

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM403823

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Silicon Valley Bank		10/28/2016	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	CPXi-AdReady Acquisition, LLC		
<b>Street Address:</b>	2601 Elliot Avenue		
<b>Internal Address:</b>	Suite 400A		
<b>City:</b>	Seattle		
<b>State/Country:</b>	WASHINGTON		
<b>Postal Code:</b>	98121		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3408909	ADREADY	
<b>Serial Number:</b>	85538420	COLLECTIVE INSIGHTS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8004947512		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	202-370-4750		
<b>Email:</b>	ipteam@nationalcorp.com		
<b>Correspondent Name:</b>	Stewart Walsh		
<b>Address Line 1:</b>	1025 Vermont Ave NW, Suite 1130		
<b>Address Line 2:</b>	National Corporate Research, LTD		
<b>Address Line 4:</b>	Washington, D.C. 20005		
<b>ATTORNEY DOCKET NUMBER:</b>	F166311		
<b>NAME OF SUBMITTER:</b>	Andrew Nash		
<b>SIGNATURE:</b>	/Andrew Nash/		
<b>DATE SIGNED:</b>	10/31/2016		
<b>Total Attachments: 7</b>			
source=IP Security Interest Release (AdReady)#page1.tif			
source=IP Security Interest Release (AdReady)#page2.tif			

OP \$65.00 3408909

source=IP Security Interest Release (AdReady)#page3.tif  
source=IP Security Interest Release (AdReady)#page4.tif  
source=IP Security Interest Release (AdReady)#page5.tif  
source=IP Security Interest Release (AdReady)#page6.tif  
source=IP Security Interest Release (AdReady)#page7.tif

**RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY**

**THIS RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY** (this "Release") is made as of October 28, 2016 ("Effective Date") by and between Silicon Valley Bank ("Lender") and CPXi-AdReady Acquisition, LLC ("Grantor").

**WHEREAS**, pursuant to the terms and conditions of that certain Intellectual Property Security Agreement by and between Grantor and Lender dated September 25, 2013 (the "Security Agreement"), Grantor granted to Lender a security interest in and to all of Grantor's right, title and interest in and to all of Grantor's registered and unregistered intellectual property collateral (as defined in the "Security Agreement") (collectively, the "Intellectual Property Collateral"), including, without limitation, the United States Copyrights set forth on Exhibit A attached hereto, the United States Patents set forth on Exhibit B attached hereto (the "Patents"), the United States Trademarks set forth on Exhibit C attached hereto (the "Trademarks"), the Mask Works set forth on Exhibit D attached hereto, and all licenses to use the Intellectual Property Collateral (the "Licenses") set forth on Exhibit E attached hereto;

**WHEREAS**, the Security Agreement was recorded with the United States Patent and Trademark Office on December 23, 2013 at Reel 031867, Frame 0905 with respect to the Patents and at Reel 5180, Frame 0795 with respect to the Trademarks; and

**WHEREAS**, Grantor has paid all of its outstanding indebtedness to Lender.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Lender hereby terminates the Security Agreement, and hereby terminates, cancels and releases any and all security interests it has against the Intellectual Property Collateral and Licenses.

Lender hereby authorizes Grantor or any of its authorized representatives to file this Release with the United States Patent and Trademark Office. Lender shall, at Grantor's expense, take all further actions, and provide to Grantor and Grantor's successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), requested by Grantor to more fully and effectively effectuate the purposes of this Release.

\* \* \* \* \*

IN WITNESS WHEREOF, Lender has caused this Release to be executed by its duly authorized representative as of the Effective Date.

SILICON VALLEY BANK

By: [Signature]

Name: Jon Fuz (signed)

Title: Vice President

**EXHIBIT A**

**U.S. COPYRIGHT REGISTRATIONS**

**None**

**EXHIBIT B**

**U.S. PATENTS**

**None**

<b>Patent/Application Number</b>	<b>Status</b>	<b>Date of Application</b>
Application: 12/040,584	Pending	02/29/2008

**EXHIBIT C**

**U.S. TRADEMARKS**

<b>Serial Number</b>	<b>Registration Number</b>	<b>Word Mark</b>
85538420		COLLECTIVE INSIGHTS
77270869	3408909	ADREADY

**EXHIBIT D**  
**MASK WORKS**

**None**



**EXHIBIT E**

**LICENSES**

**None**

22823481.2.BUSINESS