

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM404276

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Aspire Alliance LLC		09/27/2016	Limited Liability Company: GEORGIA
RECEIVING PARTY DATA			
Name:	iTrust Holdings, Inc.		
Street Address:	1155 Mt. Vernon Hwy., Suite 800		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30338		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4248518	ITRUST	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	404-322-6285		
Email:	kevin.fogle@nelsonmullins.com		
Correspondent Name:	Kevin O. Fogle		
Address Line 1:	201 17th Street NW		
Address Line 2:	Suite 1700		
Address Line 4:	Atlanta, GEORGIA 30363		
NAME OF SUBMITTER:	Kevin O. Fogle, Paralegal		
SIGNATURE:	/s/ Kevin O. Fogle		
DATE SIGNED:	11/03/2016		
Total Attachments: 3			
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ASSIGNMENT OF TRADEMARKS

WHEREAS, Aspire Alliance LLC, a Georgia limited liability company (hereinafter referred to as “Assignor”), whose principal address is 1155 Mt Vernon Hwy, Suite 800, Atlanta, Georgia 30338 is the sole owner of the trademarks and service marks listed on the attached Schedule A, including but not limited to applications and registrations with the United States Patent and Trademark Office as expressly identified by Serial Number and Registration Number on the attached Schedule A (all such the trademarks and service marks listed on Schedule A referenced herein as the “Trademarks”); and

WHEREAS, iTrust Holdings, Inc., a Delaware corporation (referred to as “Assignee”), whose principal address is 1155 Mt Vernon Hwy, Suite 800, Atlanta, Georgia 30338, is desirous of acquiring the entire right, title, interest, and the goodwill in the Trademarks;

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00 U.S.) and other good and valuable consideration, the receipt and sufficiency of which is acknowledged, the Assignor by these presents (the “Assignment”), with effect as of September 20, 2016, does hereby sell, assign and transfer unto said Assignee the entire right, title, interest, and the goodwill that it has in and to said Trademarks, and/or registration rights, associated with such Trademarks.

Assignor hereby binds itself, its heirs, legal representatives, administrators and assigns properly to cooperate in the Assignee’s recordation of title, maintenance and protection of said Trademarks, and to execute, without any further consideration or remuneration, any and all applications, petitions, oaths and assignments or other papers and instruments which may be necessary in order to carry into full force and effect the sale, assignment, transfer and conveyance hereby made or intended to be made, and to communicate to said Assignee or its representatives and assigns all facts known to the undersigned respecting said Trademarks, whenever requested, and to testify in any interference proceeding or other legal proceedings in which said Trademarks, or any other trademark owned by Assignor may be at issue.

The Commissioner of Patents and Trademarks is hereby requested to record this Assignment of the Trademarks to the Assignee.

[Signature Page Follows]

IN WITNESS WHEREOF, this Assignment is executed this 27th day of September, 2016.

ASPIRE ALLIANCE LLC

DocuSigned by:

By: *Trevor Horwitz*
Name: Trevor Horwitz
Title: CISO

ITRUST HOLDINGS, INC.

DocuSigned by:

By: *Trevor Horwitz*
Name: Trevor Horwitz
Title: President and Chief Executive Officer

Schedule A

List of Trademarks

<u>Mark / Title:</u>	<u>U.S. Serial Number:</u>	<u>U.S. Registration Number:</u>	<u>Filing Date:</u>	<u>Registration Date:</u>
iTrust	85417392	4248518	September 8, 2011	November 27, 2012