

900382727 10/26/2016

**TRADEMARK ASSIGNMENT COVER SHEET**

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM403345

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Rufus Armor, LLC		10/19/2016	<del>Corporation DELAWARE</del>

**RECEIVING PARTY DATA**

Limited Liability Company

<b>Name:</b>	Rufus Labs, Inc.	/kyri tsircou/
<b>Street Address:</b>	160 Greentree Dr., Ste. 101	11-10-2016
<b>City:</b>	Dover	
<b>State/Country:</b>	DELAWARE	
<b>Postal Code:</b>	19904	
<b>Entity Type:</b>	Corporation: DELAWARE	

**PROPERTY NUMBERS Total: 5**

Property Type	Number	Word Mark
Registration Number:	4709451	
Registration Number:	4705187	RUFUS CUFF
Registration Number:	4705186	RUFUS
Serial Number:	86971123	BE SUPER.
Serial Number:	86971137	REBEL ON.

**CORRESPONDENCE DATA**

Fax Number: 3236609916  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*  
 Phone: 3236609916  
 Email: kyri@tsircoulaw.com  
 Correspondent Name: Tsircou Law, P.C.  
 Address Line 1: 515 S Flower St., 36th Flr.  
 Address Line 4: Los Angeles, CALIFORNIA 90071

<b>NAME OF SUBMITTER:</b>	Kyriacos Tsircou
<b>SIGNATURE:</b>	/kyri tsircou/
<b>DATE SIGNED:</b>	10/26/2016

Total Attachments: 3  
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CH \$140.00 4709451

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## TRADEMARK ASSIGNMENT

WHEREAS, Rufus Armor, LLC, a Delaware limited liability company, having a place of business at P.O. Box 46013 Los Angeles, California, ("Assignor"), is the owner of the following Trademarks (the "Marks"):

<u>U.S. Appl. No./ U.S. Reg. No.</u>	<u>Filing Date/ Reg. Date</u>	<u>Mark</u>
86/210,928 4,709,451	March 4, 2014/ Mar 24, 2015	
86/210,892 4,705,187	March 4, 2014 March 17, 2015	RUFUS CUFF
86/210,870 4,705,186	March 4, 2014 March 17, 2015	RUFUS
86/971,123	April 11, 2016	BE SUPER
86/971,137	April 11, 2016	REBEL ON

WHEREAS Rufus Labs, Inc., a Delaware corporation, having a place of business at 160 Greentree Dr. Ste. 101, Dover, Delaware ("Assignee"), desires to acquire by formal, recordable assignment the entire right, title and interest in and to the Marks, the goodwill of the business symbolized by the Marks, along with the registrations thereof.


NOW, THEREFORE, for good valuable consideration, the receipt and sufficient of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, the entire right, title and interest in and to the goodwill of the business symbolized by the Marks, along with the registrations thereof, including the right to file foreign trademark applications directly in the name of Assignee and to claim for and such foreign applications any priority rights to which such applications are entitled under international conventions, treaties, or otherwise.

Assignor represents and warrants that he has not granted and will not grant to others any rights inconsistent with the rights granted by this Assignment. Assignor hereby agrees for himself, his successors and assigns to execute any lawful document and to testify to any material fact or thing which Assignee, his successors and assigns may deem necessary in order to secure to itself, his successors and assigns the rights, titles and interest in and to and the enjoyment of said mark.

IN WITNESS WHEREOF, Assignor has executed this Assignment.

Rufus Armor, LLC  
(Assignor)

Date: 10.19.16



Gabe Grifoni  
President

Notary: \_\_\_\_\_

Rufus Labs, Inc.  
(Assignee)

Date: 10.19.16



Gabe Grifoni  
President

Notary: \_\_\_\_\_

**CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT**

**CIVIL CODE § 1189**



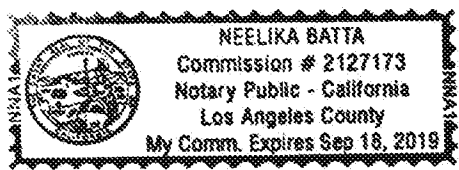
A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California )  
County of Los Angeles )  
On 10/19/2016 before me, Neelika Batta, Notary Public  
Date Here Insert Name and Title of the Officer  
personally appeared Gabe Grifoni  
Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Signature Neelika Batta  
Signature of Notary Public

Place Notary Seal Above

**OPTIONAL**

Though this section is optional, completing this information can deter alteration of the document or fraudulent reattachment of this form to an unintended document.

**Description of Attached Document**  
Title or Type of Document: Trademark Assignment  
Document Date: 10/19/2016 Number of Pages: 2  
Signer(s) Other Than Named Above: \_\_\_\_\_

**Capacity(ies) Claimed by Signer(s)**  
Signer's Name: \_\_\_\_\_  
 Corporate Officer — Title(s): \_\_\_\_\_  
 Partner —  Limited  General  
 Individual  Attorney in Fact  
 Trustee  Guardian or Conservator  
 Other: \_\_\_\_\_  
Signer Is Representing: \_\_\_\_\_

Signer's Name: \_\_\_\_\_  
 Corporate Officer — Title(s): \_\_\_\_\_  
 Partner —  Limited  General  
 Individual  Attorney in Fact  
 Trustee  Guardian or Conservator  
 Other: \_\_\_\_\_  
Signer Is Representing: \_\_\_\_\_