

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM404165

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SILICON VALLEY BANK		11/02/2016	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	KRUX DIGITAL, INC.		
Street Address:	181 SOUTH PARK		
Internal Address:	#2		
City:	SAN FRANCISCO		
State/Country:	CALIFORNIA		
Postal Code:	94107		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	86554015	REAL-TIME NO LIMITS DMP	
Registration Number:	4965755	KRUX LINK	
Registration Number:	4868965	KRUX INTERCHANGE	
Registration Number:	4344329	SUPERTAG	
Registration Number:	4232759	DATA SENTRY	
Registration Number:	4378418	KRUX	
CORRESPONDENCE DATA			
Fax Number:	4048853900		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4048853868		
Email:	rusty.close@troutmansanders.com		
Correspondent Name:	CHRISTOPHER CLOSE		
Address Line 1:	TROUTMAN SANDERS LLP		
Address Line 2:	600 PEACHTREE STREET NE, SUITE 5200		
Address Line 4:	ATLANTA, GEORGIA 30308-2216		
ATTORNEY DOCKET NUMBER:	220763.001730		
NAME OF SUBMITTER:	Christopher Close		
SIGNATURE:	/Christopher Close/		

CH \$165.00 86554015

DATE SIGNED:	11/02/2016
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Total Attachments: 4

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RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

THIS RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY (this "Release") is made as of the 2nd day of November, 2016, by SILICON VALLEY BANK, a California corporation (the "Assignor"), for the benefit of KRUX DIGITAL, INC., a Delaware corporation (the "Assignee").

WHEREAS, in connection with that certain Loan and Security Agreement, dated February 7, 2014 (as the same may from time to time be amended, modified, supplemented or restated, the "Loan Agreement"), Assignee and Assignor entered into that certain Intellectual Property Security Agreement, dated February 7, 2014 (as amended, the "IP Agreement"), for the purpose of securing certain obligations of Assignee to Assignor. The IP Agreement was recorded with the United States Patent and Trademark Office (the "USPTO") on February 12, 2014, as follows: (i) Trademark Division at Reel/Frame 5215/0703; and (ii) Patent Division at Reel/Frame 032263/0688;

WHEREAS, in connection with that certain Third Amendment to Loan and Security Agreement, dated July 21, 2015 (the "Third Amendment"), Assignee and Assignor entered into that certain Addendum to Intellectual Property Security Agreement dated July 31, 2015 (the "IP Addendum"; together with the Loan Agreement, IP Agreement, and Third Amendment, collectively, the "Agreements") for the purpose of securing certain obligations of Assignee to Assignor. The IP Addendum was recorded with the USPTO on August 28, 2015 at the Trademark Division at Reel/Frame 5611/0315;

WHEREAS, pursuant to the Agreements, Assignee granted Assignor, for the benefit of Assignor, a security interest in all of the Copyrights, Trademarks, Patents, Mask Works and other intellectual property (as defined in the Agreements) (collectively hereinafter the "Intellectual Property"), including, without limitation, the Intellectual Property identified on Exhibit A and Exhibit B attached hereto (the "Released Intellectual Property"), and pledged and mortgaged (but did not transfer title to) the Intellectual Property to Assignor; and

WHEREAS, Assignor has agreed to release its security interest in the Released Intellectual Property.

NOW, THEREFORE, for valuable consideration and pursuant to the terms and conditions set forth in the Agreements:

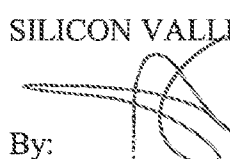
Assignor hereby terminates and releases its security interest in the Released Intellectual Property, and Assignor hereby assigns and transfers to Assignee, without any representation, warranty, or recourse whatsoever, Assignor's entire right, title, and interest in and to the Released Intellectual Property, effective as of the date set forth above.

Assignor hereby agrees to execute such further instruments and documents and perform such further acts as Assignee may deem necessary to secure to Assignee the rights herein conveyed.

[Signature Page Follows]

ASSIGNOR:

SILICON VALLEY BANK

A handwritten signature in black ink, appearing to be 'ALEX CHOI', written over a horizontal dotted line.

By: _____

Name: *ALEX CHOI*

Title: *VP*

EXHIBIT A

Patents

Description	Application Number	Registration Number
Data Counter Measures		9,160,745 (10/13/2015)
Online Audience Data Management	61/773,522 (03/06/2013)	

EXHIBIT B

Trademarks

Description	Serial Number	Registration Number
REAL-TIME NO LIMITS DMP	86/554,015 (03/05/2015)	
KRUX LINK		4,965,755 (05/24/2016)
KRUX INTERCHANGE		4,868,965 (12/15/2015)
SUPERTAG		4,344,329 (05/28/2013)
DATA SENTRY		4,232,759 (10/30/2012)
KRUX		4,378,418 (08/06/2013)