

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM404841

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Emmis Publishing, L.P.		10/13/2016	Limited Partnership: INDIANA
RECEIVING PARTY DATA			
Name:	GP TM Acquisition LLC		
Street Address:	2000 Edwards Street, Suite B		
City:	Houston		
State/Country:	TEXAS		
Postal Code:	77007		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 42			
Property Type	Number	Word Mark	
Registration Number:	2113378	BEHIND THE LINES	
Registration Number:	4587176	BEST & WORST LEGISLATORS	
Registration Number:	3456612	BURKABLOG	
Registration Number:	3416363	FAITH BASES	
Registration Number:	3370506	LONE STARS SHINING, THE 100 BEST COMPANI	
Registration Number:	4721830	MADE IN TEXAS	
Registration Number:	3413671	MEANWHILE, BACK AT THE RANCH	
Registration Number:	3413668	MINISTER OF HEALTH	
Registration Number:	4112918	PAT'S PICK	
Registration Number:	4228993	Q	
Registration Number:	3430388	RIDE TEXAS	
Registration Number:	3413669	STREET SMARTS	
Registration Number:	4527227	TEXAS BARBECUE WEEK	
Registration Number:	4411631	TEXAS BOUND FOR GOLF	
Registration Number:	1027910	TEXAS MONTHLY	
Registration Number:	2355473	TEXAS MONTHLY	
Registration Number:	4013597	TEXAS MONTHLY	
Registration Number:	4265608	TEXAS MONTHLY AUCTIONS	
Registration Number:	4142787	TEXAS MONTHLY BBQ	

OP \$1065.00 2113378

Property Type	Number	Word Mark
Registration Number:	4331194	TEXAS MONTHLY BBQ FINDER
Registration Number:	4327672	TEXAS MONTHLY OUTDOOR GUIDE
Registration Number:	2761949	TEXAS TRAVELER
Registration Number:	4564972	TEXASMONTHLY
Registration Number:	3961951	TEXASMONTHLY
Registration Number:	4010363	TEXASMONTHLY BBQ FESTIVAL
Registration Number:	4010362	TEXASMONTHLY BBQ FESTIVAL
Registration Number:	4010367	TEXASMONTHLY NEWS
Registration Number:	3263469	THE HORSE'S MOUTH
Registration Number:	3921323	THE MANUAL
Registration Number:	4290510	THE NATIONAL MAGAZINE OF TEXAS
Registration Number:	3604718	THE TEXANIST
Registration Number:	3539074	THE TEXANIST
Registration Number:	4987090	THE TEXANIST
Registration Number:	4184522	THE WORKING LIFE
Registration Number:	3587889	TM
Registration Number:	3456627	TM
Registration Number:	4317278	TM
Registration Number:	4579625	TM BBQ FEST
Registration Number:	4211460	TM DAILY POST
Registration Number:	4584477	TM TALKS
Registration Number:	4763224	TMBBQ
Registration Number:	3413672	TOPIC A

CORRESPONDENCE DATA

Fax Number: 5124745201

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 5124745201

Email: aoipdocket@nortonrosefulbright.com

Correspondent Name: Alicia Morris Groos

Address Line 1: 98 San Jacinto Boulevard, Suite 1100

Address Line 4: Austin, TEXAS 78701

NAME OF SUBMITTER:	Katherine Klammer Madianos
SIGNATURE:	/Katherine K. Madianos/
DATE SIGNED:	11/08/2016

Total Attachments: 8

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TRADEMARK ASSIGNMENT

WHEREAS, EMMIS PUBLISHING, L.P., an Indiana limited partnership ("Assignor"), and GP TM Acquisition LLC, a Delaware limited liability company ("Assignee"), are parties to that certain Asset Purchase Agreement ("Purchase Agreement"), dated as of October 13, 2016, effectuating the sale to Assignee of the Business as set forth therein, namely, the Texas Monthly magazine and related assets;

WHEREAS, the Purchase Agreement contemplates the transfer to Assignee of all worldwide rights, title, and interest in and to any and all of the trademarks that relate or pertain to the Business, as defined in the Purchase Agreement;

WHEREAS, Assignor is the owner of the trademarks, trademark registrations and trademark applications in the United States Patent and Trademark Office and the office of the Texas Secretary of State as set forth on Schedule A (all such common law trademarks, trademark registrations and applications, collectively, the "Trademarks"); and

WHEREAS, Assignee, a Delaware limited partnership, is desirous of acquiring, and Assignor wishes to assign to Assignee, any and all rights that Assignor may have in and to the Trademarks and the registrations and applications therefor, together with all common law rights related thereto, with the goodwill of the business symbolized by the Trademarks, along with the right to recover for damages and profits for past, present and future infringements thereof;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which hereby are acknowledged, Assignor does hereby assign unto Assignee all of Assignor's right, title and interest in and to the Trademarks and the registrations and applications therefor in the United States, the State of Texas, and throughout the world together with all common law rights related thereto, with the goodwill of the business symbolized by the Trademarks, along with the right to sue and recover for, and the right to profits, penalties or damages due or accrued arising out of or in connection with any and all past, present and future infringements or dilution of or damage or injury to the Trademarks or such represented goodwill;

Assignor agrees to execute and deliver at the reasonable request of the Assignee, all papers, instruments, and assignments, and to perform other acts the Assignee reasonably may require in order to vest all Assignor's right, title and interest in and to the Trademarks in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence reasonably is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of the Assignor.

Assignor authorizes the Commissioner of Trademarks of the United States, the Texas Secretary of State, and other empowered officials of the United States Patent and Trademark Office and the State of Texas, and in any applicable jurisdictions outside the United States to record the transfer of the registrations and/or applications for registration of the Trademarks to Assignee as assignee of Assignor's entire right, title and interest therein.

Signature page follows.

This the 1st day of November 2016.

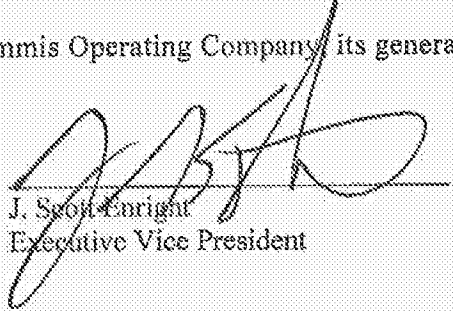
IN WITNESS WHEREOF, the Assignor has executed this Trademark Assignment as of the date first written above.

ASSIGNOR:

EMMIS PUBLISHING, L.P.

By: Emmis Operating Company, its general partner

By:



J. Scott Enright
Executive Vice President

ASSIGNEE:

GP TM ACQUISITION LLC

By:

Paul W. Hobby
Executive Chairman

Signature Page to Trademark Assignment

TRADEMARK
REEL: 005917 FRAME: 0395

STATE OF INDIANA §

§

COUNTY OF MARION §

BEFORE ME, THE UNDERSIGNED AUTHORITY, on this 1st day of November, 2016, personally appeared L. Scott Enright, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he is authorized to execute the same on behalf of the identified corporation and that he executed the same on behalf of the corporation and in his individual capacity for the purposes and consideration therein expressed.



Michelle O'Brien Hubbard

Notary Public in and for the State of Indiana

Michelle O'Brien Hubbard

(Type or Print Name)

My Commission Expires: 8/6/2023

This the 1st day of November 2016.

IN WITNESS WHEREOF, the Assignor has executed this Trademark Assignment as of the date first written above.

ASSIGNOR:

EMMIS PUBLISHING, L.P.

By: Emmis Operating Company, its general partner

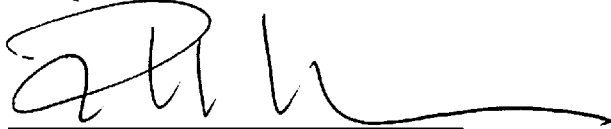
By:

J. Scott Enright
Executive Vice President

ASSIGNEE:

GP TM ACQUISITION LLC

By:

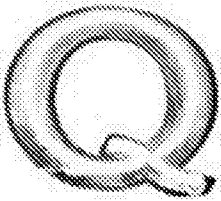




Paul W. Hobby
Executive Chairman

Signature Page to Trademark Assignment


TRADEMARK
REEL: 005917 FRAME: 0397

SCHEDULE A**TRADEMARKS**U.S. Federal Trademark Registrations

Mark	Reg. Date	Registration #	Status
BEHIND THE LINES	18-Nov-1997	2,113,378	Registered
BEST & WORST LEGISLATORS	19-Aug-2014	4,587,176	Registered
BURKABLOG	01-Jul-2008	3,456,612	Registered
FAITH BASES	22-Apr-2008	3,416,363	Registered
LONE STARS SHINING, THE 100 BEST COMPANIES TO WORK FOR IN TEXAS	15-Jan-2008	3,370,506	Registered
MADE IN TEXAS	14-Apr-2015	4,721,830	Registered
MEANWHILE, BACK AT THE RANCH	15-Apr-2008	3,413,671	Registered
MINISTER OF HEALTH	15-Apr-2008	3,413,668	Registered
PAT'S PICK	13-Mar-2012	4,112,918	Registered
Q (Stylized) 	23-Oct-2012	4,228,993	Registered
RIDE TEXAS	20-May-2008	3,430,388	Registered
STREET SMARTS	15-Apr-2008	3,413,669	Registered
TEXAS BARBECUE WEEK	06-May-2014	4,527,227	Registered
TEXAS BOUND FOR GOLF	01-Oct-2013	4,411,631	Registered

Mark	Reg. Date	Registration #	Status
TEXAS MONTHLY	23-Dec-1975	1,027,910	Registered
TEXAS MONTHLY	06-Jun-2000	2,355,473	Registered
TEXAS MONTHLY	16-Aug-2011	4,013,597	Registered
TEXAS MONTHLY AUCTIONS	25-Dec-2012	4,265,608	Registered
 TEXAS MONTHLY BBQ (stylized and/or with design)	15-May-2012	4,142,787	Registered
TEXAS MONTHLY BBQ FINDER	07-May-2013	4,331,194	Registered
TEXAS MONTHLY OUTDOOR GUIDE	30-Apr-2013	4,327,672	Registered
TEXAS TRAVELER	09-Sep-2003	2,761,949	Registered
TEXASMONTHLY	08-Jul-2014	4,564,972	Registered
 TEXASMONTHLY (stylized and/or with design)	17-May-2011	3,961,951	Registered
TEXASMONTHLY BBQ FESTIVAL	09-Aug-2011	4,010,363	Registered
TEXASMONTHLY BBQ FESTIVAL (stylized and/or with design)	09-Aug-2011	4,010,362	Registered

Mark	Reg. Date	Registration #	Status
			
TEXASMONTHLY NEWS	09-Aug-2011	4,010,367	Registered
THE HORSE'S MOUTH	10-Jul-2007	3,263,469	Registered
THE MANUAL	15-Feb-2011	3,921,323	Registered
THE NATIONAL MAGAZINE OF TEXAS	12-Feb-2013	4,290,510	Registered
THE TEXANIST	07-Apr-2009	3,604,718	Registered
THE TEXANIST	25-Nov-2008	3,539,074	Registered
THE TEXANIST	28-Jun-2016	4,987,090	Registered
THE WORKING LIFE	31-Jul-2012	4,184,522	Registered
TM	10-Mar-2009	3,587,889	Registered
TM	01-Jul-2008	3,456,627	Registered
TM & DESIGN	09-Apr-2013	4,317,278	Registered

Mark	Reg. Date	Registration #	Status
			
TM BBQ FEST	05-Aug-2014	4,579,625	Registered
TM DAILY POST	18-Sep-2012	4,211,460	Registered
TM TALKS	12-Aug-2014	4,584,477	Registered
TMBBQ	30-Jun-2015	4,763,224	Registered
TOPIC A	15-Apr-2008	3,413,672	Registered

Texas Trademark Registrations

Mark	Reg. Date	Registration #	Status
BEHIND THE LINES	20-Jan-1978	48466	Registered
REPORTER	22-Jul-1996	55898	Registered
TEXAS MONTHLY	07-Jan-1991	50817	Registered
THE ROAR OF THE CROWD	20-Jan-1978	34442	Registered
THE TEXAS MONTHLY REPORTER	20-Jan-1978	34444	Registered

Common law Trademarks

- Bumsteer Awards
- Roar of the Crowd