

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM404139

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
New Media Holdings I, LLC		01/01/2016	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Daily Journal of Commerce, Inc.		
<b>Street Address:</b>	175 Sully's Trail, 3rd Floor		
<b>City:</b>	Pittsford		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	14534		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4148541	LEGAL AD NETWORK	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2165669711		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	216-566-9700		
<b>Email:</b>	docketing@rankinhill.com		
<b>Correspondent Name:</b>	Rankin, Hill & Clark LLP		
<b>Address Line 1:</b>	38210 Glenn Avenue		
<b>Address Line 4:</b>	Willoughby, OHIO 44094-7808		
<b>ATTORNEY DOCKET NUMBER:</b>	GHM-40629		
<b>NAME OF SUBMITTER:</b>	Stephen A. Hill		
<b>SIGNATURE:</b>	/stephen a hill/		
<b>DATE SIGNED:</b>	11/02/2016		
<b>Total Attachments: 3</b>			
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## Trademark Assignment

**Whereas**, New Media Holdings I, LLC, a limited liability company organized under the laws of the State of Delaware (hereinafter referred to as "ASSIGNOR"), is the owner of the trademark which is listed in Exhibit 1 attached hereto; and

**Whereas**, Daily Journal of Commerce, Inc., a corporation organized under the laws of the State of Delaware, having a principal place of business at 175 Sully's Trail, 3rd Floor, Pittsford, New York 14534 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the entire rights in and to said mark;

**Now, Therefore**, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign unto said ASSIGNEE all right, title and interest in and to the said mark, together with the goodwill of the business symbolized by the marks, and the above-identified registrations of said mark, as of the 1st day of January 2016.

NEW MEDIA HOLDINGS I, LLC

By Polly Gunfeld Sack  
Printed Name: Polly Gunfeld Sack  
Title: Sr. V.P. Secretary & General Counsel

STATE OF NEW YORK

COUNTY OF MONROE

On this 2<sup>nd</sup> day of NOV 2016, before me appeared POLLY GRUNFELD SACK, the person who signed this instrument, who acknowledged that he or she signed it as a free act on behalf of the identified company with authority to do so.

(Notarial Seal)

Monica L. Treviso  
Notary Public

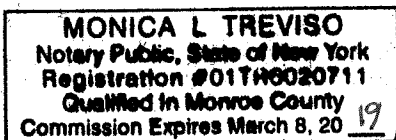



EXHIBIT 1

LIST OF TRADEMARK REGISTRATIONS

<i>Mark</i>	<i>Reg. No.</i>	<i>Reg. Date</i>	<i>Goods/Services</i>
	4148541	May 29, 2012	Advertising agency services; cooperative matching of advertising and marketing service providers with legal service providers for the purpose of placing legal advertisements and public notices; business consulting services regarding advertising, marketing, and public relations

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