

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM404147

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
New Media Holdings I, LLC		01/01/2016	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	New Orleans Publishing Group, LLC		
Street Address:	175 Sully's Trail, 3rd Floor		
City:	Pittsford		
State/Country:	NEW YORK		
Postal Code:	14534		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3526842	NEW ORLEANS CITY BUSINESS	
CORRESPONDENCE DATA			
Fax Number:	2165669711		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	216-566-9700		
Email:	docketing@rankinhill.com		
Correspondent Name:	Rankin, Hill & Clark LLP		
Address Line 1:	38210 Glenn Avenue		
Address Line 4:	Willoughby, OHIO 44094-7808		
ATTORNEY DOCKET NUMBER:	GHM-40604		
NAME OF SUBMITTER:	Stephen A. Hill		
SIGNATURE:	/stephen a hill/		
DATE SIGNED:	11/02/2016		
Total Attachments: 3			
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Trademark Assignment

Whereas, New Media Holdings I, LLC, a limited liability company organized under the laws of the State of Delaware (hereinafter referred to as "ASSIGNOR"), is the owner of the trademark which are listed in Exhibit 1 attached hereto; and

Whereas, New Orleans Publishing Group, LLC, a limited liability company organized under the laws of the State of Delaware, having a principal place of business at 175 Sully's Trail, 3rd Floor, Pittsford, New York 14534 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the entire rights in and to said mark;

Now, Therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign unto said ASSIGNEE all right, title and interest in and to the said mark, together with the goodwill of the business symbolized by the marks, and the above-identified registrations of said mark, as of the 1st day of January 2016.

NEW MEDIA HOLDINGS I, LLC

By Polly Greenfield Sack
Printed Name: Polly Greenfield Sack
Title: Sr. V.P. Secretary +
General Counsel

STATE OF NEW YORK

COUNTY OF MONROE

On this 2nd day of NOV 2016, before me appeared POLLY GRUNFELD STEK, the person who signed this instrument, who acknowledged that he or she signed it as a free act on behalf of the identified company with authority to do so.

(Notarial Seal)

Monica L. Treviso

Notary Public

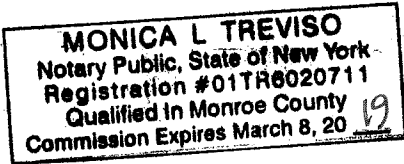



EXHIBIT 1

LIST OF TRADEMARK REGISTRATIONS

<i>Mark</i>	<i>Reg. No.</i>	<i>Reg. Date</i>	<i>Goods/Services</i>
 The logo for "New Orleans CityBusiness" features the words "New Orleans" in a small font above "CITYBUSINESS". The "Y" in "CITYBUSINESS" is replaced by a fleur-de-lis symbol.	3526842	Nov. 4, 2008	Printed publication, namely, a newspaper; on-line publications, namely, journals in the field of law

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