | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 6506983599 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 2126983500 | | |
| Email: | patents@dechert.com | | |
| Correspondent Name: | Dechert LLP | | |
| Address Line 1: | 1095 Avenue of the Americas | | |
| Address Line 4: | New York, NEW YORK 10036 | | |
| ATTORNEY DOCKET NUMBER: | 379377-147713 | | |
| NAME OF SUBMITTER: | Bertrand Choe | | |
| SIGNATURE: | /Bertrand Choe/ | | |
| DATE SIGNED: | 10/31/2016 | | |
| Total Attachments: 7 | | | |
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RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

THIS RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY (this "Release") is made as of October 28, 2016 ("Effective Date") by and between Silicon Valley Bank ("Lender") and Squid Ink Squad, LLC ("Grantor").

WHEREAS, pursuant to the terms and conditions of that certain Intellectual Property Security Agreement by and between Grantor and Lender dated September 28, 2015 (the "Security Agreement"), Grantor granted to Lender a security interest in and to all of Grantor's right, title and interest in and to all of Grantor's registered and unregistered intellectual property collateral (as defined in the "Security Agreement") (collectively, the "Intellectual Property Collateral"), including, without limitation, the United States Copyrights set forth on Exhibit A attached hereto, the United States Patents set forth on Exhibit B attached hereto, the United States Trademarks set forth on Exhibit C attached hereto, the Mask Works set forth on Exhibit D attached hereto, and all licenses to use the Intellectual Property Collateral (the "Licenses") set forth on Exhibit E attached hereto;

WHEREAS, the Security Agreement was recorded with the United States Patent and Trademark Office on September 28, 2015 at Reel 5631 and Frame 0626; and

WHEREAS, Grantor has paid all of its outstanding indebtedness to Lender.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Lender hereby terminates the Security Agreement, and hereby terminates, cancels and releases any and all security interests it has against the Intellectual Property Collateral and Licenses.

Lender hereby authorizes Grantor or any of its authorized representatives to file this Release with the United States Patent and Trademark Office. Lender shall, at Grantor's expense, take all further actions, and provide to Grantor and Grantor's successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), requested by Grantor to more fully and effectively effectuate the purposes of this Release.

* * * * *

IN WITNESS WHEREOF, Lender has caused this Release to be executed by its duly authorized representative as of the Effective Date.

SILICON VALLEY BANK

By: 

Name: Jon Furzesser

Title: Vice President

EXHIBIT A

U.S. COPYRIGHT REGISTRATIONS

None

EXHIBIT B

U.S. PATENTS

None

EXHIBIT C

U.S. TRADEMARKS

| Mark | Registration Number | Registration Date |
|----------------|----------------------------|--------------------------|
| HIP HOP MY WAY | 4789383 | 08/11/2015 |

EXHIBIT D

Mask Works

None

EXHIBIT E

LICENSES

None