

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM404777

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bersheart LLC, dba BST		11/04/2016	Limited Liability Company: FLORIDA
RECEIVING PARTY DATA			
Name:	MARTINO CARTIER ENTERPRISES LLC		
Street Address:	40 COUNTRY CLUB ROAD		
City:	TURNERSVILLE		
State/Country:	NEW JERSEY		
Postal Code:	08012		
Entity Type:	Limited Liability Company: NEW JERSEY		
PROPERTY NUMBERS Total: 11			
Property Type	Number	Word Mark	
Registration Number:	4937993	FOURPLAY	
Registration Number:	4875592	GLASS SLIPPERS	
Registration Number:	4937992	HAUTE STUFF IONIC PRO	
Registration Number:	4875591	SHUT UP AND KISS ME	
Registration Number:	4937991	SMOOTH CRIMINAL	
Registration Number:	4875590	TALK DIRTY TO ME	
Registration Number:	4875589	YOU COMPLETE ME	
Registration Number:	4875588	YOU HAD ME AT HELLO	
Serial Number:	86899375	HAUTE STUFF TURBO	
Serial Number:	86861726	M C	
Serial Number:	86799584	YOU ROCK MY CURLS	
CORRESPONDENCE DATA			
Fax Number:	2122925391		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(212) 292 5390		
Email:	mail@ipcounselors.com		
Correspondent Name:	EPSTEIN DRANGEL LLP		
Address Line 1:	60 EAST 42ND STREET		

OP \$290.00 4937993

TRADEMARK

Address Line 2: SUITE 2520
Address Line 4: NEW YORK, NEW YORK 10165

ATTORNEY DOCKET NUMBER: 3622-005

NAME OF SUBMITTER: William C. Wright

SIGNATURE: /WILLIAM C. WRIGHT/

DATE SIGNED: 11/08/2016

Total Attachments: 2

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CONFIRMATORY TRADEMARK ASSIGNMENT

WHEREAS, Bersheart LLC, dba BST, a limited liability company of Florida, having an address of 3500 W Hallandale Beach Blvd., Pembroke Park, Florida 33023 (hereinafter the 'ASSIGNOR') is the title owner of the trademarks listed in Schedule A and the registrations thereof, the trademarks listed in Schedule B and the applications therefor, and the goodwill of the business symbolized thereby;

AND WHEREAS, Martino Cartier Enterprises LLC, a limited liability company of New Jersey, having an address of 40 Country Club Road, Turnersville, New Jersey 08012 (hereinafter the 'ASSIGNEE') has, effective August 12, 2016, acquired all rights, title and interest in and to the trademarks listed in Schedule A and the registrations thereof, the trademarks listed in Schedule B and the applications therefor, and the goodwill of the business symbolized thereby; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby confirm that it has, effective August 12, 2016, assigned and transferred unto said ASSIGNEE, its successors and assigns, all of its rights, title and interest in and to the trademarks listed in Schedule A and the registrations thereof, the trademarks listed in Schedule B and the applications therefor, and the goodwill of the business symbolized thereby.

BERSHEART LLC

Dated: _____

11/4/16

By: _____


Print Name: Richard Schoonover

Title:

SCHEDULE A

Trademark	Reg. No.	Matter No.
FOURPLAY	4937993	3622-509
GLASS SLIPPERS	4875592	3622-510
HAUTE STUFF IONIC PRO	4937992	3622-513
SHUT UP AND KISS ME	4875591	3622-520
SMOOTH CRIMINAL	4937991	3622-521
TALK DIRTY TO ME	4875590	3622-523
YOU COMPLETE ME	4875589	3622-525
YOU HAD ME AT HELLO	4875588	3622-526

SCHEDULE B

Trademark	Ser. No.	Matter No.
HAUTE STUFF TURBO	86899375	3622-515
	86861726	3622-519
YOU ROCK MY CURLS	86799584	3622-527