TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM403823

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Silicon Valley Bank		10/28/2016	Corporation: CALIFORNIA

RECEIVING PARTY DATA

Name:	CPXi-AdReady Acquisition, LLC
Street Address:	2601 Elliot Avenue
Internal Address:	Suite 400A
City:	Seattle
State/Country:	WASHINGTON
Postal Code:	98121
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	3408909	ADREADY
Serial Number:	85538420	COLLECTIVE INSIGHTS

CORRESPONDENCE DATA

Fax Number: 8004947512

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 202-370-4750

Email: ipteam@nationalcorp.com

Correspondent Name: Stewart Walsh

Address Line 1: 1025 Vermont Ave NW, Suite 1130 Address Line 2: National Corporate Research, LTD

Address Line 4: Washington, D.C. 20005

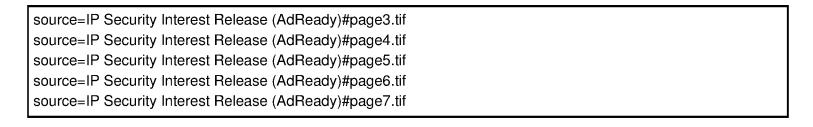
ATTORNEY DOCKET NUMBER:	F166311
NAME OF SUBMITTER:	Andrew Nash
SIGNATURE:	/Andrew Nash/
DATE SIGNED:	10/31/2016

Total Attachments: 7

source=IP Security Interest Release (AdReady)#page1.tif source=IP Security Interest Release (AdReady)#page2.tif

> TRADEMARK REEL: 005910 FRAME: 0926

900383187



RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

THIS RELEASE OF SECURITY INTEREST IN INTELLECTUAL

PROPERTY (this "<u>Release</u>") is made as of October 28, 2016 ("<u>Effective Date</u>") by and between Silicon Valley Bank ("<u>Lender</u>") and CPXi-AdReady Acquisition, LLC ("<u>Grantor</u>").

WHEREAS, pursuant to the terms and conditions of that certain Intellectual Property Security Agreement by and between Grantor and Lender dated September 25, 2013 (the "Security Agreement"), Grantor granted to Lender a security interest in and to all of Grantor's right, title and interest in and to all of Grantor's registered and unregistered intellectual property collateral (as defined in the "Security Agreement") (collectively, the "Intellectual Property Collateral"), including, without limitation, the United States Copyrights set forth on Exhibit A attached hereto, the United States Patents set forth on Exhibit B attached hereto (the "Patents"), the United States Trademarks set forth on Exhibit C attached hereto (the "Trademarks"), the Mask Works set forth on Exhibit D attached hereto, and all licenses to use the Intellectual Property Collateral (the "Licenses") set forth on Exhibit E attached hereto;

WHEREAS, the Security Agreement was recorded with the United States Patent and Trademark Office on December 23, 2013 at Reel 031867, Frame 0905 with respect to the Patents and at Reel 5180, Frame 0795 with respect to the Trademarks; and

WHEREAS, Grantor has paid all of its outstanding indebtedness to Lender.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Lender hereby terminates the Security Agreement, and hereby terminates, cancels and releases any and all security interests it has against the Intellectual Property Collateral and Licenses.

Lender hereby authorizes Grantor or any of its authorized representatives to file this Release with the United States Patent and Trademark Office. Lender shall, at Grantor's expense, take all further actions, and provide to Grantor and Grantor's successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), requested by Grantor to more fully and effectively effectuate the purposes of this Release.

* * * * *

22823481.2.BUSINESS

IN WITNESS WHEREOF, Lender has caused this Release to be executed by its duly authorized representative as of the Effective Date.

SILIÇON YALLEY BANK

/)

Title:

VielPresident

EXHIBIT A

U.S. COPYRIGHT REGISTRATIONS

<u>None</u>

22823481.2.BUSINESS

EXHIBIT B

U.S. PATENTS

<u>None</u>

Patent/Application Number	Status	Date of Application
Application: 12/040,584	Pending	02/29/2008

EXHIBIT C

U.S. TRADEMARKS

	Serial Number	Registration Number	Word Mark
Γ	85538420		COLLECTIVE INSIGHTS
Γ	77270869	3408909	ADREADY

EXHIBIT D

MASK WORKS

None

EXHIBIT E

LICENSES

None

22823481.2.BUSINESS

RECORDED: 10/31/2016