

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM403812

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Athene USA Corporation		10/17/2016	Corporation: IOWA
RECEIVING PARTY DATA			
Name:	Voya Services Company		
Street Address:	5780 Powers Ferry Road, NW		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30327		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4739277	THE RETIREMENT COMPANY	
CORRESPONDENCE DATA			
Fax Number:	8777697945		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2127655070		
Email:	tmdoctc@fr.com		
Correspondent Name:	Catherine H. Stockell		
Address Line 1:	P.O. Box 1022		
Address Line 4:	Minneapolis, MINNESOTA 55440-1022		
ATTORNEY DOCKET NUMBER:	31309-0219PP1		
NAME OF SUBMITTER:	Kathy Wolfe, Trademark Paralegal		
SIGNATURE:	/Kathy Wolfe/		
DATE SIGNED:	10/31/2016		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

WHEREAS, ATHENE USA CORPORATION, an Iowa corporation, located and doing business at 7700 Mills Civic Parkway, West Des Moines, Iowa 50266 (hereinafter "Assignor"), is the owner of the trademark THE RETIREMENT COMPANY (the "Trademark") and U.S. Registration No. 4,739,277 for the Trademark, issued May 19, 2015 (hereinafter "the Registration"), and


WHEREAS, VOYA SERVICES COMPANY, a Delaware corporation, located and doing business 5780 Powers Ferry Road, NW, Atlanta, Georgia 30327 (hereinafter "Assignee"), desires to acquire from Assignor the Trademark and the Registration;

NOW, THEREFORE, IT IS HEREBY AGREED:

1. In consideration of the sum of One Dollar (\$1.00), and for other good valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee all of Assignor's right, title and interest in and to the Trademark and the Registration, together with the goodwill of the business symbolized and represented by the Trademark.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed by its duly authorized officer this 17 day of October, 2016.

ATHENE USA CORPORATION,
Assignor

By 

Name: CHRISTIAN S. WALKER

Title: VP - LITIGATION

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