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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

11/04/2016
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ETAS ID: TM404505

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	04/28/2015

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Rothman Food Group, LLC		10/31/2016	Limited Liability Company: California

RECEIVING PARTY DATA

Name:	Manhattan Beach Cream'wich, LLC
Street Address:	4470 Katella Avenue
City:	Los Alamitos
State/Country:	CALIFORNIA
Postal Code:	90720
Entity Type:	Limited Liability Company: CALIFORNIA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	86261518	CREAM'WICH THE ORIGINAL ARTISAN ICE CREA

CORRESPONDENCE DATA

Fax Number: 9736247070
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 973-848-8308
Email: dpopovic@mccarter.com
Correspondent Name: Michael R. Friscia
Address Line 1: McCarter & English, LLP
Address Line 2: Four Gateway Center, 100 Mulberry Street
Address Line 4: Newark, NEW JERSEY 07102

NAME OF SUBMITTER:	Michael R. Friscia
SIGNATURE:	/Michael R. Friscia/
DATE SIGNED:	11/04/2016

Total Attachments: 2

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NUNC PRO TUNC

ASSIGNMENT OF TRADEMARKS AND GOODWILL

This Assignment is made effective as of the 31 day of October, 2016, by and between Rothman Food Group, LLC, a limited liability company organized and existing under the laws of California, having an address at 4470 Katella Avenue, Los Alamitos, California 90720 ("Assignor") and Manhattan Beach Cream'wich, LLC, a limited liability company organized and existing under the laws of California, having an address at 4470 Katella Avenue, Los Alamitos, California 90720 ("Assignee").

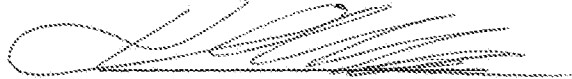
WHEREAS, Assignor is the sole and exclusive owner of all right, title and interest in and to the trademarks and the trademark application therefor listed on Appendix A hereto, which application is in full force and effect, and all of the goodwill associated therewith, as well as all marks that incorporate the marks on Appendix A and all logos associated with the marks on Appendix A, and all of the goodwill associated therewith (collectively, the "Marks"); and

NOW THEREFORE, for the sum of ten dollars (\$10.00), and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, grant and convey to Assignee, nunc pro tunc as of April 28, 2015, all right, title and interest, including common law rights, in the Marks, and all issued registrations and applications with respect to same, as well as the goodwill of the business related to the Marks, and the right to sue for past infringement of the Marks. Assignor will execute any and all further documents necessary to transfer to Assignee title in and to the Marks.

IN TESTIMONY WHEREOF, Assignor has executed this Assignment on the day and year first above written.

ASSIGNOR

Rothman Food Group, LLC



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APPENDIX A

U.S. trademark application:

MARK	U.S. APPLICATION NO.	APPLICATION DATE
CREAM'WICH THE ORIGINAL ARTISAN ICE CREAM SANDWICH (& Design)	86/261,518	April 24, 2014

Common law trademarks:

CREAM'WICH

CREAM'WICH THE ORIGINAL ARTISAN ICE CREAM SANDWICH

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