

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM403976

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ancestry.com Operations Inc.		02/29/2016	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Software MacKiev Company		
Street Address:	30-31 Union Wharf		
City:	Boston		
State/Country:	MASSACHUSETTS		
Postal Code:	02019		
Entity Type:	Corporation: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3189168	FAMILY TREE MAKER	
CORRESPONDENCE DATA			
Fax Number:	6179638315		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6172753040		
Email:	info@parkerkeough.com		
Correspondent Name:	Parker Keough LLP		
Address Line 1:	51 Winchester St., Suite 205		
Address Line 4:	Newton, MASSACHUSETTS 02461		
NAME OF SUBMITTER:	Shaun Keough		
SIGNATURE:	/Shaun Keough/		
DATE SIGNED:	11/01/2016		
Total Attachments: 5			
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OP \$40.00 3189168

INTELLECTUAL PROPERTY ASSIGNMENT

This Intellectual Property Assignment (“Assignment”) is made effective as of February 29, 2016 by and between Ancestry.com Operations Inc., a Delaware corporation with its principal offices at 360 West 4800 North, Provo, UT 84604 (“Assignor” or “Ancestry”) and The Software MacKiev Company, a Nevada corporation with its principal offices at 30-31 Union Wharf, Boston, MA 02019 (“Assignee” or “MacKiev”).

WHEREAS, the parties have executed an Asset Purchase Agreement dated February 1, 2016 wherein Assignor has sold to Assignee the Family Tree Maker software and its associated intellectual property (the “IP”);

AND WHEREAS, the IP includes registered trademarks, copyrights, and domain names set forth in the Asset Purchase Agreement and its associated Schedule 1.1 attached hereto and incorporated herein by this reference, including all common law trademark rights in the marks and any applications and registrations therefor throughout the world, all rights in the copyrights throughout the world, including all moral rights in the copyrights, and the domain names (collectively the “Registered IP”); and

NOW, THEREFORE, in consideration of the premises set forth above and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties wish to confirm as follows:

1. Assignor hereby sells, transfers, conveys and assigns to Assignee, and Assignee hereby accepts from Assignor, all right title, and interest in and to the IP together with the goodwill associated with the IP, including any trademark, copyright, and domain registrations thereof and applications therefor, as well as all common law and moral rights thereto. Assignee shall have the sole right to sue and collect damages and/or profits for both past and present infringements of the IP.

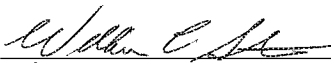
2. Assignee, at its own cost and expense, shall record a fully executed copy of this Assignment with the United States Patent and Trademark Office, the U.S. Copyright Office, any domain name registrars, and any other agency having jurisdiction over the ownership of the Registered IP, including all foreign trademark offices.

3. Assignor shall cooperate in the registration of the Registered IP and shall, upon request of Assignee, execute any documents necessary to effectuate the above conveyances.

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be executed by their respective duly authorized representatives as of the day and year above written.

ASSIGNOR:

Ancestry.com Operations Inc.

By: 
Name: William C. Stern
Title: CEO & Corporate Secretary

ASSIGNEE

The Software MacKiev Company

By: 
Name: Jack Minsky
Title: President

Schedule 1.1

a) Registered trademarks exclusively related to FTM

<u>Application/ Registration No.</u>	<u>Mark</u>	<u>Country</u>
1240954	FAMILY TREE MAKER	Australia
829,658	FAMILY TREE MAKER	Canada
011413077	FAMILY TREE MAKER	European Community
789588	FAMILY TREE MAKER	New Zealand
3,189,168	FAMILY TREE MAKER	USA
2467068A	FAMILY TREE MAKER	United Kingdom
1240957		Australia
789589		New Zealand
2457068B		United Kingdom

b) Registered copyrights exclusively related to FTM

<u>Holder</u>	<u>Title</u>	<u>Description</u>	<u>Registration No./Date</u>
Ancestry.com Operations Inc.	FAMILY TREE MAKER: version 1.02	Computer program	TX0005745496 April 3, 2003
Ancestry.com Operations Inc.	FAMILY TREE MAKER: version 10.	Computer program	TX0005745497 April 3, 2003
Ancestry.com Operations Inc.	FAMILY TREE MAKER: version 10: GETTING STARTED MANUAL	1 v.	TX0005738708 April 3, 2003
Ancestry.com Operations Inc.	FAMILY TREE MAKER 2010	CD-ROM	TX0007171894 September 22, 2009
Ancestry.com Operations Inc.	Family Tree Maker: version 3.4	CD-ROM, computer program	TX0004675608 February 20, 1998

c) Internet domain names exclusively relating to FTM

- familytreemaker.at
- familytreemaker.cm
- familytreemaker.co.nz
- familytree-maker.co.uk
- family-treemaker.co.uk
- family-tree-maker.co.uk
- familytreemaker.co.za
- familytreemaker.com
- familytree-maker.com
- family-treemaker.com
- familytreemaker.com.au
- familytreemaker.de
- familytreemaker.fr
- familytreemaker.it
- familytreemaker.mobi
- family-treemaker.net
- familytreemaker.net.au
- familytreemaker.nl
- familytreemaker.no
- familytreemaker.pl
- familytreemaker.se
- familytreemaker.tel

- familytreemaker.us
- familytreemaker.xxx
- familytreemaker16.com
- familytreemaker17.com
- familytreemaker18.com
- familytreemaker19.com
- familytreemaker20.com
- familytreemaker2005.net
- familytreemaker2005.org
- familytreemaker2008.co.uk
- familytreemaker2008.com.au
- familytreemaker2008.net.au
- familytreemaker2009.co.uk
- familytreemaker2009.com.au
- familytreemaker2009.net.au
- familytreemaker-australia.com
- familytreemakeraustralia.com.au
- familytreemaker-australia.com.au
- familytreemakeraustralia.net.au
- familytreemaker-australia.net.au
- familytreemakercollectorsedition.com
- familytreemakercollectorsedition.net
- familytreemakercollectorsedition.org
- familytreemakerdeluxe.net

- familytreemakerdeluxe.org
- familytreemakerdeluxe2005.com
- familytreemakerdeluxe2005.net
- familytreemakerdeluxe2005.org
- familytreemakerdev.com
- familytreemakerdownload.com
- familytreemakerprogram.com
- familytreemakerprogram.net
- familytreemakerprogram.org
- familytreemakers.com
- familytreemakersoftware.com
- familytreemakersoftware.com.au
- familytreemakersoftware.net.au
- familytreemakerstage.com
- ftm.cm
- ftm.tel
- ftm18.com
- ftm19.com
- ftm20.com
- legacyfamilytreemaker.com
- legacyfamilytreemaker.net
- legacyfamilytreemaker.org
- myfamilytreemaker.com
- thefamilytreemaker.org