

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM404789

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Sherwin-Williams Company		11/01/2016	Corporation: OHIO
RECEIVING PARTY DATA			
Name:	SWIMC, Inc.		
Street Address:	PO Box 657		
City:	Newark		
State/Country:	DELAWARE		
Postal Code:	19715-0657		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 13			
Property Type	Number	Word Mark	
Registration Number:	5004524	COLORSNAP	
Registration Number:	5004525	COLORSNAP	
Serial Number:	86785707	COOL FEEL	
Registration Number:	5041390	FASTLINE	
Registration Number:	5054908	FASTLINE	
Registration Number:	4993765	FASTLINE	
Serial Number:	86731400	H&C	
Registration Number:	5045664	KEM AQUA EARTHSTONE	
Registration Number:	5045665	KEM AQUA WOODGRAIN	
Registration Number:	5004767	POLARION	
Serial Number:	87029227	PRO PAINTERS INSTITUTE	
Serial Number:	87087209	ROOF PRO	
Registration Number:	5050440	WHERE COLOR MEETS PERFORMANCE	
CORRESPONDENCE DATA			
Fax Number:	2165154400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2165155504		
Email:	legal_ip@sherwin.com		
TRADEMARK			

OP \$340.00 5004524

Correspondent Name: Juliet P. Castrovinci
Address Line 1: 101 W. Prospect Avenue, Legal Dept.
Address Line 2: c/o The Sherwin-Williams Company
Address Line 4: Cleveland, OHIO 44115-1075

NAME OF SUBMITTER: Gregory F. Lavelle

SIGNATURE: /gfl/

DATE SIGNED: 11/08/2016

Total Attachments: 5

source=01nov2016 sw to swimc assgnment and recordation letter#page1.tif
source=01nov2016 sw to swimc assgnment and recordation letter#page2.tif
source=01nov2016 sw to swimc assgnment and recordation letter#page3.tif
source=01nov2016 sw to swimc assgnment and recordation letter#page4.tif
source=01nov2016 sw to swimc assgnment and recordation letter#page5.tif

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

The Sherwin-Williams Company)
Conveying Party,)
and)
SWIMC, Inc.)
Receiving Party.)

Mail Stop Assignment Recordation Services
Director of the U.S. Patent and Trademark Office
PO Box 1450
Alexandria, VA 22313-1450

**REQUEST FOR RECORDATION OF ASSIGNMENT
AND APPOINTMENT OF ATTORNEYS OF RECORD**

Dear Sir:

Enclosed please find a copy of an assignment document designated "ASSIGNMENT AGREEMENT", dated November 1, 2016, in which the following U.S. Trademark Applications and U.S. Trademark Registrations were assigned from The Sherwin-Williams Company to SWIMC, Inc.:

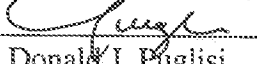
Trademark	Application / Registration Number
COLORSNAP	5004524
COLORSNAP	5004525
COOL FEEL	86/785707
FASTLINE	5041390
FASTLINE	5054908
FASTLINE	4993765
H&C STYLIZED LOGO	86/731400
KEM AQUA EARTHTONE	5045664
KEM AQUA WOODGRAIN	5045665
POLARION	5004767
PRO PAINTERS INSTITUTE	87/029227
ROOF PRO	87/087209
WHERE COLOR MEETS PERFORMANCE	5050440

SWIMC, Inc., having an office and place of business at 850 Library Avenue, Suite 204, Newark, Delaware 19711, respectfully requests that the attached assignment be made of record for the above-identified U.S. Trademark Registrations and Pending Applications.

The undersigned, acting on behalf of SWIMC, Inc., hereby appoints JAMES C. SCOTT, Reg. No. 35,351 and VIVIEN Y. TSANG, Reg. No. 40,209 and DANIEL ARI SHERWIN, Reg. No. 63,843, and JULIET P. CASTROVINCI, and PETER T. NGUYEN, Reg. No. 58,282 whose address is The Sherwin-Williams Company, 101 W. Prospect Avenue, 1100 Midland Bldg. -- Legal Dept., Cleveland, Ohio 44115-1075, and whose telephone number is (216) 515-5504 and whose email address is legal_ip@sherwin.com, its attorney and associate attorneys, with full power of substitution and revocation to transact all business in the Patent and Trademark Office in connection therewith.

Respectfully submitted,

SWIMC, INC.

By 
Donald J. Puglisi
President

ASSIGNMENT AGREEMENT

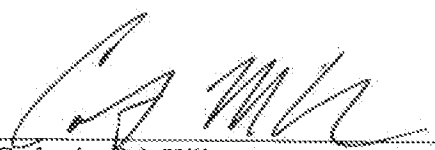
KNOW ALL MEN BY THESE PRESENTS, that The Sherwin-Williams Company, an Ohio corporation with its principal place of business at 101 W. Prospect Avenue, Cleveland, Ohio 44115-1075, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, does hereby assign, transfer and convey unto SWIMC, Inc., a Delaware corporation having an office and place of business at 850 Library Avenue, Suite 204, New Castle County, Newark, Delaware 19711, all of its ownership right, title and interest in and to the tradenames, trademarks and service marks and all goodwill associated therewith, together with all registrations thereof and pending applications therefor (collectively, the "Trademarks"), described in the attached Schedule A.

IN WITNESS WHEREOF, The Sherwin-Williams Company, through its authorized officers, has executed this instrument, effective as of this 1st day of November 2016, and affixed its corporate seal hereunto.

[SEAL]
Attest:

THE SHERWIN-WILLIAMS COMPANY

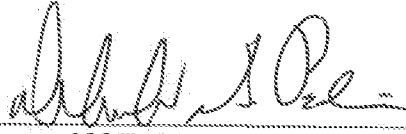
By 
Juliet P. Castrovinci
Corporate Counsel, Intellectual Property

By 
Catherine M. Kilbane
Senior Vice President, General
Counsel and Secretary

STATE OF OHIO)
) SS.
COUNTY OF CUYAHOGA)

On the 7th day of November, 2016, before me, the subscriber, a Notary Public in and for the State and County aforesaid, personally appeared CATHERINE M. KILBANE, who acknowledged herself to be the SENIOR VICE PRESIDENT, GENERAL COUNSEL AND SECRETARY of The Sherwin-Williams Company, an Ohio corporation, and that she, as such officer being authorized to do so, executed the foregoing ASSIGNMENT AGREEMENT for the purposes therein contained by signing the name of the corporation by herself as such officer.

IN WITNESS WHEREOF, I have hereunto set my hand and official seal.




NOTARY PUBLIC

DEBORAH G. PANKIW
Notary Public, State of Ohio
Recorded in Cuyahoga County
My commission expires July 12, 2020

Schedule A

U.S. TRADEMARK APPLICATIONS

Trademark	Serial Number	Filing Date
COOL FEEL	86/785707	13-Oct-2015
	86/731400	20-Aug-2015
PRO PAINTERS INSTITUTE	87/029227	09-May-2016
ROOF PRO	87/087209	28-Jun-2017

U.S. TRADEMARK REGISTRATIONS

Trademark	Registration Number	Registration Date
COLORSNAP	5004524	19-Jul-2016
COLORSNAP	5004525	19-Jul-2016
FASTLINE	5041390	13-Sep-2016
FASTLINE	5054908	04-Oct-2016
FASTLINE	4993765	05-Jul-2016
KEM AQUA EARTHTONE	5045664	20-Sep-2016
KEM AQUA WOODGRAIN	5045665	20-Sep-2016
POLARION	5004767	19-Jul-2016
WHERE COLOR MEETS PERFORMANCE	5050440	27-Sep-2016