

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM404248

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Parfiluxe		03/07/2012	Societe a Responsabilite Limitee: FRANCE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	UPLA		
<b>Street Address:</b>	5 rue Saint-Benoit		
<b>City:</b>	Paris		
<b>State/Country:</b>	FRANCE		
<b>Postal Code:</b>	F-75006		
<b>Entity Type:</b>	Société Par Actions Simplifiée (Sas): FRANCE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1420054	UPLA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7038370980		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(703)837-9600 Ex. 15		
<b>Email:</b>	ddennison@ladas.com		
<b>Correspondent Name:</b>	Donald L. Dennison		
<b>Address Line 1:</b>	1727 King Street		
<b>Address Line 2:</b>	Suite 105		
<b>Address Line 4:</b>	Alexandria, VIRGINIA 22314		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Donald L. Dennison		
<b>Address Line 1:</b>	1727 King Street		
<b>Address Line 2:</b>	Suite 105		
<b>Address Line 4:</b>	Alexandria, VIRGINIA 22314		
<b>NAME OF SUBMITTER:</b>	Donald L. Dennison		
<b>SIGNATURE:</b>	/donald l. dennison/		
<b>DATE SIGNED:</b>	11/03/2016		

CH \$40.00 1420054

**Total Attachments: 0**

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