

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM403998

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Doncaster, Inc.		10/28/2016	Corporation: MICHIGAN
RECEIVING PARTY DATA			
Name:	Doncaster, LLC		
Street Address:	734 28th Street SE		
City:	Grand Rapids		
State/Country:	MICHIGAN		
Postal Code:	49548		
Entity Type:	Limited Liability Company: MICHIGAN		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2128609	CHOW HOUND	
Registration Number:	4708635	CHOW HOUND	
CORRESPONDENCE DATA			
Fax Number:	4122091845		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4122974900		
Email:	iptrademark@cohenlaw.com		
Correspondent Name:	COHEN & GRIGSBY, P.C.		
Address Line 1:	625 Liberty Avenue		
Address Line 4:	Pittsburgh, PENNSYLVANIA 15222-3152		
NAME OF SUBMITTER:	Frederick L. Tolhurst		
SIGNATURE:	/frederick l. tolhurst/		
DATE SIGNED:	11/01/2016		
Total Attachments: 6			
source=Doncaster, LLC - Filed Certificate of Conversion and Articles of Organization#page1.tif			
source=Doncaster, LLC - Filed Certificate of Conversion and Articles of Organization#page2.tif			
source=Doncaster, LLC - Filed Certificate of Conversion and Articles of Organization#page3.tif			
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source=Doncaster, LLC - Filed Certificate of Conversion and Articles of Organization#page5.tif			

CH \$65.00 2128609

Michigan Department of Licensing and Regulatory Affairs

Filing Endorsement

This is to Certify that the

CERTIFICATE OF CONVERSION AND ARTICLES OF ORGANIZATION

for

DONCASTER, INC.
ID Number: 368573

TO

DONCASTER, LLC
ID Number: F05065

received by facsimile transmission on October 28, 2016, is hereby endorsed filed on

October 28, 2016, by the Administrator.

The document is effective on the date filed, unless a subsequent effective date within 90 days after received date is stated in the document.



In testimony whereof, I have hereunto set my hand and affixed the Seal of the Department, in the City of Lansing, this 28th day of October, 2016.

*Julia Dale, Director
Corporations, Securities & Commercial Licensing Bureau*

CSCL/CD-664 (Rev. 08/16)

**MICHIGAN DEPARTMENT OF LICENSING AND REGULATORY AFFAIRS
CORPORATIONS, SECURITIES & COMMERCIAL LICENSING BUREAU**

Date Received	(FOR BUREAU USE ONLY)
	This document is effective on the date filed, unless a subsequent effective date within 90 days after received date is stated in the document.

Name Jonathan J. Siebers		
Address 55 Campau Avenue NW, Suite 300		
City Grand Rapids, MI 49503	State	ZIP Code

EFFECTIVE DATE:

Document will be returned to the name and address you enter above.
If left blank, document will be returned to the registered office.

CERTIFICATE OF CONVERSION

For use by a Corporation Converting Into a Business Organization

Pursuant to the provisions of Act 284, Public Acts of 1972 (profit corporations), Act 23, Public Acts of 1993 (limited liability companies), and Act 182, Public Acts of 1982 (nonprofit corporations), the undersigned corporation executes the following Certificate of Conversion.

1. Before Conversion

Entity Name: Doncaster, Inc.		Entity ID: 368573
Indicate (X) Entity Type	<input checked="" type="checkbox"/>	Domestic Profit Corporation
	<input type="checkbox"/>	Domestic Nonprofit Corporation
	Street Address, if different than the one provided in Item 3:	
	<input type="checkbox"/>	Foreign Profit Corporation
	<input type="checkbox"/>	Foreign Nonprofit Corporation

2. After Conversion

Entity Name: Doncaster, LLC		
Indicate (X) Entity Type	<input type="checkbox"/>	Domestic Profit Corporation
	<input type="checkbox"/>	Domestic Nonprofit Corporation
	<input type="checkbox"/>	Foreign Profit Corporation
	<input type="checkbox"/>	Foreign Nonprofit Corporation
	<input checked="" type="checkbox"/>	Domestic Limited Liability Company
	<input type="checkbox"/>	Foreign Limited Liability Company

If the converting corporation is a domestic corporation that has not commenced business, has not issued any shares or memberships, and has not elected a board of directors, proceed to Item 9.

If the converting corporation is a domestic corporation that has commenced business or a foreign corporation, proceed to Item 3.



3. Surviving Business Organization

Governing Statute: Act 23 of 1993, as Amended
Street Address: 734 - 28th Street SE, Grand Rapids, MI 49548
Principal Place of Business: 734 - 28th Street SE, Grand Rapids, MI 49548

4. Complete only if converting a profit corporation.

Designation and number of outstanding shares in each class and series <u>30,000 shares of common stock</u>
Indicate class and series of shares entitled to vote <u>All shares of common stock are entitled to vote</u>
Indicate class and series entitled to vote as a class, if any <u>N/A</u>
If the number of shares is subject to change prior to the effective date of the conversion, the manner in which the change may occur is as follows: <u>N/A</u>

5. Complete only if converting a nonprofit corporation and it is organized on a stock basis.

Designation and number of outstanding shares in each class _____
Indicate class of shares entitled to vote _____
Indicate class of shares entitled to vote as a class, if any _____
If the number of shares is subject to change prior to the effective date of the conversion, the manner in which the change may occur is as follows: _____

6. Complete only if converting a nonprofit corporation and it is organized on a membership basis.

For a corporation organized on a membership basis, state (a) a description of its members and (b) the number, classification, and voting rights of its members:

7. Complete only if converting a nonprofit corporation and it is organized on directorship basis.

For a corporation organized on a directorship basis, state (a) a description of the organization of its board and (b) the number, classification, and voting rights of its directors:

- 8. The manner and basis of converting the shares or memberships of the converting corporation into ownership interests or obligations of the surviving business organization, into cash, into other consideration that may include ownership interests or obligations of an entity that is not a party to the conversion, or into a combination of cash and other consideration.

Doncaster, Inc., a Michigan corporation (the "Converting Entity"), is a company organized under the laws of the State of Michigan. Doncaster, LLC (the "Company"), will be a Michigan limited liability company organized under the laws of the State of Michigan. The principal place of business of the Company is 734 - 28th Street SE, Grand Rapids, MI 49548. Immediately upon the Conversion, each share of stock owned by a shareholder of the Converting Entity will be canceled and converted into one unit of membership interest in the Company, such that the proportionate ownership of each owner of the Company after the Conversion is equal to the proportionate ownership of each owned in the Converting Entity immediately before the Conversion.

- 9. (Complete only if a later effective date is desired other than the date of filing. The date must be no more than 90 days after the receipt of this document by the administrator.)

The conversion is effective on the _____ day of _____.

The plan of conversion will be furnished by the surviving business organization, on request and without cost, to any shareholder or member of the converting corporation.

The conversion is permitted by the law that will govern the internal affairs of the business organization after conversion and the surviving business organization complies with that law in converting.

- 10. The assumed names being transferred to continue for the remaining effective period of the Certificate of Assumed Name on file prior to the conversion are:

Assumed Name	Expiration Date
Chow Hound Pet Food Warehouse	December 31, 2019
Chow Hound	December 31, 2019

- 11. The converting corporation's name and/or assumed name(s) to be used as new assumed name(s) of the surviving business organization:

Assumed Name	Expiration Date

12. Signatures: Complete only Section (a) or (b) if the converting corporation is domestic.
Complete only (c) if the converting corporation is foreign.

Complete if the domestic corporation has not commenced business:

a) The plan of conversion was approved by unanimous consent of the incorporators of the converting domestic corporation and the corporation has not yet commenced business, has not issued any shares or memberships, and has not elected a board of directors in accordance with Section 745(1)(d) of the Act.

Signed this _____ day of _____

(Signature of Incorporator)

(Signature of Incorporator)

(Type or Print Name)

(Type or Print Name)

(Signature of Incorporator)

(Signature of Incorporator)

(Type or Print Name)

(Type or Print Name)

Complete if the domestic corporation has commenced business:

b) The plan of conversion was adopted by the Board of Directors and approved by the shareholders of the domestic corporation in accordance with Section 745(1)(c) of the Act.

Signed this 28th day of October 2016

By 
(Signature of Authorized Officer or Agent)

Gregory Keane, President
(Type or Print Name)

Complete only if the converting corporation is foreign:

c) The plan of conversion was adopted and submitted for approval in the manner required by the law governing the internal affairs of the converting foreign corporation.

Signed this _____ day of _____

By _____
(Signature of Authorized Officer or Agent)

(Type or Print Name)

CSCLUCD-700 (Rev. 08/15)

**MICHIGAN DEPARTMENT OF LICENSING AND REGULATORY AFFAIRS
CORPORATIONS, SECURITIES & COMMERCIAL LICENSING BUREAU**

Date Received

(FOR BUREAU USE ONLY)

This document is effective on the date filed, unless a subsequent effective date within 90 days after received date is stated in the document.

Name

Jonathan J. Siebers

Address

55 Campau Ave NW, Suite 300

City

Grand Rapids

State

Michigan

ZIP Code

49503

EFFECTIVE DATE:

Document will be returned to the name and address you enter above.
If left blank, document will be returned to the registered office.

ARTICLES OF ORGANIZATION

For use by Domestic Limited Liability Companies

(Please read information and instructions on reverse side)

Pursuant to the provisions of Act 23, Public Acts of 1993, the undersigned executes the following Articles:

ARTICLE I

The name of the limited liability company is:

Doncaster, LLC

ARTICLE II

The purpose or purposes for which the limited liability company is formed is to engage in any activity within the purposes for which a limited liability company may be formed under the Limited Liability Company Act of Michigan.

ARTICLE III

The duration of the limited liability company if other than perpetual is: _____

ARTICLE IV

1. The name of the resident agent at the registered office is: R. Tyson Keane

2. The street address of the location of the registered office is:

734 - 28th Street SE

(Street Address)

Grand Rapids

(City)

, Michigan

49548

(Zip Code)

3. The mailing address of the registered office if different than above:

(P.O. Box or Street Address)

(City)

, Michigan

(Zip Code)

ARTICLE V (Insert any desired additional provision authorized by the Act; attach additional pages if needed.)

The Company will be managed under the authority and direction of one or more Managers appointed by the Members.

Signed this 28th day of October 2016

By Gregory J. Keane
(Signature(s) of Organizer(s))

Gregory Keane

(Type or Print Name(s) of Organizer(s))