

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM404306

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Interactive Media Holdings, Inc.		02/13/2015	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Viant Technology Inc.		
Street Address:	4 Park Plaza, Suite 1500		
City:	Irvine		
State/Country:	CALIFORNIA		
Postal Code:	92614		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86432621	VIANT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	nkryzhan@honigman.com		
Correspondent Name:	Honigman Miller Schwartz and Cohn LLP		
Address Line 1:	39400 Woodward Avenue, Suite 101		
Address Line 4:	Bloomfield Hills, MICHIGAN 48304-5151		
ATTORNEY DOCKET NUMBER:	236882-365253		
NAME OF SUBMITTER:	Nicole Kryzhan		
SIGNATURE:	/Nicole Kryzhan/		
DATE SIGNED:	11/03/2016		
Total Attachments: 1			
source=2015-02-13 IMH VIANT_Name Change_filing receipt#page1.tif			

CH \$40.00 86432621

Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "INTERACTIVE MEDIA HOLDINGS, INC.", CHANGING ITS NAME FROM "INTERACTIVE MEDIA HOLDINGS, INC." TO "VIANT TECHNOLOGY INC.", FILED IN THIS OFFICE ON THE THIRTEENTH DAY OF FEBRUARY, A.D. 2015, AT 7:26 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4168322 8100

150199501

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 2122716

DATE: 02-16-15

RECORDED: 11/03/2016

TRADEMARK
REEL: 005913 FRAME: 0857