

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM404662

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Procter & Gamble Company		11/04/2016	Corporation: OHIO
RECEIVING PARTY DATA			
Name:	Shulton, Inc.		
Street Address:	One Procter & Gamble Plaza		
City:	Cincinnati		
State/Country:	OHIO		
Postal Code:	45202		
Entity Type:	Corporation: NEW JERSEY		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	87224821	OLD SPICE NOMAD	
Serial Number:	87224817	OLD SPICE CAPTAIN	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	513-983-2105		
Email:	pgtrademarks.im@pg.com		
Correspondent Name:	Emily Judge		
Address Line 1:	One Procter & Gamble Plaza		
Address Line 4:	Cincinnati, OHIO 45202		
NAME OF SUBMITTER:	Emily M. Judge		
SIGNATURE:	/emily judge/		
DATE SIGNED:	11/07/2016		
Total Attachments: 1			
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ASSIGNMENT OF TRADEMARKS

WHEREAS, The Procter & Gamble Company, an Ohio corporation, having its principal place of business at One P&G Plaza, Cincinnati, Ohio 45202 (hereinafter "Assignor"), is the owner of the trademark applications set forth below (hereinafter collectively referred to as the "Trademarks");

<u>Trademarks</u>	<u>Application No.</u>	<u>Application Date</u>
OLD SPICE NOMAD	87224821	11-03-2016
OLD SPICE CAPTAIN	87224817	11-03-2016

WHEREAS, Shulton, Inc., a New Jersey corporation, having its principal place of business at One P&G Plaza, Cincinnati, Ohio 45202 (hereinafter "Assignee"), desires to acquire all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademark; and

WHEREAS, Assignor and Assignee are desirous of making this Assignment a matter of record.

NOW, THEREFORE, for good and valuable consideration the full receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells, assigns, transfers and conveys unto Assignee all of its right, title, and interest in and to the aforesaid Trademark, together with the goodwill of the business symbolized by the Trademarks.

FURTHER, Assignor hereby covenants, agrees and undertakes to execute all confirmatory assignments, lawful oaths, and any other papers which Assignee may reasonable deem necessary or desirable for securing to Assignee or for maintaining for Assignee the Trademarks hereby assigned, all without further compensation to Assignor.

The Procter & Gamble Company


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Tara M. Rosnell
Assistant Secretary
November 4, 2016