

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM404166

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CPP, Inc.		11/01/2016	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Comerica Bank		
Street Address:	39200 Six Mile Road		
Internal Address:	MC 7578		
City:	Livonia		
State/Country:	MICHIGAN		
Postal Code:	48152		
Entity Type:	a Texas banking association: TEXAS		
PROPERTY NUMBERS Total: 22			
Property Type	Number	Word Mark	
Registration Number:	4825488	TKI	
Registration Number:	4560813	ELEVATE	
Registration Number:	4274107	ISTARTSTRONG	
Registration Number:	3117916	FIROB	
Registration Number:	3373749	STRONG	
Registration Number:	3389667	STRONG	
Registration Number:	3382701	FIROB	
Registration Number:	3854494	FIRO BUSINESS	
Registration Number:	3665796	STRONG INTEREST INVENTORY	
Registration Number:	3174444		
Registration Number:	3171856	CPI 260	
Registration Number:	3169116	CPI 260	
Registration Number:	3159306		
Registration Number:	3174441		
Registration Number:	3114628	CPI 260	
Registration Number:	3382315	CPI 260	
Registration Number:	2666375	FIRO-B	
Registration Number:	2671908	FIRO-B	

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Property Type	Number	Word Mark
Registration Number:	2741216	FIRO-B
Registration Number:	2788098	FIRO-B
Registration Number:	2535140	FIRO
Registration Number:	2150106	STRONG INTEREST INVENTORY

CORRESPONDENCE DATA

Fax Number: 3134968454

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3134967912

Email: berger@millercanfield.com

Correspondent Name: Kimberly A. Berger

Address Line 1: 150 West Jefferson

Address Line 2: Suite 2500

Address Line 4: Detroit, MICHIGAN 48226

NAME OF SUBMITTER:	Kimberly A. Berger
SIGNATURE:	/Kimberly A. Berger/
DATE SIGNED:	11/02/2016

Total Attachments: 3
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source=CPP Inc. Grant of Security Interest (Trademarks)#page3.tif

GRANT OF SECURITY INTEREST IN TRADEMARKS

CPP, Inc., a California corporation ("Grantor") grants to Comerica Bank, a Texas banking association ("Secured Party") a security interest in all of Grantor's present and future right, title and interest in and to the following trademarks registered with the United States Patent and Trademark Office ("Trademark Collateral"):

1. All rights, title and interest in and to the Trademarks set forth on attached Schedule A (collectively, the "Trademarks"); and
2. together with all licenses or other rights to use any of the Trademarks and all license fees and royalties arising from such use, any and all claims for damages by way of past, present and future infringements of any of the Trademarks, and all proceeds and products of the foregoing, including without limitation all payments under insurance or any indemnity or warranty payable in respect of the Trademarks.

Grantor has granted the security interest under this instrument pursuant to the terms of a Security Agreement dated November 1, 2016, as amended and/or supplemented ("Security Agreement") made by Grantor in favor of Bank for the purposes of security as provided in the Security Agreement. Grantor acknowledges and affirms that the rights, privileges and remedies of Secured Party with respect to the security interest in the Trademarks granted in this instrument are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated in this instrument by this reference.

[end of grant; signature page follows]

Grantor has executed and delivered this Grant of Security Interest in Trademarks as of November 1, 2016.

Principal Place of Business:

185 N. Wolfe Road
Sunnyvale, California 94086

CPP, INC.

By:  _____

Name: Calvin W. Finch
Its: Senior Vice President and Chief Financial Officer

Schedule A

Trademarks

Trademark	Serial No. or Registration No.
TKI	4825488
ELEVATE	4560813
ISTARTSTRONG	4274107
FIROB Design (Class 16)	3117916
STRONG Design (Class 42, 44)	3373749
STRONG Design (Class 16)	3389667
FIROB Design (Class 42, 44)	3382701
FIRO BUSINESS	3854494
STRONG INTEREST INVENTORY	3665796
DESIGN	3174444
CPI 260 (Class 16)	3171856
CPI 260 (Class 9)	3169116
Design	3159306
Design	3174441
CPI 260 (Class 41)	3114628
CPI 260 (Class 35, 42)	3382315
FIRO-B (Class 9)	2666375
FIRO-B (Class 16)	2671908
FIRO-B (Class 41)	2741216
FIRO-B (Class 44)	2788098
FIRO	2535140
STRONG INTEREST INVENTORY	2150106

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